

Communication from Public

Name: Annmarie Dalton

Date Submitted: 10/22/2022 07:06 PM

Council File No: 22-0392

Comments for Public Posting: Please do not allow large numbers of electronic billboards to blight our city. They are a dangerous distraction to already-distracted drivers and pedestrians and make our streets less safe. They're also a visual blight that reduces our environment to a mere backdrop for rampant commercialism.

Communication from Public

Name: Lorna Paisley

Date Submitted: 10/22/2022 11:07 PM

Council File No: 22-0392

Comments for Public Posting: Digital signs would be a distraction. What is the point of a sign? Have people look at it. We do not need signs in a city where highways and streets are busy and crowded to make driving more dangerous. And we do not need clutter we need open space

Communication from Public

Name:

Date Submitted: 10/22/2022 09:02 AM

Council File No: 22-0392

Comments for Public Posting: We voted and with our votes refused digital billboards. How fascist, indeed!! And for a few stunking yankee dollars, shame on you!

Communication from Public

Name: Pamela Smyth

Date Submitted: 10/22/2022 12:08 PM

Council File No: 22-0392

Comments for Public Posting: Dear Council members: I write this personal message to each of you today because I am being forced to accept a large digital billboard to be installed only 250 ft. from my older home and rural-residential property that abuts commercial property in the neighboring city. The existing static billboard was built nearly 40 years ago and grand-fathered in when that city incorporated. We had no say. This large billboard will broadcast its bright and glaring messages into the interiors of my home and all the way up my private driveway because I am outside that city's boundary lines, even though I share them with my own city. I am horrified that you would approve adding more and more less than scenic or even necessary advertising like this to your already billboard overwhelmed city environments. These billboards are glaring, jarring, distracting, and accident causing in certain already precarious and dangerous driving situations despite what the billboard lobbyists say; the research is there. Please consider the environmental impacts (and there are many to consider) these unwanted intrusions in our lives cause and force into our lives. More is not always better. Not a one of you would want to look directly at any of these all night and all day from your homes or streets and would be the first to protest in one was forced on you and your neighborhood. There is more to quality of life than money can buy. I stand solidly with Scenic America as I must join the fight now to preserve what is left of my own peace of mind, right to enjoy my property, and to protect my quality of life. Be wise and be thoughtful in your decision-making process; ask who suffers, who pays the price, and who has the power to protect and defend your constituents and those who place their trust and belief in you. Thank you for your time and consideration.

Communication from Public

Name: David

Date Submitted: 10/22/2022 12:42 PM

Council File No: 22-0392

Comments for Public Posting: I strongly oppose the proposal to allow nearly 5 dozen new digital billboards that will generate substantial and unnecessary visual pollution and harm our communities. This measure should not be considered at all prior to the completion of a full and impartial environmental impact report that would identify the environmental harms these giant digital distractions will cause to our communities, and identify alternatives and possible mitigation measures. Los Angeles is a wonderful, world-class city, but Angelenos already suffer from too many visual and noise impacts. We should be reducing the number of billboards in this city, which cause blight, not allowing more of them to be built. These and other billboards are inevitably located in places that harm disadvantaged communities the most and are rarely located in places that would affect the residents of wealthier neighborhoods, and you should not use your vote to perpetuate this disparity. Digital billboards in particular damage our communities by imposing giant, moving advertisements that are impossible to escape and creating unnecessary safety hazards on our roads and freeways due to distracted driving. Please vote against this proposal.

Communication from Public

Name: Nancy Catullo

Date Submitted: 10/22/2022 10:39 AM

Council File No: 22-0392

Comments for Public Posting: Billboards are a distraction! For all! Please put the money into something more constructive to help the environment and mankind. Drivers and pedestrians are already distracted by using their phones in the car while driving and while walking. Then you have the electric bikes riding on the sidewalks. Please digital billboards will only cause more deaths. No digital billboards!!

Communication from Public

Name: Karen M Moran
Date Submitted: 10/22/2022 09:40 AM
Council File No: 22-0392
Comments for Public Posting: Digital billboards are a safety hazard! It cannot help but distract drivers. Is money from the billboards really a good balance with safety?