



KAREN BASS  
MAYOR

November 8, 2023

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. David Marquez to the East Los Angeles Area Planning Commission for the term ending June 30, 2024.

I certify that in my opinion Mr. Marquez is especially qualified by reason of training and experience for the work which shall devolve upon him, and that I make the appointment solely in the interest of the City.

Mr. Marquez will fill the vacancy created by the departure of Denise Campos.

Sincerely,

KAREN BASS  
Mayor

KB:tga

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** David Marquez  
**Commission:** East Los Angeles Area Planning Commission  
**End of Term:** 6/30/2024

### Appointee Information

1. **Race:** Latinx
2. **Gender:** Male
3. **Council District and neighborhood of residence:** 1 - East LA
4. **Are you a registered voter in the City of Los Angeles?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** B.A., History, and B.A., International Studies, University of La Verne
7. **Occupation/profession:** Senior Project Manager, Community Development Consultant California Consulting
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Appointment
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Race	Gender	Term End
VACANT	East LA				
VACANT	East LA				
Yap, Michael	East LA	4	API	M	M
Gutierrez, Gloria	East LA	14	Latinx	F	F
Song, Eunice	East LA	14	API	F	F

## David Marquez

### SKILLS SUMMARY:

Over 30 plus years' experience managing community and economic development projects and programs in the public sector and sector; Extensive experience conducting public engagement activities in diverse communities; Considerable experience implementing and managing legislation and policy, and fund development initiatives in support of infrastructure projects and human services programs related to community development, transportation, planning and land use, public works, sustainability, and public health.

- Administrated numerous local, state and federal government grant funded projects on budget and on-time, without findings
- Strong background in budget preparation and program evaluation
- Skilled in coalition building (public and private and cross institutional), negotiating and successfully advancing public policy, and developing strategic plans
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### Notable Recent Achievements

- Developed Measure W – Safe Clean Water Multi-Benefit Infrastructure Call for Project, City of Baldwin Park, approved in 2020
- Developed Proposition 1 Storm Water Grant Program (Infrastructure)-Hermosa Greenbelt Infiltration Project for Safer Beaches on behalf of the Cities of Hermosa Beach and Redondo Beach, approved in 2016
- Example of Additional Project Management Achievements (Local-Multi-benefit Projects)  
Baldwin Park
  - CA Natural Resource Agency, Urban Greening Program, Big Dalton Trail (2021)
  - CA State Parks Big Dalton Wash Trail and Greenway, CA State Parks (2019)
  - SCAG Sustainable Communities, Electric Vehicle Charging Stations (2018)
  - CA Housing and Community Development, SB2 – Permanent Local Housing Program (2019); Local Early Allocation Program (2019)

#### City of Bell

- CA State Parks, Pritchard Park, (2019)
- LA County Open Space District, Gage Park (2021)
- CA Housing and Community Development, SB2 – Permanent Local Housing Program (2019); Local Early Allocation Program (2019)

#### City of Maywood

- Caltrans, Active Transportation Master Plan, (2020-1)
- Caltrans, Clean California Local Grant Program (2021)
- LA County Proposition A, Riverfront Park Revitalization Project 2017

## **EMPLOYMENT HISTORY**

**Senior Project Manager/Community Development Consultant**  
**California Consulting** **March 2012 to Present**  
**El Segundo, CA 90245**

Extensive experience overseeing over 20 project managers state-wide implementing community and economic development projects and collaborative-based programs; Strong experience in local government and non-profit management, fund development, strategic planning, and community engagement; Considerable experience implementing legislation and policy in the area of community planning, transportation, community and economic development, and sustainability initiatives.

- Provide consulting services to identify development opportunities, revenue streams, funding strategies and policies to meet the programmatic, planning and capital improvement needs of municipalities, school districts and non-profit agencies.
- Manage staff activities state-wide on behalf of firm, and special projects in Central and Northern California
- Conduct strategic planning, project management, public outreach and needs assessment on behalf of municipalities, nonprofit agencies, and school districts
- Conduct business development and outreach activities on behalf of the firm
- Develop and provide monthly and yearly progress reports and evaluations relative to program, project, and fund development on behalf of clients
- Develop budgetary and programmatic goals for clients and organizations.
- Monitor legislation and provide policy recommendation to municipalities

**Executive Director**  
**Crescenta Valley Drug and Alcohol Prevention Coalition** **January 2011 to October 2011**  
**La Crescenta, CA 91214**

- Responsible for the overall administration and development of a start-up community-based organization created to reduce substance abuse among youth by implementing evidenced based public health strategies.
- Oversaw the implementation of the organization's strategic plan, including assessment, planning, and program evaluation.
- Managed community engagement activities, conducted volunteer training and leadership development

- Developed and advocated public policy changes at the local level, and wrote op-ed articles in local newspaper, and press releases, and managed online communications.
- Increased the agency's ability to foster community change, and built relationships between local government, educators, parents, community-based organizations, businesses, faith-based organizations, and health service providers.

**Consultant/Senior Analyst**

**July 2004 to December 2010 City Solutions**

**Consulting Group (Senior Analyst): Community and Economic Development**

**Los Angeles, California 90049**

- Focused in the area of public engagement, small business development, and community and economic development; Performed capacity-building, community engagement and community development related services on behalf of local, state and federal governments, non-profit agencies, labor and private sector clients.
- Services included community planning, community outreach, contract management, health and environmental education, strategic planning, coalition building and advocacy.
- Organized workshops on behalf small businesses, educational institutions and community based organizations.
- Developed budgetary and programmatic goals for clients and organizations.
- Monitored legislation and provided policy recommendations.
- Among the notable projects, include budget analysis for City of Los Angeles Gang Reduction and Youth Development Study with the Advancement Project, marketing and community planning, public engagement work as member of Los Angeles River Revitalization Master Planning Team, strategic planning, outreach and research for Housing Authority for the City of Los Angeles Strategic Plan.

**Executive Director**

**Central City Neighborhood Partners**

**July 2001- July 2004**

**Los Angeles, CA**

- Responsible for the overall administration and growth of collaborative-based non-profit agency created to strengthen the socio-economic infrastructure of diverse and low-income communities in central Los Angeles, and build capacity for partnering agencies through public policy activities, fund development, leadership development, community engagement and advocacy.
- Managed a collaborative comprised of 12 community-based agencies.

- Developed and implemented policies, practices and legislation to promote efficiencies in mobility, and transportation facilities, and systemic change in the socio-economic infrastructure of Central City Communities to benefit children, youth and their families.
- Developed funding opportunities to promote and implement civic engagement and leadership development activities for youth, young and parents in an immigrant community, raised funds 1.9 million to complete a community center.
- Prepared and implemented proposals and grants to improve mobility, community health and economic development services. Also, as a collaborative, developed resources for education, health and transportation services and promote job preparation and creation for youth and families.
- Strengthened relationships between communities based organizations, local government, educational and health institutions and the private sector.
- As the Executive Director, I developed and implemented 5 year strategic plan.
- Supervised six staff members.

**Chief Deputy Legislation, Planning and Policy  
First District, City of Los Angeles  
Los Angeles, CA**

**August 1992-June 2001**

- Primary responsibility included management of the legislative and planning staff, supervision of council committees, including Community and Economic Development Committee, Transportation and Planning and Land Use Management.
- Responsible for oversight of departmental budgetary processes.
- Primary liaison to city departments, labor, and community based organizations, and offices of elected officials, and staff.
- Additional areas of responsibility included developing policies and legislation, in coordination with community and city departments, relative to community and economic development, public engagement, transportation, workforce development, human and social and health services, public works projects; and also directly involved in the development of housing, land use and public safety policies.
- Developed and facilitated the implementation of legislation and policy, and coordinated public and private sector initiatives and inter-departmental teams.
- Supervised nine staff members.

**EDUCATION**

University of La Verne

La Verne, CA

B.A. History

B.A. International Studies

**COMMUNITY WORK**

Commissioner – Alternate Member

Los Angeles County

Regional Oversight Committee-Upper San Gabriel River

Measure W (Safe, Clean Water Program)

2021 to Present

Commissioner- President, Vice President

East Area Planning Commission

City of Los Angeles

2005 to 2014

California Hospital Medical Center / Hope Street Family Center

Community Advisory Board member, and member of the Communications and Fund Development Committee

City of Los Angeles

2004 to 2018

24th St Theatre

Member, Vice-Chair

Board of Directors

Los Angeles, CA

2001 to present

Los Angeles Neighborhood Land Trust

Member, Founders Board

Los Angeles, CA

2003 to Present

City of Los Angeles

Proposition K for Kids, Regional Volunteer Neighborhood Oversight Committee

Central Region

2004-05, 2007, 2009-10, 2010-11, 2012-13

**Language**

Bilingual: Spanish



KAREN BASS  
MAYOR

November 8, 2023

Dear Mr. Marquez:

I am pleased to inform you that I hereby appoint you to the East Los Angeles Area Planning Commission for the term ending June 30, 2024, subject to confirmation by the City Council.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and undated Letters of Separation **within one week** of receiving this letter. These documents are necessary to ensure the most efficient, open, and accountable city government possible.

Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions team will assist in connecting you with Personnel's Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission via the California Fair Political Practices Commission's eDisclosure website, or by mailing the forms to City Hall at 200 N. Spring Street, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the City Ethics Commission by email at [nicole.enriquez@lacity.org](mailto:nicole.enriquez@lacity.org).

As part of the appointment process, Eunisses Hernandez, your Councilmember, and Councilmember Marqueece Harris-Dawson, the Chair of the Planning and Land Use Management Committee, may wish to meet with you to answer any questions they have. Our office will assist with arranging these meetings.



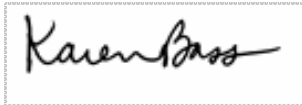
Mr. David Marquez  
November 8, 2023  
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Additionally, you will be required to attend public meetings at City Hall where your appointment will be considered. You will be hearing from our office and a City Council Clerk who will let you know when your appointment will be considered by the Planning and Land Use Management Committee. Sometime thereafter, you will be notified of the date when your appointment will be presented to the full City Council. Before you may begin serving, you will be required to take the Oath of Office in the City Clerk's Office located in Room 395 of City Hall. If you require parking for these meetings, please contact my Commissions team by email at [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org).

Per the City Charter, most commissioners must be registered voters of the City of Los Angeles, and must therefore reside within Los Angeles. If you move at any point during your term, or your contact information changes, please contact my Commissions team immediately at the email address listed below. While we hope that you complete a successful term, if for some reason you intend to resign, please do so in writing to my Commissions team at [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org).

Congratulations, and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, reading "Karen Bass", enclosed in a thin black rectangular border.

KAREN BASS  
Mayor

KB:tga

Attachment I  
Mr. David Marquez  
November 8, 2023

## **Nominee Check List**

### **I. Within 7 days:**

- ☐ Email the below completed documents, found on the last three pages of this letter, to: [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org) OR mail them to:

Office of the Mayor  
Attn: Thomas Arechiga  
200 N. Spring Street, Room 303  
Los Angeles, CA 90012

- Remuneration Form
- Undated Separation Letters (2)

- ☐ Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

### **II. Before your appointment is heard in committee or full council (you will be contacted by the Clerk's Office with this date):**

- ☐ File the following forms with the City Ethics Commission. If you are required to file, you will receive these forms via email from that office. Be sure to take no more than 21 days to file, per City law.

- Statement of Economic Interest ("Form 700")  
*IMPORTANT:* The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- CEC Form 60

### **III. The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.**

- ☐ Your City Councilmember Eunisses Hernandez
- ☐ Councilmember Marqueece Harris-Dawson, Chair of the Council Committee considering your nomination

### **IV. Public Meetings at City Hall:**

- ☐ Planning and Land Use Management Committee Hearing
- ☐ Full Council Hearing