

MOTION

The City of Los Angeles spans over 468 square miles, stretching from Sylmar to San Pedro, Brentwood to Boyle Heights, and Westchester to Watts. What makes Los Angeles such a unique city is its diversity of people, neighborhoods, and geography. Different parts of the city have distinct identities, but together, they encompass what makes LA great.

In 2028, all eyes will be on the City of Los Angeles. People will travel here from hundreds of countries and the whole city will be on display. Destinations such as the Hollywood Walk of Fame or Disney Concert Hall are well known, but Los Angeles has so much more to offer. It is vital that the city has key locations in each Council District that can serve as regional destinations and showcase the vibrant tapestry that is Los Angeles.

Upon identifying these locations, the City should determine what public improvements are needed in order to ensure that these areas can be ready for the 2028 Olympic Games.

I THEREFORE MOVE that the Convention and Tourism Department, in coordination with the City Administrative Officer, be instructed to report back in 30 days with a location in each Council District that can serve as a key tourist and cultural destination for the 2028 Olympics.

I FURTHER MOVE that this report should identify key public improvements that need to be made at each location prior to the Olympics such as streetscapes, park improvements, or projects designed to enhance the look and feel of each location.

I FURTHER MOVE that the City Administrative Officer be instructed to identify potential funding strategies, a prioritization criteria for the specific improvements, and an implementation plan that ensures that the chosen destinations are able to support increased tourism in time for the 2028 Olympic Games.

PRESENTED BY:



KEVIN DE LEÓN  
Councilmember, 14<sup>th</sup> District



TRACI PARK  
Councilmember, 11<sup>th</sup> District

SECONDED BY:



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