

Communication from Public

Name: Cedd Moses

Date Submitted: 12/10/2023 03:19 PM

Council File No: 15-1207-S1

Comments for Public Posting: Council Member, I am opposed to any delay in the Convention Center buildout. I'm a longtime hospitality entrepreneur in Downtown LA owning 16 businesses in the area. Tourism and Hospitality industries are absolutely vital to the local economy, far reaching beyond just Downtown. In 2022, citywide tourism industry generated \$34.5 billion in total business sales and it's vital to modernize the City's tourism infrastructure to accommodate visitors and drive long term growth. The Convention Center's expansion would increase the number of citywide conventions, boost hotel bookings, and raise total annual economic output. With the upcoming 2028 Olympics, we have an opportunity to showcase Los Angeles as a world-class destination. The Convention Center's expansion is also key to strengthening the City's tourism and hospitality industries. I urge you to move forward with this project via P3 today.

Communication from Public

Name: Lilly Rocha


Date Submitted: 12/11/2023 09:01 AM

Council File No: 15-1207-S1

Comments for Public Posting: Subject: Support for the Expansion of the LA Convention Center
Dear Members of the Los Angeles City Council, I hope this letter finds you well. I am writing to you as the CEO of the Latino Restaurant Association and a Board Member of the Los Angeles Tourism Board to express our strong support for the timely expansion of the LA Convention Center. As you are aware, the recent report from the CAO and CLA has brought to light the potential challenges and costs associated with expanding the convention center under a public-private partnership versus internal management by the City. The urgency of this matter cannot be overstated, and we understand that the Trade, Travel & Tourism Committee will be addressing this issue at a special meeting on Monday at 2:00pm at City Hall. The economic benefits of a modern and expanded convention center are crucial for our local communities, particularly for the small business owners within the Latino restaurant community. Our vibrant and diverse restaurants play a significant role in the cultural fabric of Los Angeles, and the convention center's expansion directly impacts our ability to thrive. The financial implications outlined in the report, including the potential loss of over \$100 million in local tax revenue and \$2.1 billion in incremental sales through 2030, underscore the importance of moving forward with the expansion. Failing to act now not only jeopardizes our economic growth but actively hinders it, impacting the prosperity of our city. The 1300 members of the Latino Restaurant Association are deeply concerned about the potential repercussions for our community if the Convention Center expansion is delayed. Your commitment to the economic well-being of Los Angeles is vital, and we believe that a modernized and expanded convention center is essential for the continued success of our city. Thank you for your attention to this matter, and we appreciate your dedication to the prosperity of Los Angeles. Sincerely, Lilly Rocha, CEO Latino Restaurant Association



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December 10, 2023

Los Angeles City Council
City Hall, Room 340-200
N Spring St
Los Angeles, CA 90012

Subject: Support for the Expansion of the LA Convention Center

Dear Members of the Los Angeles City Council,

I hope this letter finds you well. I am writing to you as the CEO of the Latino Restaurant Association and a Board Member of the Los Angeles Tourism Board to express our strong support for the timely expansion of the LA Convention Center.

As you are aware, the recent report from the CAO and CLA has brought to light the potential challenges and costs associated with expanding the convention center under a public-private partnership versus internal management by the City. The urgency of this matter cannot be overstated, and we understand that the Trade, Travel & Tourism Committee will be addressing this issue at a special meeting on Monday at 2:00pm at City Hall.

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The financial implications outlined in the report, including the potential loss of over \$100 million in local tax revenue and \$2.1 billion in incremental sales through 2030, underscore the importance of moving forward with the expansion. Failing to act now not only jeopardizes our economic growth but actively hinders it, impacting the prosperity of our city.

The 1300 members of the Latino Restaurant Association are deeply concerned about the potential repercussions for our community if the Convention Center expansion is delayed.

Your commitment to the economic well-being of Los Angeles is vital, and we believe that a modernized and expanded convention center is essential for the continued success of our city. Thank you for your attention to this matter, and we appreciate your dedication to the prosperity of Los Angeles.

Sincerely,



Lilly Rocha, CEO
Latino Restaurant Association
Board Member Los Angeles Tourism Board