

## HILARY NORTON

5120 Highland View Avenue, Eagle Rock, CA 90041

April 7, 2025

Planning and Land Use Management (PLUM) Committee

**RE: PLUM Committee Agenda Item 7 -- CF 24-0701  
(de Leon – Rodriguez) motion to rescind the issuance of a cell tower permit**

Dear PLUM Committee Members:

I write to you as a 33 year resident of Eagle Rock, former Chief of Staff for CD 14 Councilman Richard Alatorre, and former President of The Eagle Rock Association (TERA) to urge you to support the motion by former Councilmember Kevin de León and the strong action by our esteemed Councilwoman Ysabel Jurado to rescind the permit for a 45-foot Verizon cell tower, which violates the Colorado Boulevard Specific Plan (CBSP).

The permit for the Verizon cell tower at Colorado Boulevard and Argus Drive (1731 Colorado Boulevard) issued in error on April 3, 2024. The 45-foot height of the proposed cellular tower violates the CBSP by 15 feet! Beyond the clear violation of the CBSP, the tower is too large for the surrounding uses, unsightly and unnecessary, as the tower does not serve the Eagle Rock neighborhood's cellular service needs.

Our Eagle Rock community has a history of willingness and cooperative creativity to design hidden cellular towers -- within the cupola of a McDonalds or on top of a multistory building – and still serve the needs of the community. Had Verizon come to TERA or to the Eagle Rock Neighborhood Council, we would have worked with them to co-design a cellular antenna structure that fits within the CBSP. This Verizon permit should be rescinded immediately, so that Verizon and our community can co-create a new antenna structure in a more suitable location, which meets the CBSP guidelines.

For too long, the Eagle Rock community has suffered from lax enforcement of the CBSP. It was written to support business and residences by establishing rules that keep the small charm town feeling of Eagle Rock. We support our business community, by establishing reduced on-site parking requirements to encourage more local restaurants, and by being loyal customers on Colorado Boulevard. It is time to enforce the CBSP's rules, so that we can regain and preserve a beautiful and healthy business corridor on Colorado Boulevard without having bootleg business uses and bootleg infrastructure.

Thank you very much for your time and consideration.

Sincerely,

Hilary Norton  
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