



KAREN BASS
MAYOR

May 20, 2024

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Courtney La Bau to the Board of Airport Commissioners for the term ending June 30, 2029. Ms. La Bau's current term expires on June 30, 2024.

I certify that in my opinion Ms. La Bau is especially qualified by reason of training and experience for the work which shall devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink that reads 'Karen Bass'.

KAREN BASS
Mayor

KB:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Courtney La Bau
Commission: Board of Airport Commissioners
End of Term: 6/30/2029

Appointee Information

- 1. Race:** Caucasian
- 2. Gender:** Female
- 3. Council District and neighborhood of residence:** 11 - West LA
- 4. Are you a registered voter in the City of Los Angeles?** Yes
- 5. Prior commission experience:**
- 6. Highest level of education completed:** University of Southern California Marshall School of Business, B.S. Business Administration
- 7. Occupation/profession:** CEO & Founder; CLB Global Strategies LLC
- 8. Experience(s) that qualifies person for appointment:** See attached resume
- 9. Purpose of this appointment:** Reappointment
- 10. Current composition of the commission:**

Commissioner	APC	CD	Race	Gender	Term End
La Bau, Courtney	West LA	11	Caucasian	F	6/30/2024
Narro, Victor	South Valley	4	Latinx	M	6/30/2026
Roxborough, Nicholas	South Valley	3	Caucasian	M	6/30/2025
Velasco, Valeria	West LA	11	Latinx	F	6/30/2027
Webb, Karim	West LA	11	African American	M	6/30/2024
Johnson, Matthew "Matt"	Central	5	African American	M	6/30/2025
Aramayo, Vanessa	East LA	14	Latinx	F	6/30/2028

COURTNEY LA BAU

C-SUITE EXEC | GLOBAL STRATEGY | GLOBAL SECURITY

Accomplished executive with a unique and multidisciplinary background across investing, politics, and national security with a strong foundation in international finance at JPMorgan. Courtney has over 20 years of experience in building relationships to drive success - whether it be in the private sector as a C-Suite executive, in the public sector utilizing an expansive global business/political network, or across government and law enforcement agencies.

Influential communicator in print & media with experience in 60 countries. Developed and appeared in one hour special produced by Lisa Ling on the changing face of terrorism and extremism. Has cultivated extensive relationships with government officials and business leaders around the world. Experienced investor with deep experience in global finance, trade and real estate.

LEADERSHIP STRENGTHS

- Venture/PE Investing
- International & Govt. Relations
- Geopolitical Risk Analysis
- Elections | Campaigns | Outreach
- Adapts to Diverse Environments
- Corp. Strategy & Engagement
- Cross-Cultural Strategies
- Media Trained
- Change Influencer
- Relationship Builder
- Public Speaker | Lecturer
- Thrives Under Challenge

PROFESSIONAL EXPERIENCE

LOS ANGELES WORLD AIRPORT COMMISSIONER

June 2023– Present

Appointed by the Mayor of Los Angeles, confirmed by City Council, and is serving a 5 year term.

- By the Charter of the City of Los Angeles, she is part of a 7 member board responsible for the formulation of all airport policy for LAX and Van Nuys Airports.
- Team responsibilities involve managing \$30 billion dollars in overall programs to revolutionize how guests access the airport, including the development of an automated light rail people mover that stretches 2.25 miles.
- Chair of the Security Committee, working with our public safety teams, airport police, and federal partners in ensuring the protection of the public and property.
- Collaborate with airport stakeholders to ensure safe, efficient, equitable, and sustainable airport operations and procurement processes.

UNIVERSITY OF SOUTHERN CALIFORNIA - Lecturer

2022 – Present

- Lecturer for USC's Safe Communities Institute. Teaching on topics such as national security, threat landscape around the world, domestic and international terrorism, and terrorism financing.

ACCOLADES

- ✓ Honored by U.S. Congress House of Representatives (2017, 2018)
- ✓ Los Angeles "40 Under 40" (2017)
- ✓ Political Interfaith Award by Islamic Center of Inglewood, one of the largest and oldest mosques in the US (2016)
- ✓ Honored by Council of Pakistan American Affairs (2016, 2017) [video](#)
- ✓ 40+ Certificates of Appreciation from elected officials including mayors, state senators, state assembly members, CA Governor Gavin Newsom, and business organizations.

LANGUAGES

English (native)
Spanish (fluent)
Arabic (conversational)
French (conversational)

FEATURED ON

ABC News
Al Jazeera
CNN
Euro News
Sky News Arabia
The Hill

EDUCATION

University of Southern California
Marshall School of Business (Los Angeles)

BS, Business Administration (2001)

CLB GLOBAL STRATEGIES LLC

2013-Present

CEO & FOUNDER

Advising public and private sector on strategies in the following capacities: federal contracts, national security/counterterrorism and extremism advisory, go to market strategies in foreign markets, understanding business customs and culture, and identifying ways to leverage existing and potential strengths to meet market needs in a global market.

FLAGSHIP EXPERIENCE:

- **CNN (2018-2019) Filmed a 1-hour special for CNN on politics and extremism.** Conceptualized the special from soup to nuts, used my extensive network across the US, served as the on-air subject matter expert, conducted press, media, planned and executed 250 person screening, advised on every step of production and direction. Wrote accompanying pieces published on CNN.com. Aired 11-19.
- **U.S. Department of Homeland Security (2017 – 2018)** – Served in full-time federal contractor role as Senior Advisor on behalf of DHS, Office of Community Partnerships, to combat terrorism by fostering relationships with international communities, local and federal partners, and community-based & activist groups.
 - ✓ Partnered with multiple agencies—Mayor’s Office, FBI, local/state law enforcement, and State Department—on strategic initiatives to tackle extremism and to counter the narrative of terrorist organizations.
 - ✓ Crafted and delivered presentations to a wide array of stakeholders in difficult environments on topics related to national security, law enforcement, and community engagement.
 - ✓ Delivered “Active Shooter” training to 8 houses of worship. Created and hosted unique panels and events to promote interfaith dialogue and partnerships across the world.
 - ✓ Enabled DHS to expand community relations and outreach by leveraging personally cultivated business connections.

NEOCOVA CORPORATION

2019-2020

CHIEF GLOBAL STRATEGY OFFICER for a mid-size fintech security company. Responsible for the overall strategy and implementation of the company’s international work across the globe.

- Developed, launched, and led the go to market strategy for entering new business regions in the US and abroad. Expertly navigated the intersection of financial markets, politics, economics and business environments for each new region.
- Created and managed high level political and C-Suite relationships globally, resulting in over 100 partnerships with governments, business entities, and stakeholders.
- Member of the senior executive team, leading and coordinating corporate strategy.
- Managed U.S. and global partners and created successful scale-ups in the UAE, Canada, and Latin America.
- Created and managed full P&L and budgets for global business.
- Public face and Ambassador of the organization globally – leading events, conferences, and media appearances.
- Directed all political activity for the company.

CLB GLOBAL STRATEGIES LLC cont. – Key Projects 2013-2019

- **DOJ (Quilliam) Training Special Forces** (2019)
- **British High Commission, through the Conservative Party in the United Kingdom** (11/16 – 03/17)
- **Los Angeles Police Department’s Counterterrorism Unit** (2014 – 2016)
- **Center for Strategic and International Studies** (2015 – 2016)
- **University of Southern California’s Center of Risk and Economic Analysis of Terrorism Events** (2015)
- **Quilliam International and Institute for Strategic Dialogue** (2013)

EARLY CAREER EXPERIENCE

INVESTMENT CONSULTANT

2007-2012

Traveled between the U.S. and Middle East to consult private companies and family offices on investment opportunities through the lens of geopolitics and financial markets/trade.

- **Analyzed the markets** of countries in the region to assess economic environment, political stability, national security, and other potential barriers to entry. Recommended business and investment strategies. Gained broad knowledge and exposure to overseas business, cultures, international law, languages, trade, and geopolitics.

JPMORGAN SECURITIES - GLOBAL INVESTOR

2004-2006

- Member of five person Southern California trading desk, which managed over \$8.8 billion in client assets.
- Responsible for advising on and execution of client trades across various products, including U.S. & Intl' equities, listed options, restricted stock, fixed income, structured investments, mutual funds, foreign exchange, and alternative investments. Responsible for creating and advising on trading strategies and asset allocations for clients (individual and institutional).
- Regularly presented to groups and advisory boards on behalf of JPM.

JPMORGAN PRIVATE BANK - FINANCIAL ANALYST

2001-2004

(NYC / LA / LONDON)

POLICY / CIVIC / BOARD EXPERIENCE

- **Emerge California – Vice Chair** (2013-2018) of an organization dedicated to recruiting and training women to run for local political office. Manage staff, budget, BOD, relationships with elected officials, execute the yearly program, and maintain and improve current 70% win rate. Helped 74 Emerge graduates win local elections in 2019.
- **Truman National Security Project – Head of Homeland Security & Community Resilience Group** (2012 - Present) for the DC-based think tank for national security issues. Conduct regular speaking engagements for panels and media outlets as a subject matter expert.
- **Pacific Council on International Policy** (2014 - Present) – Speaker on various Middle East and North Africa (MENA) political and foreign affairs issues. Published numerous articles through the organization.
- Presidential campaign advisor (2016, 2020), contributor to national conventions, frequent international election observer and leader of elections teams around the world.

* Publications & speaking engagements (paid and unpaid) available upon request.



KAREN BASS
MAYOR

May 20, 2024

Dear Ms. La Bau:

I am pleased to inform you that I am reappointing you to the Board of Airport Commissioners for the term ending June 30, 2029, subject to confirmation by the City Council.

To begin the reappointment process, please review, sign, and return the enclosed Remuneration Form and undated Letters of Separation **within one week** of receiving this letter. These documents are necessary to ensure the most efficient, open, and accountable city government possible.

As part of the reappointment process, Traci Park, your Councilmember, and Councilmember Traci Park, the Chair of the Trade, Travel, and Tourism Committee, may wish to meet with you to answer any questions they have. Our office will assist with arranging these meetings.

Should this apply to your commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission via the California Fair Political Practices Commission's eDisclosure website, or by mailing the forms to City Hall at 200 N. Spring Street, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the City Ethics Commission by email at nicole.enriquez@lacity.org.

Additionally, you will be required to attend public meetings at City Hall where your reappointment will be considered. You will be hearing from our office and a City Council Clerk who will let you know when your reappointment will be considered by the Trade, Travel, and Tourism Committee. Sometime thereafter, you will be notified of the date when your reappointment will be presented to the full City Council. Immediately following the meeting, you will again be required to take the Oath of Office in the City Clerk's Office located in Room 395 of City Hall. If you require parking for these meetings, please contact my Commissions team by email at myr-commissions@lacity.org.

Ms. Courtney La Bau
May 20, 2024
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Per the City Charter, most commissioners must be registered voters of the City of Los Angeles, and must therefore reside within Los Angeles. If you move at any point during your term, or your contact information changes, please contact my Commissions team immediately at the email listed below. While we hope that you complete a successful term, if for some reason you intend to resign, please do so in writing to my Commissions team at myr-commissions@lacity.org.

Congratulations, and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass". The signature is written in a cursive, flowing style.

KAREN BASS
Mayor

KB:tga

Attachment I
Ms. Courtney La Bau
May 20, 2024

Nominee Check List

I. Within 7 days:

- Email the below completed documents, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to:

Office of the Mayor
Attn: Thomas Arechiga
200 N. Spring Street, Room 303
Los Angeles, CA 90012

- Remuneration Form
- Undated Separation Letters (2)

II. Before your appointment is heard in committee or full council (you will be contacted by the Clerk's Office with this date):

- File the following forms with the City Ethics Commission. If you are required to file, you will receive these forms via email from that office. Be sure to take no more than 21 days to file, per City law.

- Statement of Economic Interest ("Form 700")
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- CEC Form 60

III. The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

- Your City Councilmember Traci Park
- Councilmember Traci Park, Chair of the Council Committee considering your nomination

IV. Public Meetings at City Hall:

- Trade, Travel, and Tourism Committee Hearing
- Full Council Hearing