



City Clerk Council and Public Services &lt;clerk.cps@lacity.org&gt;

**10/22/2022**

1 message

**City Clerk Council and Public Services** <clerk.cps@lacity.org>  
To: City Clerk Council and Public Services <clerk.cps@lacity.org>

Tue, Oct 25, 2022 at 8:09 AM

----- Forwarded message -----

From: Brenda Haig <bjh124@charter.net>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:40:36 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Brenda Haig  
6268 Beachcomber Dr  
Long Beach, CA 90803

----- Forwarded message -----

From: "diana` waters" <dianawaters09@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:43:30 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
diana` waters  
325 Via Linda Vista  
Redondo Beach, CA 90277

----- Forwarded message -----

From: Patricia Mace <patriciamace@ca.rr.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:39:51 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I AM TOTALLY HORRIFIED BY THE NEW 30FT? BLINDINGLY DANGEROUSLY BRIGHT NEON SIGN DISTRACTION - AN UGLY NEON FWY SIGN WHERE THE 10 FWY TRAFFIC JOINS THE 110 FWY NORTH TO PASADENA? - THIS MUST BE STOPPED BY THE METRO TCN PROGRAM. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. NO TO TCN INCREASING CITY BLIGHT , jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) creating hazards to human health, the natural environment, and quality of life. STOP IT NOW !!!!

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in

Sincerely,  
Patricia Mace  
1835 S Wooster St  
LA, CA 90035

----- Forwarded message -----

From: Tom Feldman <tom@clearfiremedia.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:39:44 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
Tom Feldman  
4648 El Camino Corto  
La Canada, CA 91011

----- Forwarded message -----

From: Cory Misek <corymisek@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:34:37 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Cory Misek  
742 S Orange Grove Ave  
Los Angeles, CA 90036

----- Forwarded message -----

From: David Garfinkle <drgarfinkle@sbcglobal.net>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:38:49 -0400

Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
David Garfinkle  
6073 Calvin Ave  
Tarzana, CA 91356

----- Forwarded message -----

From: Ken Windrum <[kwindrum@earthlink.net](mailto:kwindrum@earthlink.net)>  
To: LA City Clerk <[clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:32:46 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
Ken Windrum  
160 S Gramercy Pl Apt 206  
Los Angeles, CA 90004

----- Forwarded message -----

From: O Lewis <ovl@att.net>

To: LA City Clerk <clerk.cps@lacity.org>

Cc:

Bcc:

Date: Sat, 22 Oct 2022 12:33:19 -0400

Subject: Oppose Metro TCN- LA Council File 22-0392

To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,

O Lewis

Po box 881075

Los Angeles, CA 90009

----- Forwarded message -----

From: John Lorick <johnlorick@att.net>

To: LA City Clerk <clerk.cps@lacity.org>

Cc:

Bcc:

Date: Sat, 22 Oct 2022 12:27:31 -0400

Subject: Oppose Metro TCN- LA Council File 22-0392

To whom it may concern:

Los Angeles has enough eyesores. Please do not add to the problem with these digital billboards. These signs will enrich a few billboard companies at the expense of many. Once approved and installed they will be in place for decades.

The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

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Billboards, especially digital billboards, reduce residential property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic



qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of these digital signs

Sincerely,  
John Lorick  
124 S Harper Ave  
Los Angeles, CA 90048

----- Forwarded message -----

From: Judy Sachter <sachter@alum.mit.edu>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:24:38 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
Judy Sachter  
1933 Selby Ave Apt 102  
Los Angeles, CA 90025

----- Forwarded message -----

From: Stacey Smith-Clark <staceysmithclark@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:23:10 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
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Sincerely,  
Stacey Smith-Clark  
3008 Shipway Ave  
Long Beach, CA 90808

----- Forwarded message -----

From: Kelly Misek <kjm1400@hotmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:22:00 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
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Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

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Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Kelly Misek  
742 S Orange Grove Ave Apt 6  
Los Angeles, CA 90036

----- Forwarded message -----

From: Tim Hanson <timhans@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:21:01 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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Sincerely,  
Tim Hanson  
223 Strand St Apt F  
Santa Monica, CA 90405

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**13 attachments**

-  **Oppose Metro TCN- LA Council File 22-0392.eml**  
8K
-  **Oppose Metro TCN- LA Council File 22-0392.eml**  
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8K





City Clerk Council and Public Services &lt;clerk.cps@lacity.org&gt;

**10/22/2022**

1 message

**City Clerk Council and Public Services** <clerk.cps@lacity.org>  
 To: City Clerk Council and Public Services <clerk.cps@lacity.org>

Tue, Oct 25, 2022 at 8:08 AM

----- Forwarded message -----

From: lynne weiske <movieblonde@hotmail.com>  
 To: LA City Clerk <clerk.cps@lacity.org>  
 Cc:  
 Bcc:  
 Date: Sun, 23 Oct 2022 02:43:11 -0400  
 Subject: Oppose Metro TCN- LA Council File 22-0392  
 To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
 lynne weiske  
 6128 Wilshire Blvd  
 Los Angeles, CA 90048

----- Forwarded message -----

From: Jeffrey Findeis <PhallenAngel1957@outlook.com>  
 To: LA City Clerk <clerk.cps@lacity.org>  
 Cc:  
 Bcc:  
 Date: Sun, 23 Oct 2022 01:29:08 -0400  
 Subject: Oppose Metro TCN- LA Council File 22-0392  
 To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Jeffrey Findeis  
200 E Anaheim St Apt 529  
Long Beach, CA 90813

----- Forwarded message -----

From: Erika Davis <chyna.ed@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 01:09:32 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Erika Davis  
2065 Pine Ave Apt 4  
Long Beach, CA 90806

----- Forwarded message -----

From: "Dr. Mha Atma S Khalsa" <earthactionnetwork@earthlink.net>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 00:50:10 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
Dr. Mha Atma S Khalsa  
1536 S Crest Dr.  
Loa Angeles, CA 90035

----- Forwarded message -----

From: Victoria Miller <[vmiller0426@gmail.com](mailto:vmiller0426@gmail.com)>  
To: LA City Clerk <[clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 23:39:16 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
Victoria Miller  
15857 Moorpark Street  
Encino, CA 91436

----- Forwarded message -----

From: Carlos Nunez <[cnunez001@ca.rr.com](mailto:cnunez001@ca.rr.com)>  
To: LA City Clerk <[clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 23:31:30 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
Carlos Nunez  
18009 Victory Blvd  
Reseda, CA 91335

----- Forwarded message -----

From: Judith S Anderson <[jskanderson@earthlink.net](mailto:jskanderson@earthlink.net)>  
To: LA City Clerk <[clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 22:50:10 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
Judith S Anderson  
7752 Atoll Ave  
North Hollywood, CA 91605

----- Forwarded message -----

From: Jennie Cohen <jennieacohen@hotmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 22:13:06 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
Jennie Cohen  
2060 E. Layton St.  
Pasadena, CA 91104

----- Forwarded message -----

From: Carol Royce-Wilder <carolrw@ca.rr.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 22:00:27 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
Carol Royce-Wilder  
445 28th Ave  
Venice, CA 90291

----- Forwarded message -----

From: Mark Glasser <mark7glasser@ca.rr.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 21:49:48 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Mark Glasser  
3660 Barry Ave  
Los Angeles, CA 90066

----- Forwarded message -----

From: Noah Youngelson <sohanmonk@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 21:15:49 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Noah Youngelson  
2449 Walgrove Ave  
Los Angeles, CA 90066

----- Forwarded message -----

From: Vikki Helperin <vikh81@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 20:58:07 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Vikki Helperin  
5046 Veloz Ave  
Tarzana, CA 91356

----- Forwarded message -----

From: Darren Frale <darrenfrale@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 20:42:39 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City

Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Darren Frale  
875 Rome Dr  
Los Angeles, CA 90065

----- Forwarded message -----

From: Jim Robertson <j3rbrts@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 20:40:24 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Jim Robertson  
446 San Vicente Blvd  
Santa Monica, CA 90402

----- Forwarded message -----

From: John Zuehlke <jpzuehlke@prodigy.net>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 20:34:50 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
John Zuehlke  
5526 Murietta Avenue  
Sherman Oaks, CA 91401

----- Forwarded message -----

From: Janet Laur <[janetharasz@gmail.com](mailto:janetharasz@gmail.com)>  
To: LA City Clerk <[clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 20:32:26 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
Janet Laur  
6920 Sepulveda Blvd Apt 108  
Van Nuys, CA 91405

----- Forwarded message -----

From: Mary Lou Leo <[mleo@sbcglobal.net](mailto:mleo@sbcglobal.net)>  
To: LA City Clerk <[clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 19:34:31 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting

key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Mary Lou Leo  
800 Schumacher Dr  
Los Angeles, CA 90048

----- Forwarded message -----

From: Daniel Costa <memorylane@pacbell.net>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 19:32:45 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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Sincerely,  
Daniel Costa  
2253 N Beachwood Dr  
Los Angeles, CA 90068

----- Forwarded message -----

From: Ann Dorsey <aedorsey@hotmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>

Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 19:22:09 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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Sincerely,  
Ann Dorsey  
18042 Schoenborn St Apt 5  
Northridge, CA 91325

----- Forwarded message -----

From: Frank Mendoza <[frankm.evrnc@gmail.com](mailto:frankm.evrnc@gmail.com)>  
To: LA City Clerk <[clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 19:20:58 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
Frank Mendoza



2639 Pirtle St  
Los Angeles, CA 90039

----- Forwarded message -----

From: Damon Brown <d.brown.2@hotmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 19:11:26 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Damon Brown  
3536 Cloverdale Avenue  
Los Angeles, CA 90016

----- Forwarded message -----

From: April Kullis <april@aprilkullis.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 19:08:27 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the



impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
April Kullis  
20802 Exhibit Court  
Woodland Hills, CA 91367

----- Forwarded message -----

From: Cathy Kraus <thatscat@hotmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 18:20:04 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Cathy Kraus  
6240 Bakman Ave  
North Hollywood, CA 91606

----- Forwarded message -----

From: Jerry Schneider <jerrySpe9@sbcglobal.net>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 18:19:05 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Jerry Schneider  
4113 Sea View Avenue  
Los Angeles, CA 90065

----- Forwarded message -----

From: Kimberly Turner <turner.kimberly.4@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 18:18:09 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as hillside neighborhoods and scenic highways Laurel Canyon and Coldwater Canyon.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Kimberly Turner  
3637 GOODLAND AVE  
STUDIO CITY, CA 91604

----- Forwarded message -----

From: Helen Fallon <helenandbertfallon@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 18:04:03 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Helen Fallon  
425 Linnie Canal Apt A  
Venice, CA 90291

----- Forwarded message -----

From: Renee Klein <renee\_klein@hotmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 17:58:44 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Renee Klein  
4632 la Villa marina  
MdR, CA 90292

----- Forwarded message -----

From: Suzanne Licht <slich@inorbit.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 17:54:08 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Suzanne Licht  
3831 Stephen M White Dr  
San Pedro, CA 90731

----- Forwarded message -----

From: Hilary Young <hilaryyoung@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 17:48:19 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

THIS IS UNBELIEVABLE !!

I URGE you to HALT plans to move forward with the Metro TCN Program !!

The Draft Environmental Impact Report (DEIR) is FLAWED and INCOMPLETE, omitting key information about the impacts of digital signs! The TCN program would INCREASE SCENIC BLIGHT throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life !!

CONTRARY to the findings of in the DEIR, there is a preponderance of evidence demonstrating the NEGATIVE IMPACTS digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements.

We ALL know that human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is INHERENTLY DANGEROUS !! The Traffic Safety section of the DEIR fails to account for this evidence! The report contains NO original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal DO NOT MATCH those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021) !!

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that ALL billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that NEITHER Metro NOR the City moves forward with the installation of digital signs as described in this program !!

Sincerely,  
Hilary Young  
706 N Alvarado St  
Los Angeles, CA 90026



City Clerk Council and Public Services &lt;clerk.cps@lacity.org&gt;

**10/22/2022**

1 message

**City Clerk Council and Public Services** <clerk.cps@lacity.org>  
To: City Clerk Council and Public Services <clerk.cps@lacity.org>

Tue, Oct 25, 2022 at 8:00 AM

----- Forwarded message -----

From: Ken Hughes <starlit12@roadrunner.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:17:39 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Ken Hughes  
7800 Woodman Ave Apt 21  
Panorama City, CA 91402

----- Forwarded message -----

From: Paulette Doulatshahi <pdoulatshahi@hotmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:20:58 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Paulette Doulatshahi  
8650 Gulana Ave  
Playa Del Rey, CA 90283

----- Forwarded message -----

From: Steve Geddis <stvgeddis@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:16:29 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

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Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Steve Geddis  
14 Main Street  
Malibu, CA 90210

----- Forwarded message -----

From: Barbara Betlem-Ringuette <LTRBAB@att.net>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:16:46 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic



accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Barbara Betlem-Ringuette  
816 Parkman Ave.  
Los Angeles, CA 90026

----- Forwarded message -----

From: Jacqueline Broulard <jacquelinwells@sbcglobal.net>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:15:55 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Jacqueline Broulard  
3917 Black Bird Way  
Calabasas, CA 91302

----- Forwarded message -----

From: Leslie Gonzales <lesliedan25@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:14:08 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Leslie Gonzales  
45556 60th St W  
Lancaster, CA 93536

----- Forwarded message -----

From: Karen Berger <kareneliseberger@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:08:02 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Karen Berger  
4412 Ocean View Bl.  
Montrose, CA 91020

----- Forwarded message -----

From: Sharifa Abdul-Wahid <sharifazaw@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:07:37 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Sharifa Abdul-Wahid  
4170 6th Ave  
Los Angeles, CA 90008

----- Forwarded message -----

From: John Hammond <jdhammond@mail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:03:58 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
John Hammond  
6815 Remmet Ave.  
Canoga Park, CA 91303

----- Forwarded message -----

From: Daniel Wilkinson <dandub@gte.net>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 12:00:34 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Daniel Wilkinson  
3122 Clark Avenue  
Long Beach, CA 90808

----- Forwarded message -----

From: Donald Sage Mackay <donaldsage@sbcglobal.net>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:59:17 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Donald Sage Mackay  
PO Box 823  
South Pasadena, CA 91031

----- Forwarded message -----

From: Amelia Jones <ailema90@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:57:35 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Amelia Jones  
425 Raymond Ave Apt A  
Santa Monica, CA 90405

----- Forwarded message -----

From: Laurie Rittenberg <lrittenberg@sbcgkoba.net>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:54:08 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City



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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Laurie Rittenberg  
4063 Farndale Ave  
Studio City, CA 91604

----- Forwarded message -----

From: Karen Hellwig <khellwigm@sbcglobal.net>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:56:03 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
Karen Hellwig  
6266 Morley Ave  
Los Angeles, CA 90056

----- Forwarded message -----

From: Barbara Wasserman <sarasmommy12@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:49:06 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Barbara Wasserman  
10201 Mason Ave Unit 117  
Chatsworth, CA 91311

----- Forwarded message -----

From: Victoria Brandon <[wyandotte@sbcglobal.net](mailto:wyandotte@sbcglobal.net)>  
To: LA City Clerk <[clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:49:13 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Victoria Brandon  
9311 Bianca Ave  
Northridge, CA 91325

----- Forwarded message -----

From: Della Howarth <[dellahowarth@gmail.com](mailto:dellahowarth@gmail.com)>  
To: LA City Clerk <[clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:44:04 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Della Howarth  
710 W 13th Ave  
Escondido, CA 92025

----- Forwarded message -----

From: Blaise Brockman <fatherblaise@holyangelsarcadia.org>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:40:10 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Blaise Brockman  
370 Campus Dr  
Arcadia, CA 91007

----- Forwarded message -----

From: Karen Pedersen <karen.leafygreen@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>

Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:38:38 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Karen Pedersen  
954 Elyria Dr  
Los Angeles, CA 90065

----- Forwarded message -----

From: Glenda Ganis <[gganis@gmail.com](mailto:gganis@gmail.com)>  
To: LA City Clerk <[clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:34:42 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Glenda Ganis

911 S Detroit St  
Los Angeles, CA 90036

----- Forwarded message -----

From: ELLEN BLUM <ellenblum66@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:34:25 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
ELLEN BLUM  
5074 Mecca Ave  
Tarzana, CA 91356

----- Forwarded message -----

From: J Yudell <turtleshmurtle@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:33:59 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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Sincerely,  
J Yudell  
PO Box 5114  
Santa Monica, CA 90409

----- Forwarded message -----

From: Elaine Livesey-Fassel <livesey-fassel@sbcglobal.net>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:32:34 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
Elaine Livesey-Fassel  
10387 Glenbarr Ave  
Los Angeles, CA 90064

----- Forwarded message -----

From: Katherine Otis <mizkat1958@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:31:26 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Katherine Otis  
38842 BARRINGTON ST  
Palmdale, CA 93551

----- Forwarded message -----

From: Sheila Winston <sheshe@mybunnyday.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:27:52 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Sheila Winston  
24303 Woolsey Canyon Rd  
Canoga Park, CA 91304

----- Forwarded message -----

From: Allen Clement <ajclemco@roadrunner.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:28:51 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Allen Clement  
12443 Sarah St.  
Studio City, CA 91604

----- Forwarded message -----

From: Patrick Frank <plf@grabados.org>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:25:56 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Patrick Frank  
1622 Crescent Pl  
Venice, CA 90291

----- Forwarded message -----

From: Eric Wrobbel <eric@ericwrobbel.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:25:44 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

Why are our leaders so hellbent to turn this city into a cesspool of hucksterism? STOP this madness with digital billboards. Say NO!

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information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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Sincerely,  
Eric Wrobbel  
20802 Exhibit Ct  
Woodland Hills, CA 91367

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From: Tyson Martin <[tysonjmartin@gmail.com](mailto:tysonjmartin@gmail.com)>  
To: LA City Clerk <[clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)>  
Cc:  
Bcc:  
Date: Sat, 22 Oct 2022 11:25:01 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
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Sincerely,  
Tyson Martin  
4426 W Kling St  
Burbank, CA 91505

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