

# CITY OF LOS ANGELES

CALIFORNIA



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## EL PUEBLO DE LOS ANGELES HISTORICAL MONUMENT

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April 22, 2025

Honorable Members of the Budget & Finance Committee  
Los Angeles City Council  
c/o Petty Santos  
200 North Spring Street, Room 360  
Los Angeles, CA 90012

### Re: **Mayor's Proposed Budget for FY 2025/26- Departmental Comments from El Pueblo**

On behalf of El Pueblo de Los Angeles Historical Monument (El Pueblo), we thank Councilwoman Katy Yaroslavsky and the Budget & Finance Committee for the opportunity to provide comments concerning the Mayor's Proposed Budget for Fiscal Year 2025/26. We are well aware this is a challenging time for our budget leadership in the Mayor's Office and City Administrative Office (CAO) and we thank them for their efforts to shape El Pueblo's budget for the coming fiscal year.

El Pueblo remains the cultural heart of Los Angeles and the first introduction to the city for thousands of both local and international visitors. This will be especially true as we look to the 2026 World Cup, the 2028 Summer Olympic & Paralympic Games, and the 100th anniversary of Olvera Street in 2030.

With the exception of the proposed eliminations of one (1) filled position and one (1) vacancy, El Pueblo wishes to express its gratitude for the Mayor's Proposed Budget in light of the major budgetary challenges faced by other departments. We will continue to work with you to preserve El Pueblo's essential core operations and services.

In response to your April 10th letter, please see below the requested departmental background and comments in support of a productive deliberation process for the proposed budget:

### **El Pueblo's Top-Line Core Services by Departmental Division**

#### ***Property Management***

This program manages all Olvera Street tenant relationships, historic buildings, infrastructure, and real property, ensuring site is a viable destination conducive to commercial activity, events, and filming.

***Marketing & Events***

This program promotes El Pueblo as a destination to experience the city's multi-cultural past, present, and future. Coordinates special events, filming, cultural festivals, and commercial use of the historic campus, all generating parking and rental income to support operations.

***History & Museums***

This program manages and supports El Pueblo's museums, exhibits, tours, community outreach, K-12 engagement, and educates public on the historical and cultural significance of El Pueblo. This program also preserves, protects, and conserves El Pueblo's historical assets.

***General Administration & Support***

This program provides executive management, leadership, strategic planning, and direction for all El Pueblo operations. Program supports the El Pueblo Commission, and performs all management and administrative support functions such as budget, accounting, systems, and payroll.

**Requested Alterations to Mayor's Proposed Budget**

In order of priority, please see below requested alterations to the Mayor's Proposed Budget for FY 2025/26:

**PRIORITY #1: Restoration of one (1) Management Assistant in Property Management Division (P008607 Management Assistant 1539-0-LAC)**

**Core Work Plans & Affected Services:** The department respectfully wishes to retain one (1) currently-filled Management Assistant position in the Property Management division to ensure its revenue-generating capacities are not compromised with the loss of the sole staff member responsible for all property management duties for El Pueblo's 22-acre campus. Lack of management and maintenance of our physical infrastructure will render the campus less marketable for filming and events thereby reducing our revenue from booking and rental fees.

Loss of this position will also obligate the department's Real Estate Officer to drastically reduce their revenue-generating duties in commercial contracting and leases, request-for proposals, and business development as they absorb the property management duties of the vacated position.

**Offset:** The department proposes the following program reductions and half-time staff elimination to offset the general salary costs of the position:

Office & Administrative: \$30K savings (~~\$50K~~ to \$30K)

Special Events: \$11K savings (\$30K to \$19K)

Elimination of one (1) half-time Project Assistant: \$25K (nine months funding)

**Offset Total: \$66K savings resulting in 100% offset of SG salary for position (\$66,359)**

PRIORITY #2: Restoration of one (1) vacant Management Assistant in Marketing & Events Division (P008631 Management Assistant 1539-0-LAC)

*Core Work Plans & Affected Services:* The department respectfully wishes to retain one (1) vacant Management Assistant position in the Marketing & Events division that currently provides salary funding to one (1) Accountant position that reverted to the department. Currently there are two (2) Accountants and one (1) Senior Accountant in the department.

Offset: The department proposes the following program reductions and half-time staff elimination to offset the general salary costs of the position:

Office & Administrative: \$30K savings (~~\$50K~~ to \$30K)

Special Events: \$11K savings (~~\$30K~~ to \$19K)

Elimination of one (1) half-time Project Assistant: \$25K (nine months funding)

Offset Total: \$66K savings resulting in 100% offset of SG salary for position (\$66,359)

On behalf of El Pueblo, thank you for this opportunity to provide comments to the Budget & Finance Committee on the Mayor's Proposed Budget. We are committed to working with you in developing a finalized budget for the department that meets our operational goals while supporting the city's efforts to address our fiscal issues.

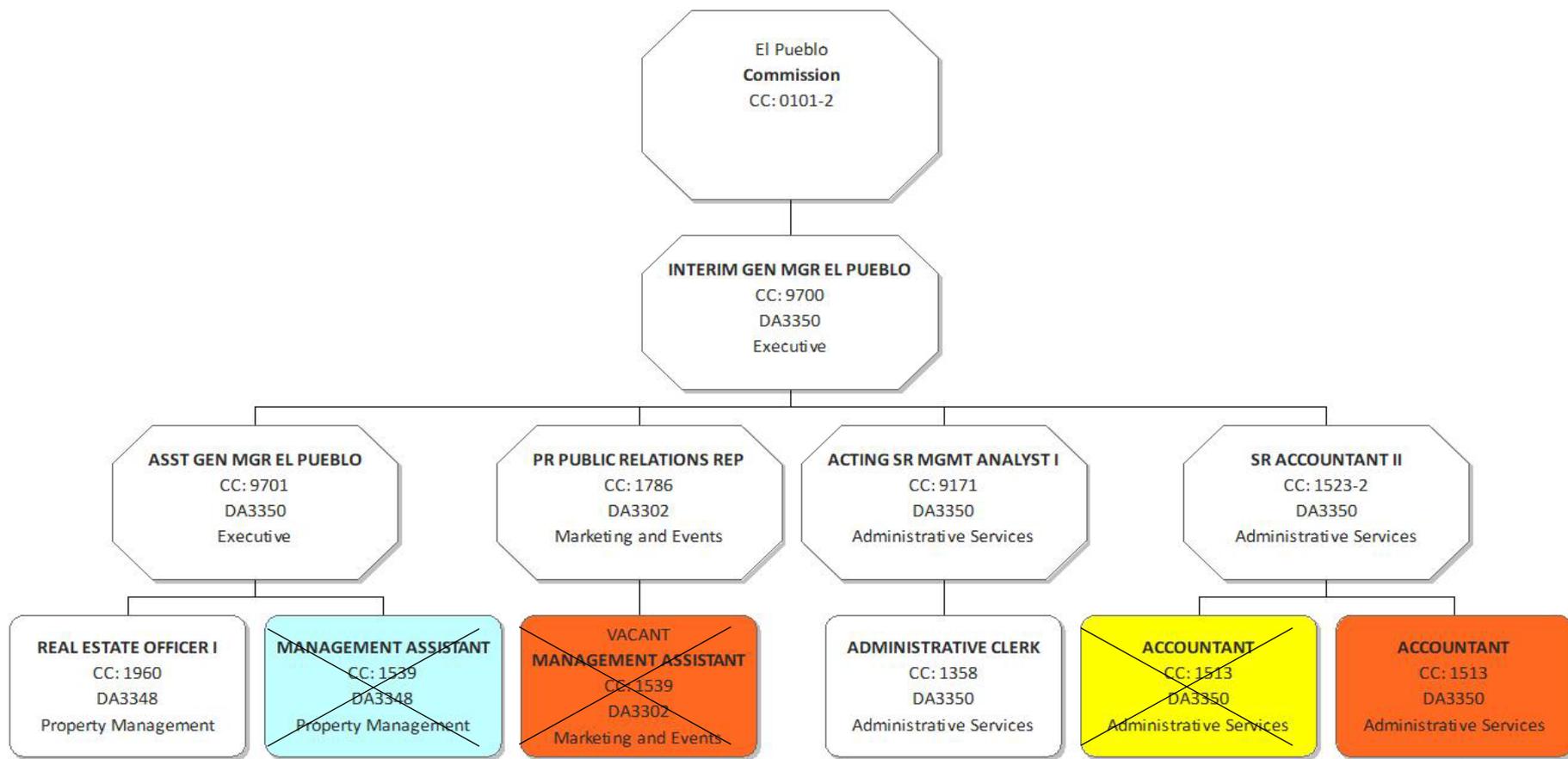
Thank you,



Edgar Garcia, Interim General Manager  
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City of Los Angeles

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El Pueblo de Los Angeles Historical Monument  
Proposed 2025-2026 Organizational Chart



LEGEND

- Filled position proposed for elimination
  - Vacant position proposed for elimination
  - Filled position resulting in lay off
- SUPERVISOR
FULL TIME REG
PARTTIME AS-NEEDED

*Position funding source*