



KAREN BASS  
MAYOR

July 29, 2024

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Cristina Rose to the Board of Commissioners on the Status of Women for the term ending June 30, 2028. Ms. Rose's current term expired on June 30, 2024.

I certify that in my opinion Ms. Rose is especially qualified by reason of training and experience for the work which shall devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

KAREN BASS  
Mayor

KB:tga

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Cristina Rose  
**Commission:** Board of Commissioners on the Status of Women  
**End of Term:** 6/30/2028

### Appointee Information

1. **Race:** Caucasian
2. **Gender:** Female
3. **Council District and neighborhood of residence:** 4 - Central
4. **Are you a registered voter in the City of Los Angeles?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** B.A., English, University of California, Los Angeles
7. **Occupation/profession:** President and CEO, Rose Policy Solutions, Los Angeles
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Race	Gender	Term End
Danielian, Lucig	Central	4	Caucasian	F	6/30/2027
Grace, Simona	South Valley	4	Caucasian	F	6/30/2024
Rose, Cristina	Central	4	Caucasian	F	6/30/2024
Bernard-Gibson, Erma	Central	10	African American	F	6/30/2027
Mendoza, Jerilyn	North Valley	12	Latinx	F	6/30/2027
Yeom, Katherine	South LA	10	API	F	6/30/2024
Gray, Tracy	Central	14	African American	F	6/30/2027

## **Cristina Rose**

### **Corporate Board/Commission Experience**

#### **Los Angeles City Commission on the Status of Women (2023-present)**

Member. Mission to advance the general welfare of women and girls in the Los Angeles community and to ensure that all women have full and equal participation in City government.

#### **HMSHost Corporation (formerly Host Marriott Services) (1999 -2003)**

Headquartered in Bethesda, MD. Subsidiary of Autogrill, headquartered in Milan, Italy, and publicly traded on the Borsa Italiana. Provides food and beverage services internationally in airports, malls, and motorways, with 34,000 employees, \$2.7BB revenue.

#### **The Mills Corporation (1998 - 2007)**

Headquartered in Arlington, VA. REIT; \$9BB market cap NYSE; developed and operated 41 shopping malls across U.S. and internationally; 4,000 employees; acquired by Simon Properties & Farallon Capital Management in 2007  
Committees served: International Development (Chair), Compensation, Audit, Nominations and Corporate Governance

#### **Los Angeles Environmental Quality Commission (appointed by then-Los Angeles Mayor Tom Bradley) (1982 – 1987)**

Vice Chair of seven member commission given responsibility by the Mayor to formulate environmental policy and oversee the City's efforts to advance environmental initiatives in a variety of areas, including air quality, water quality, waste disposal and conservation.

### **Career Chronology**

#### **President and CEO, Rose Policy Solutions, Los Angeles 2010 -- Present.**

Strategic counsel; legislative policy and issues management; crisis and reputation management; and corporate social responsibility (CSR) and government affairs strategies for major corporate clients and business associations.

#### **CEO, Rose & Kindel Public Affairs Advocacy and Grayling Communications 2004 -- 2010**

Served as CEO following acquisition of Rose & Kindel by Huntsworth plc, a publicly held global public affairs company, traded on the London Stock Exchange, and operating from 72 principal offices in 31 countries.

#### **Chairman, Rose & Kindel Public Affairs Advocacy Sacramento, Los Angeles and Washington D.C. 1987 -- 2004**

Founded the firm in 1987, and grew the company to a leading California public affairs firm representing clients before California state, local and, federal legislative bodies and regulatory agencies. Provided community and media relations services designed to further clients' public policy goals. Managed the firm's three offices and representation of well over 700 clients in a variety of sectors.

**Cristina L. Rose, Inc.**

**1984 -- 1987**

Managed state and local government relations and issue communications for corporations and large associations. Advocated clients' positions before legislative and regulatory bodies at the state and local level.

**Winner/Wagner & Associates**

**1975 -- 1984**

Vice President of national advocacy and public affairs firm. Created and implemented public affairs strategies, including electronic media and community outreach, to achieve public policy objectives for large corporations and associations. Wrote, directed and produced electronic media (TV and radio) issue advertisements.

**California Department of Consumer Affairs**

**1972 -- 1975**

Appointed by Governor Ronald Reagan as Deputy Chief of Consumer Services; reappointed by Governor Jerry Brown during his first term in office. Served as the Department's chief advocate before the California Legislature.

**Education**

University of California at Los Angeles (UCLA)  
Bachelor of Arts in English

**Memberships**

- **International Women's Forum** – Invitation-only global organization of "preeminent women of significant and diverse achievement," from 26 nations on 5 continents.

**Awards and Honors**

- Coro "Crystal Eagle Award" (for extraordinary contribution to civic life of the State of California. Co-recipients: California Controller John Chiang and Los Angeles Police Chief Charlie Beck)
- Los Angeles Business Council "Woman of the Year Award"
- National Association of Women Business Owners "Advocate of the Year Award"
- Women Against Gun Violence "Courageous Leader Award" (for guiding passage of the assault weapons ban in California)

- Statewide Women's Conference "Trailblazer Award" (sponsored by California women legislators)
- Honorary Coro Fellow (for extraordinary and ethical public affairs leadership; first of 3 so honored in Coro's 80 year history)

### **Current Nonprofit Board Experience**

#### **Metropolitan Los Angeles YMCA** (2006 – present)

Board Chair 2012 – 2106. 28 Y's in Southern California; \$100+MM budget.

#### **The Claremont Colleges, Inc.** (January 2018 – present)

Board Chair 2016-2018. Independent Member, Board of Directors

#### **The Trusteeship, Southern California Chapter of the International Women's Forum** (2018-present)

Board Chair 2022-2023. Invitation-only network of women preeminent in their respective fields. Connects women leaders across every professional sector in support of each other and the common mission of advancing women's leadership and championing equality worldwide. Seventy-six forums in 33 countries, connecting over 7,500 diverse and accomplished women.

#### **Coro Southern California Women In Leadership**

Member Advisory Board. Supports the leadership development of women, establishing a pipeline of professional advancement, and creating a cross-sector of women who support each other's leadership development.

### **Former Nonprofit Board Experience (selected)**

#### **American Council of Young Political Leaders (ACYPL)** (1995 – 2011)

Board Vice Chair; bipartisan international political and educational exchange program, based in Washington, D.C. 35 member board composed of members of Congress and business and labor leaders from throughout the U.S. U.S. State Department funds U.S. delegations abroad. Led first delegation of U.S. elected leaders to Viet Nam in 1998. Have hosted delegations from Jordan, Egypt, Palestine, Israel and Japan for high-level conferences with California business, labor and political leaders.

#### **Coro Fellows** (1986 – 2004)

Chair, Southern California Board of Directors. Member, national Coro board based in Washington, D.C. Highly regarded full-time, nine-month, graduate level experiential training program prepares individuals for effective and ethical leadership in the public affairs arena. Graduates go on to serve in senior positions in government (including U.S. House & Senate), business, media, nonprofits, labor and academia.

#### **International Foundation for Election Systems** (2004 – 2011)

Provides technical assistance to election officials and oversight of election process in other countries, funded by USAID. Invited by U.S. Ambassador to Dominican Republic to serve as election observer for Dominican elections of 1994 and 2000. Member of IFES delegation composed of Federal Elections Commissioners, ambassadors, and leaders of U.S. businesses with international interests.

**Claremont University Consortium (2011 - 2017)**

Independent Member; Chairman, Board of Overseers (2015-2017).

**LA's BEST (2010 – 2015)**

World renowned after-school enrichment program provided in partnership with City of LA and Los Angeles Unified School District, second largest school district in the country. Program initiated by former LA Mayor Tom Bradley, and personally supported by every subsequent mayor. \$31MM budget, serving 25,000 students in 200 schools chosen by the LAUSD in areas of high crime and economic need.



KAREN BASS  
MAYOR

July 29, 2024

Dear Ms. Rose:

I am pleased to inform you that I am reappointing you to the Board of Commissioners on the Status of Women for the term ending June 30, 2028, subject to confirmation by the City Council.

To begin the reappointment process, please review, sign, and return the enclosed Remuneration Form and undated Letters of Separation **within one week** of receiving this letter. These documents are necessary to ensure the most efficient, open, and accountable city government possible.

As part of the reappointment process, Nithya Raman, your Councilmember, and Councilmember Hugo Soto-Martinez, the Chair of the Civil Rights, Equity, Immigration, Aging, and Disability Committee, may wish to meet with you to answer any questions they have. Our office will assist with arranging these meetings.

Should this apply to your commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission via the California Fair Political Practices Commission's eDisclosure website, or by mailing the forms to City Hall at 200 N. Spring Street, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the City Ethics Commission by email at [nicole.enriquez@lacity.org](mailto:nicole.enriquez@lacity.org).

Additionally, you will be required to attend public meetings at City Hall where your reappointment will be considered. You will be hearing from our office and a City Council Clerk who will let you know when your reappointment will be considered by the Civil Rights, Equity, Immigration, Aging, and Disability Committee. Sometime thereafter, you will be notified of the date when your reappointment will be presented to the full City Council. Immediately following the meeting, you will again be required to take the Oath of Office in the City Clerk's Office located in Room 395 of City Hall. If you require parking for these meetings, please contact my Commissions team by email at [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org).

Ms. Cristina Rose  
July 29, 2024  
Page 2

Per the City Charter, most commissioners must be registered voters of the City of Los Angeles, and must therefore reside within Los Angeles. If you move at any point during your term, or your contact information changes, please contact my Commissions team immediately at the email listed below. While we hope that you complete a successful term, if for some reason you intend to resign, please do so in writing to my Commissions team at [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org).

Congratulations, and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass". The signature is fluid and cursive, with the first name "Karen" and the last name "Bass" clearly distinguishable.

KAREN BASS  
Mayor

KB:tga



Attachment I  
Ms. Cristina Rose  
July 29, 2024

## **Nominee Check List**

### **I. Within 7 days:**

- ☐ Email the below completed documents, found on the last three pages of this letter, to: [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org) OR mail them to:

Office of the Mayor  
Attn: Thomas Arechiga  
200 N. Spring Street, Room 303  
Los Angeles, CA 90012

- Remuneration Form
- Undated Separation Letters (2)

### **II. Before your appointment is heard in committee or full council (you will be contacted by the Clerk's Office with this date):**

- ☐ File the following forms with the City Ethics Commission. If you are required to file, you will receive these forms via email from that office. Be sure to take no more than 21 days to file, per City law.

- Statement of Economic Interest ("Form 700")  
*IMPORTANT:* The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- CEC Form 60

### **III. The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.**

- ☐ Your City Councilmember Nithya Raman
- ☐ Councilmember Hugo Soto-Martinez, Chair of the Council Committee considering your nomination

### **IV. Public Meetings at City Hall:**

- ☐ Civil Rights, Equity, Immigration, Aging, and Disability Committee Hearing
- ☐ Full Council Hearing