

PLANNING AND LAND USE MANAGEMENT (PLUM) COMMITTEE REPORT and ORDINANCES FIRST CONSIDERATION relative to amending Article 8 of Chapter 1A of the Los Angeles Municipal Code (LAMC) to add a new Section 8.2.3.1 to enable the establishment of the Transportation Communication Network (TCN) on property owned by the Los Angeles County Metropolitan Transportation Authority (LACMTA) to permit signs with digital displays; amending Article 3 of Chapter 1 of the LAMC to add a new Section 13.11.1 to enable the establishment of the TCN on property owned by the LACMTA to permit signs with digital displays; and establishing a TCN District pursuant to LAMC Section 13.11.1 on properties throughout the City of Los Angeles owned by the LAMCTA to permit signs with digital displays.

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

1. PRESENT and ADOPT the accompanying ORDINANCE, dated December 1, 2023, relative to amending Article 8 of Chapter 1A of the LAMC to add a new Section 8.2.3.1 to enable the establishment of the TCN on property owned by the LACMTA to permit signs with digital displays.
2. PRESENT and ADOPT the accompanying ORDINANCE, dated December 1, 2023, relative to amending Article 3 of Chapter 1 of the LAMC to add a new Section 13.11.1 to enable the establishment of the TCN on property owned by the LACMTA to permit signs with digital displays with the following amendment.

Amend Section 2, 3, and 4 of the Chapter 1 enabling Ordinance to add a sunset provision to provide for an automatic repeal of these sections, on January 22, 2024 when the Processes and Procedures Ordinance 187,712 becomes operative.

3. PRESENT and ADOPT the accompanying ORDINANCE, dated December 1, 2023, relative to establishing a TCN District pursuant to LAMC Section 13.11.1 on properties throughout the City of Los Angeles owned by the LACMTA to permit signs with digital displays with the following amendments.
 - a. Amend Table 7-1 of the TCN District Ordinance to include Sign FF-3 which was inadvertently omitted during the formatting of the ordinance.
 - b. Amend Section 8.A.2.i of the TCN District Ordinance to allow an increase in the radius for non-freeway facing sign takedown from one-half mile to one mile if LACTMA determines that the inventory of static off-site sign faces within the one-half mile radius is insufficient to meet the take down requirement or if Metro cannot secure agreements with owners of off-site sign faces within the one-half mile radius.
 - c. Amend Section 8.A.2.i of the TCN District Ordinance to allow the take-down for non-freeway facing signs to be completed prior to the issuance of a building permit for each proposed non-freeway facing sign in order to maintain consistency throughout Section 8.
4. ADOPT the following amendments to Section 8.A of the TCN District Ordinance submitted by Council District 5:
 - A. Removal of Off-Site Signage. The applicant shall be permitted to install the proposed Digital Displays and TCN Support Structures only if the applicant demonstrates the removal of existing, Off-Site Signs, including nonconforming Off-Site Signs, based upon the following Sign reduction requirements:

1. For Freeway Facing Signs, a total of two hundred (200) static Off-Site Sign Faces, inclusive of associated Sign structures, located within the legal boundaries of the City of Los Angeles, shall be removed in accordance with the provisions below:
 - i. A total of fifty (50) static Off-Site Sign Faces shall be removed prior to the approval of the first new Freeway Facing Sign. ~~Subsequently, a minimum of four (4) static Off-Site Sign Faces shall be removed prior to the approval of a new Freeway Facing Sign.~~
 - ii. **After the first fifty (50) static Off-Site Sign Faces are removed, a minimum of four (4) static Off-Site Sign Faces shall be removed prior to the approval of a new Freeway Facing Sign, until the total two hundred (200) static Off-Site Sign Faces have been removed.** The removal of **the four (4) static Off-Site Sign Faces removed for each new Freeway Facing Sign** shall occur within 2,640 feet of the Freeway Facing Sign for which that Off-Site Sign Face removal is to be credited. The 2,640-foot radius may be expanded to up to a 5,280-foot radius if **LACMTA determines** that the inventory of static Off-Site Sign Faces within the 2,640-foot radius will not result in the removal of the required number of static Off-Site Sign Faces; **if LACMTA determines that a 5,280-foot radius will not result in the removal of the required number of static Off-Site Sign Faces, then the four removed signs shall be within the boundaries of the Council District of the new Freeway Facing Sign; if LACMTA determines that the boundaries of the Council District of the new Freeway Facing Sign will not result in the removal of the required number of static Off-Site Sign Faces, then the removed signs shall be within the boundaries of the City of Los Angeles.**
 - iii. The size of the static Off-Site Sign Faces to be removed, that are not located on LACMTA property, shall be no less than 200 square feet.

5. ADOPT the following amendment submitted by Council District 10 to be reflected in all ordinances:

Remove the Sign NFF-12, a sign in Council District 10 at the Expo / Crenshaw / Metro site in the West Adams – Baldwin Hills Leimert Park Community Plan area.

6. ADOPT the following amendment submitted by Council District 11 to be reflected in all ordinances:

Remove the Sign FF-30 in the Palms-Mar Vista – Playa del Rey Community Plan.

Applicant: City of Los Angeles

Case No. CPC-2022-5401-CA; CPC-2023-3653-ZC

Related Case No. 22-0392

Environmental No. ENV-2022-5286-EIR; State Clearinghouse No. 2022040363

Fiscal Impact Statement: None submitted by the City Attorney. Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: Yes

For: Central San Pedro Neighborhood Council

Against: Westside Neighborhood Council
Sunland-Tujunga
Neighborhood Council
Chatsworth Neighborhood Council

Woodland Hills-Warner Center
Greater Wilshire Neighborhood Council
West Adams Neighborhood Council
West Los Angeles Neighborhood Council
Atwater Village Neighborhood Council
Hollywood United Neighborhood Council
Elysian Valley Riverside Neighborhood Council
East Hollywood Neighborhood Council
Sherman Oaks Neighborhood Council
Winnetka Neighborhood Council
Mar Vista Community Council
Westwood Neighborhood Council
Valley Village Neighborhood Council
Venice Neighborhood Council

Against Unless Amended: Sherman Oaks Neighborhood Council
Coastal San Pedro Neighborhood Council

Summary:

At a regular meeting held on December 5, 2023, the PLUM Committee considered draft ordinances relative to amending Article 8 of Chapter 1A of the LAMC to add a new Section 8.2.3.1 to enable the establishment of the TCN on property owned by LACMTA to permit signs with digital displays; amending Article 3 of Chapter 1 of the LAMC to add a new Section 13.11.1 to enable the establishment of the TCN on property owned by the LACMTA to permit signs with digital displays; and establishing a TCN District pursuant to LAMC Section 13.11.1 on properties throughout the City of Los Angeles owned by the LAMCTA to permit signs with digital displays. After an opportunity for public comment, the Committee recommended to adopt the ordinances including amendments introduced by the Department of City Planning, Council Districts 5, 10, 11 and 12. This matter is now submitted to the Council for consideration.

Respectfully Submitted,

PLANNING AND LAND USE MANAGEMENT COMMITTEE

| <u>MEMBER</u> | <u>VOTE</u> |
|----------------|-------------|
| HARRIS-DAWSON: | YES |
| LEE: | YES |
| YAROSLAVSKY: | YES |
| PADILLA: | YES |
| HUTT: | YES |

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-NOT OFFICIAL UNTIL COUNCIL ACTS-