

MOTION

The Los Angeles 2028 (LA28) Games will mark Los Angeles' third time hosting the Olympic Games. It previously hosted the 1984 and 1932 games, and it's the first time hosting the Paralympic Games. The LA28 Games will be held July 14th - 30th, followed by the LA28 Paralympics from August 15th - 27th.

The LA28 Games will have over 50 Olympic and Paralympic sports in over 80 venues. However, the selected venues cover small areas across the City and have limited tickets for each event. It is important that the communities throughout all of Los Angeles are a part of the Olympics and Paralympics experience. Viewing parties and activations are important and fun ways to make sure these events reach every Angeleno.


As part of the Games agreement, the City Integration Plan (Section 6.5.1), LA28 shall include plans for live sites and activations to be held within the City in conjunction with the 2028 Games. The plan shall be completed by March 2026.


The City of Los Angeles is over 460 square miles with diverse neighborhoods and it is crucial that the 2028 Games are accessible to all Angelenos regardless of where they live. With the Games concentrated in spaces that historically host large scale events, some communities may not feel a direct connection, especially those in the San Fernando Valley and Harbor and that must be remedied by free viewing parties and activations across the City.

For all Angelenos to feel that they can participate in the celebration of the Olympics, LA28, in partnership with the City, should begin organizing view parties and other activations in communities throughout the City. These viewing parties and activations must be free of charge and should run for multiple days and have Olympic activities for residents to participate in.

I THEREFORE MOVE that Council DIRECT the Chief Legislative Analyst and the City Administrative Officer, in consultation with the Council Offices and all relevant Departments, and REQUEST LA28 to develop at least 28 locations throughout the City, in every Council District, including, but not limited to, non-City owned spaces, where viewing party locations and activations can be hosted to serve Angelenos.

PRESENTED BY:


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Councilwoman, 7th District


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SECONDED BY



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SEP 25 2024

