


The East Hollywood Business Improvement District (BID), located in Council District 13, provides cleaning/beautification services (power washing, graffiti removal, etc.), and funding for community efforts to improve the business climate and overall quality of life for properties within its boundaries.

Since its inception, the East Hollywood BID has been operated by the Chief Executive Officer of a 501(c)(3) nonprofit organization, the Hollywood Chamber of Commerce. The Chamber finds that a new nonprofit, the East Hollywood Business Improvement Inc., is better positioned to administer the BID and will transition their oversight role to this nonprofit business association moving forward. The East Hollywood Business Improvement Inc. possesses the specific knowledge and expertise to ensure the success of the District and its business community in this administrative role - thus creating an appropriate transition.

I THEREFORE MOVE that the City Council, subject to the approval of the Mayor, instruct the City Clerk to prepare, execute and administer a contract with the East Hollywood Business Improvement Inc., a nonprofit corporation, to administer the East Hollywood Business Improvement District (BID), subject to the approval of the City Attorney as to form and legality.

I FURTHER MOVE to authorize the City Attorney to make any technical corrections or clarifications to the above instructions in order to effectuate the intent of this Motion.

PRESENTED BY:

  
HUGO SOTO-MARTÍNEZ  
Councilmember, 13<sup>th</sup> District

SECONDED BY:



ORIGINAL

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