

## MOTION

Anthony “Top Dawg” Tiffith was born and raised in the Nickerson Gardens housing development in the neighborhood of Watts. Growing up in Nickerson Gardens was marked by the harsh realities of violence and constant struggle. Children, with dreams often bigger than their circumstances, grapple with the weight of their environment, facing the daily challenges of limited opportunities and the constant threat of violence.

The Nickerson Gardens became both a battleground and a crucible, shaping the resilience of those who call it home and leaving an indelible mark. In 2004, at the age of 30, drawn to the artistry and business side of music, Top Dawg founded a neighborhood record label. “Top Dawg Entertainment” (T.D.E.) became a space to cultivate budding talent and provide the opportunity for many that would not have been possible without his efforts.

As the founder of T.D.E., Top Dawg has had a transformative impact on the community. His commitment to uplifting local talent and fostering a sense of pride within Watts has proven to be a beacon of hope. T.D.E. is currently home to the pioneers of the hip-hop industry—bringing home Watt’s first Grammy Award winner under Jay Rock as well as the hip-hop world’s first Pulitzer Prize for literary excellence to Kendrick Lamar. Under the guidance of Tiffith, T.D.E. has brought honor and pride to the Watts community.

In December 2023, T.D.E. hosted its 10<sup>th</sup> annual T.D.E. Christmas event, an event that is marked by gracious resources provided to residents over a two-day period, including a star studded concert for the community.

By providing a space in the community that bears Top Dawg’s name, his dedication to breaking barriers will live on and inspire generations to come. Dedicating an intersection in Watts can serve as a reminder of resilience, ambition, and the power of one person’s vision to positively shape the destiny of a neighborhood within the City of Angels.

**I THEREFORE MOVE** that the intersection of East Imperial Highway and South Central Avenue in Watts be designated as “Anthony Tiffith T.D.E. Music Square”, and that the Department of Transportation be directed to erect permanent ceremonial sign(s) to this effect at this location.

PRESENTED BY:



TIM McOSKER

Councilmember, 15<sup>th</sup> District

SECONDED BY:



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JAN 19 2024

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