

MOTION

TO CITY CLERK FOR PLACEMENT ON NEXT
REGULAR COUNCIL AGENDA TO BE POSTED

#55

The Los Angeles Tourism & Convention Board is coordinating a street banner program to celebrate DineLA's winter event which runs January 24, 2025 to February 7, 2025. The City of Los Angeles is excited that DineLA continues to drive social, cultural and economic impact for the Los Angeles region by bringing people to restaurants across the city. The event encourages people to try new dining venues and cuisines, provides jobs and promotes community engagement.

I THEREFORE MOVE that the City Council, in accordance with Los Angeles Municipal Code (LAMC) Section 62.132, approve the Street Banner program being coordinated by the Los Angeles Tourism & Convention Board as a City of Los Angeles Non-Event Street Banner Program for the period of January 9, 2025 - February 7, 2025.

I FURTHER MOVE that the City Council approve the content of the attached street banner designs.

PRESENTED BY:



MONICA RODRIGUEZ
Councilmember, 7th District

SECONDED BY:



ORIGINAL



NOV 22 2024

FRONT

LEFT
36"

RIGHT
36"



BACK

RIGHT
36"

LEFT
36"



PER CITY CODE THIS BANNER MUST BE PRINTED ON ONE FACE OF EACH BANNER. SIZE OF TYPE IN THIS PROOF IS TO SCALE AND CITY REQUIREMENTS FOR VISIBILITY.

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