



City Clerk Council and Public Services <clerk.cps@lacity.org>

Roller Skating Pitch for the Health Initiative

1 message

Alicia Reason <reason_alicia@yahoo.com>
To: Clerk.CPS@lacity.org

Thu, Mar 9, 2023 at 12:11 AM

Hi,

Please review my roller skate pitch to LAX:

Kind regards,
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LAX rollersk8 pitch .pdf
27K

I understand that LAX is under transformation to get ready for the 2028 Olympics, and I believe that roller skating exposure to the Olympics from the grounds of LAX could work in the roller skate community's favor with grand hopes to finally be inducted to the Olympics! But that's for the foreseeable future. Firstly, let's talk about my roller skate initiative at LAX.

By crossing the threshold into the LAX airport, roller skaters knowingly would waive their liability rights. The ultimate goal is to b-line straight to our destinations, i.e. airline agent desks, airport shops, terminals and assigned gates. I believe this could actually work to:

- prevent passengers missing flights
- reduce airline customer service lines
- increase entertainment for impatient passengers during long delays

Also, I want to push the city's initial goal for health improvement/population health management through my pitch to the city to allow effective roller skating at LAX. I believe it should be implemented into LA's health initiative. I believe that roller skating at LAX could go hand-in-hand with the City's organizational culture that centers itself on health equity, accountability and pushes for continuous quality improvement.

I await your response and do hope to further discuss my intent and purpose to make LAX a more inclusive facility that accepts a diverse group of movers whose intent is to keep LAX running as efficiently as possible.