

TO CITY CLERK FOR PLACEMENT ON NEXT  
REGULAR COUNCIL AGENDA TO BE POSTED

#51


## MOTION

The Tarzana Neighborhood Council is coordinating a street banner campaign. The purpose of the street banner campaign is to promote the Tarzana Neighborhood Council and encourage participation.

**I THEREFORE MOVE** that the City Council, in accordance with Los Angeles Municipal Code (LAMC) Section 62.132, approve the Street Banner program being coordinated by the Tarzana Neighborhood Council, as a City of Los Angeles Non-Event Street Banner Program for the period of April 3, 2024 to April 3, 2025.

**I FURTHER MOVE** that the City Council approve the content of the attached street banner design.

PRESENTED BY:

  
BOB BLUMENFELD  
Councilmember, 3<sup>rd</sup> District

SECONDED BY:



ORIGINAL

kat

  
JAN 26 2024

STREET SIDE

Banner A

Banner B



← Wind Slits

← Wind Slits

↑  
4 Wind Slits  
City Requirement

↑  
4 Wind Slits  
City Requirement

PROOF 1

File Notes:  
Image A: Vector  
Image B: Vector  
Type: Vector  
Color: CMYK  
Finish Size: 35"x 96"  
4.5" Pole Pockets  
Originals: Illustrator



☐ Approved as shown

☐ Approved with changes noted  
Show revised proof

☐ NOT APPROVED  
Contact ASAP

|                                      |                         |
|--------------------------------------|-------------------------|
| Client: Tarzana Neighborhood Council | Today's Date: 1/17/2021 |
| Project: CLPB                        | Page: 1/1               |
| Notes:                               |                         |