

MOTION

AD HOC Olympics

The Olympics mean more than just a collection of sporting events. It presents a great opportunity for economic prosperity, not only for Los Angeles, but also for small businesses, youth, and families— an opportunity that extends far beyond the realm of sports.

Currently, the legacy components of the Games Agreement with regard to opportunities for youth are narrowly focused on sports programs and promoting sports equity. The ground-breaking Youth Sports Program has significantly expanded opportunities for the City’s young people to participate in individual and team sports and recreation programs through our City park that had previously been beyond their reach. But to achieve true equity, it is important that the City ensures that the 2028 Olympic and Paralympic Games (Games) broadens the scope of the planning to include economic opportunity as well.

An important component of the Games Agreement legacy program are working groups, comprised of business and community leaders focused on local hiring programs and community business and procurement opportunities. These working groups are focused on ensuring that the Games create economic opportunity and prosperity in the City. These working groups, though, should also develop pathways that provide job training and facilitate economic mobility for the City’s youth and families, especially for individuals living in underserved communities. Further, this working group legacy should extend well beyond the Games and establish a comprehensive standard for all facets of these and future global events in Los Angeles, encompassing everything from production to execution.

By harnessing the full potential of the Games, the City can generate comprehensive growth and inclusivity within our communities not just for the Games, but well into the future.

I THEREFORE MOVE that the Council INSTRUCT the City Administrative Officer and Chief Legislative Analyst, with support of the Economic and Workforce Development Department (EWDD) and Youth Development Department (YDD), and REQUEST LA28 and the Local Hire and Community Business and Economic Opportunity Working Groups, to report with opportunities to ensure and expand on workforce development investments for youth in planning and implementation of the 2028 Olympic and Paralympic Games; and

I FURTHER MOVE that the City Council INSTRUCT the EWDD, YDD, and the Workforce Development Board to report back to the City Council on recommendations for similar investments as related to all national and international sports competitions scheduled to take place in Los Angeles.

PRESENTED BY:

SECONDED BY:



MONICA RODRIGUEZ  
Councilwoman, 7th District



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