

## Communication from Public

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<b>Council File No:</b>	24-0600-S111
<b>Comments for Public Posting:</b>	<p>Dear Budget, Finance, and Innovation Committee, I hope this letter finds you well. I am writing to propose enhancements to the First Financial Status Report for the City of Los Angeles, with the aim of strengthening its effectiveness, transparency, and utility for our stakeholders. The financial landscape in which we operate is both complex and dynamic, and I believe that by implementing a series of strategic actions, we can significantly improve our financial reporting process and outcomes.</p> <p>1. Enhanced Data Integrity: It's vital that our financial data is accurate and kept up-to-date. I recommend establishing regular audits of data sources and methodologies to ensure their reliability. Implementing rigorous data validation processes can further safeguard against errors, fostering confidence among stakeholders.</p> <p>2. Comprehensive Financial Analysis: Detailed analyses of revenue trends, expenditure patterns, and financial forecasts should be incorporated into the report. Utilizing visual aids like graphs and charts will not only enhance comprehension but also make it easier for stakeholders to grasp complex financial information. Additionally, explaining significant variances in financial data will provide valuable insights, clearly highlighting both positive and negative trends.</p> <p>3. Contextual Information: Including economic context—such as both local and national economic conditions—will enrich our understanding of financial performance. We should also discuss the implications of policy changes, public initiatives, or unforeseen events such as natural disasters or the pandemic on our financial health.</p> <p>4. Stakeholder Engagement: I encourage the creation of feedback channels, such as surveys or community forums, to gather public insights regarding the report. Making the report accessible to various demographics by providing summaries in multiple languages and employing clear, jargon-free language can also enhance engagement.</p> <p>5. Financial Projections: To provide a long-term perspective on the city's financial health, multi-year projections should be included. Using scenario planning to illustrate potential outcomes based on various economic conditions or policy decisions would also be beneficial.</p> <p>6. Performance Metrics: Establishing key performance indicators (KPIs) can help us measure fiscal performance and assess public service delivery. Including comparisons against relevant benchmarks or similar</p>

jurisdictions will provide necessary context for evaluating our financial achievements and challenges.

7. Transparency and Accountability: Publishing additional explanatory materials, such as FAQs or glossaries of financial terms, will assist non-experts in understanding the report's content. Furthermore, clearly outlining departmental responsibilities and their influence on overall financial status will enhance accountability.

8. Technology Utilization: Embracing technology can streamline data collection and reporting processes. Implementing financial management software for real-time updates, along with exploring interactive online platforms for the report, can improve user accessibility and engagement.

9. Collaboration with Departments: I propose fostering collaboration between the finance department and other city entities to ensure diverse input and to uncover potential cost savings or revenue generation opportunities. Regular meetings with department heads will allow us to gather valuable insights regarding their financial operations and economic challenges.

10. Regular Training and Updates: Finally, I believe that providing ongoing training for staff on best practices in financial reporting can ensure high-quality output. Staying informed about changes in accounting standards and reporting requirements will help maintain our compliance and relevance in an ever-evolving financial environment. By adopting these strategies, we can transform the First Financial Status Report into a robust tool for informed decision-making and enhanced public accountability in the City of Los Angeles.

I appreciate your consideration of these recommendations. Thank you very much for your attention to this matter. Sincerely, Monisha Parker