

PUBLIC SAFETY COMMITTEE REPORT relative to proposed Second Amendment to Contract No. C-135669 with Loyola Marymount University (LMU) to continue providing public sentiment survey services to the City of Los Angeles.

Recommendation for Council action:

AUTHORIZE the Chief, Los Angeles Police Department, or designee, to execute the Second Amendment to Contract No. C-135669 with LMU to continue providing public sentiment survey services to the City of Los Angeles residents to determine their perceptions of crime, safety, and satisfaction with police services, through June 30, 2024, subject to the approval of the City Attorney as to form.

Fiscal Impact Statement: The City Administrative Officer (CAO) reports that funding of \$250,000 for Community Survey has been provided in the LAPD's Fiscal Year 2023-24 Contractual Services Account. Approval of the proposed Second Amendment will have no impact on the General Fund.

Financial Policies Statement: The CAO reports that the recommendation provided in the March 11, 2024 CAO report, attached to the Council File, complies with the City's Financial Policies in that the contracted expenditures will be limited to the use of approved budgeted funds.

Community Impact Statement: None submitted.

TIME LIMIT FILE - MAY 10, 2024

(LAST DAY FOR COUNCIL ACTION - MAY 10, 2024)

Summary:

On April 9, 2024, your Committee considered a March 11, 2024 CAO report relative to proposed Second Amendment to Contract No. C-135669 with LMU to continue providing public sentiment survey services to the City of Los Angeles. According to the CAO, the LAPD is requesting authority to execute a Second Amendment to Contract No. C-135669 with LMU to provide one additional public sentiment service to survey City of Los Angeles residents to determine their perceptions of crime, safety, and satisfaction with police services. The proposed Second Amendment would extend the current contract term by one year, from May 29, 2023, through June 30, 2024, with a contract limit not to exceed \$1,023,000. On December 19, 2023, the Board of Police Commissioners approved the proposed Second Amendment to extend the agreement for one additional year, and one additional survey, for \$250,000. Council approval is required as the total proposed contract term from when the contract was first executed on May 29, 2020 through June 30, 2024 exceeds three years.

LMU founded the Center for the Study of Los Angeles (StudyLA) in 1996, which utilizes specific methodologies, sampling, and data collection to analyze how residents think and feel about a variety of current topics and civic issues to determine the satisfaction with various City services and how those services impact the local community. Survey development through LMU's StudyLA provides the necessary tools for a public sentiment evaluation of the LAPD to make improvements to the LAPD's ability to effectively serve the City's diverse communities.

In December 2019, in accordance with Charter Section 1022, the Personnel Department determined that City employees did not have the expertise to perform the work. Based upon this determination, in May 2020, the LAPD executed a sole source Professional Services Agreement with LMU for public sentiment survey services to survey City of Los Angeles residents to determine their perceptions of crime, safety, and satisfaction with police services for a one-year term commencing on May 29, 2020, and ending on May 28, 2021. Per the agreement, LMU conducted a series of focus groups specific to LAPD Divisions, Bureaus, or communities, as designated by the Chief of Police, to develop questions from various group perspectives. LMU provided a series of public sentiment questions to add to its annual Los Angeles Public Opinion Survey, inclusive of the LAPD and conducted surveys, including a 15-minute standalone survey of 1,750 residents to include multiple languages, including Spanish, Mandarin, and Korean. Descriptive analyses of all survey and focus group responses were provided to the Department and included analyses and in-depth descriptions of survey responses. In May 2021, the First Amendment extended the term of the original agreement for an additional two-year period commencing on May 29, 2021, and ending on May 28, 2023, in order to allow the Contractor to complete two additional public sentiment surveys at an additional cost of \$250,000 per survey. After consideration and having provided an opportunity for public comment, the Committee moved to recommend approval of the Second Amendment as detailed in the CAO report. This matter is now submitted to Council for its consideration.

Respectfully Submitted,

Public Safety Committee

COUNCILMEMBER	VOTE
RODRIGUEZ:	ABSENT
LEE:	YES
McOSKER:	YES
PARK:	YES
SOTO-MARTINEZ:	YES

ARL
4/9/24

-NOT OFFICIAL UNTIL COUNCIL ACTS-