

Communication from Public

Name: Marty Goldberg
Date Submitted: 05/08/2024 10:26 AM
Council File No: 15-1207-S1

Comments for Public Posting: South Park, DTLA and L.A. in general is in desperate need to attract large conventions to stimulate and support the economic growth in DTLA. It is imperative that the city council support and approve the LA Convention Center Expansion. This needs to be done NOW and completed prior to the 2028 Olympics. With approvals we will see a rejuvenated investment in hotels (including AEG and Marriott LA Live project). We will incentivize buyers and completion for the disgraced, Oceanwide Plaza project. Retail shops and restaurants would be eager to sign long term leases for currently vacant street level units. If our city council members care about the future of South Park and surrounding Downtown, I implore you to approve this hugely important Convention Center expansion. Sincerely, South Park Neighborhood Association Marty Goldberg President

Communication from Public

Name:

Date Submitted: 05/08/2024 07:33 PM

Council File No: 15-1207-S1

Comments for Public Posting: Little Tokyo Support



**LITTLE TOKYO BUSINESS ASSOCIATION
LITTLE TOKYO BUSINESS IMPROVEMENT DISTRICT**

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April 24, 2024

RE: Little Tokyo Business Association Support of Council File 15-1207-S1

Dear Esteemed Members of the Los Angeles City Council,

On behalf of the Little Tokyo Business Association, managers of the Little Tokyo Business Improvement District, we write to you today with a heartfelt plea for your support in expanding the Los Angeles Convention Center. Our city, renowned for its vibrant culture and dynamic atmosphere, is at a critical crossroads in its journey towards economic prosperity and growth.

We recognize the immense potential of our city's tourism industry, fueled by the allure of our diverse attractions and renowned hospitality. However, it pains us to witness the limitations imposed by the current state of the Los Angeles Convention Center, inhibiting our ability to fully capitalize on this potential. Recent analyses indicate that over two billion dollars in sales could be left on the table if the Convention Center remains unexpanded.

As stakeholders deeply invested in the success of tourism in Los Angeles, we understand firsthand the pivotal role played by the Convention Center in driving foot traffic, business, and revenue to our city – especially Downtown L.A.'s Little Tokyo district which relies heavily on tourism to create jobs, support small businesses, and strengthen Downtown's overall economic health. The expansion of the Convention Center is not merely a matter of improving the existing infrastructure; it is a lifeline for tourism-centric communities like ours, serving as a catalyst for growth and opportunity.

While we are immensely proud of the prominence of our city's transportation hubs, including its bustling port and thriving airports, we cannot ignore the urgent need to upgrade our convention facilities to match the caliber of our other assets. An expanded Convention Center holds the promise of attracting larger events, conferences, and conventions, thereby amplifying our city's economic impact, and bolstering our collective prosperity.

We acknowledge the complexities involved in evaluating the expansion project, including the necessity for thorough accounting

and analysis. However, we urge you to consider the tangible benefits that an expanded Convention Center would deliver not only to our environmental justice community but to the broader community as well.

In closing, we implore you to prioritize the expansion of the Los Angeles Convention Center as a critical investment in the future of our city. The stakes are high, and the potential rewards are immeasurable. Together, let us seize this opportunity to propel Los Angeles towards a future of growth, vibrancy, and success.

Thank you for your attention and consideration.

Sincerely,



David Ikegami
President

cc: councilmember.hernandez@lacity.org; councilmember.krekorian@lacity.org;
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