



10/22/2022

1 message

City Clerk Council and Public Services <clerk.cps@lacity.org>
To: City Clerk Council and Public Services <clerk.cps@lacity.org>

Tue, Oct 25, 2022 at 8:09 AM

----- Forwarded message -----

From: Brenda Haig <bjh124@charter.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:40:36 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Brenda Haig
6268 Beachcomber Dr
Long Beach, CA 90803

----- Forwarded message -----

From: "diana` waters" <dianawaters09@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:43:30 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
diana` waters
325 Via Linda Vista
Redondo Beach, CA 90277

----- Forwarded message -----

From: Patricia Mace <patriciamace@ca.rr.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:39:51 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I AM TOTALLY HORRIFIED BY THE NEW 30FT? BLINDINGLY DANGEROUSLY BRIGHT NEON SIGN DISTRACTION - AN UGLY NEON FWY SIGN WHERE THE 10 FWY TRAFFIC JOINS THE 110 FWY NORTH TO PASADENA? - THIS MUST BE STOPPED BY THE METRO TCN PROGRAM. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. NO TO TCN INCREASING CITY BLIGHT , jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) creating hazards to human health, the natural environment, and quality of life. STOP IT NOW !!!!

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in

Sincerely,
Patricia Mace
1835 S Wooster St
LA, CA 90035

----- Forwarded message -----

From: Tom Feldman <tom@clearfiremedia.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:39:44 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Tom Feldman
4648 El Camino Corto
La Canada, CA 91011

----- Forwarded message -----

From: Cory Misek <corymisek@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:34:37 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Cory Misek
742 S Orange Grove Ave
Los Angeles, CA 90036

----- Forwarded message -----

From: David Garfinkle <drgarfinkle@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:38:49 -0400

Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
David Garfinkle
6073 Calvin Ave
Tarzana, CA 91356

----- Forwarded message -----

From: Ken Windrum <kwindrum@earthlink.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:32:46 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Ken Windrum
160 S Gramercy PI Apt 206
Los Angeles, CA 90004

----- Forwarded message -----

From: O Lewis <ovl@att.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:33:19 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
O Lewis
Po box 881075
Los Angeles, CA 90009

----- Forwarded message -----

From: John Lorick <johnlorick@att.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:27:31 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

Los Angeles has enough eyesores. Please do not add to the problem with these digital billboards. These signs will enrich a few billboard companies at the expense of many. Once approved and installed they will be in place for decades.

The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

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Billboards, especially digital billboards, reduce residential property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic

qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of these digital signs

Sincerely,
John Lorick
124 S Harper Ave
Los Angeles, CA 90048

----- Forwarded message -----

From: Judy Sachter <sachter@alum.mit.edu>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:24:38 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Judy Sachter
1933 Selby Ave Apt 102
Los Angeles, CA 90025

----- Forwarded message -----

From: Stacey Smith-Clark <staceysmithclark@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:23:10 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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Sincerely,
Stacey Smith-Clark
3008 Shipway Ave
Long Beach, CA 90808

----- Forwarded message -----

From: Kelly Misek <kjm1400@hotmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:22:00 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Kelly Misek
742 S Orange Grove Ave Apt 6
Los Angeles, CA 90036

----- Forwarded message -----

From: Tim Hanson <timhans@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:21:01 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

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Sincerely,
Tim Hanson
223 Strand St Apt F
Santa Monica, CA 90405

13 attachments

-  **Oppose Metro TCN- LA Council File 22-0392.eml**
8K
-  **Oppose Metro TCN- LA Council File 22-0392.eml**
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-  **Oppose Metro TCN- LA Council File 22-0392.eml**
8K



10/22/2022

1 message

City Clerk Council and Public Services <clerk.cps@lacity.org>
To: City Clerk Council and Public Services <clerk.cps@lacity.org>

Tue, Oct 25, 2022 at 8:08 AM

----- Forwarded message -----

From: lynne weiske <movieblonde@hotmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sun, 23 Oct 2022 02:43:11 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
lynne weiske
6128 Wilshire Blvd
Los Angeles, CA 90048

----- Forwarded message -----

From: Jeffrey Findeis <PhallenAngel1957@outlook.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sun, 23 Oct 2022 01:29:08 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Jeffrey Findeis
200 E Anaheim St Apt 529
Long Beach, CA 90813

----- Forwarded message -----

From: Erika Davis <chyna.ed@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sun, 23 Oct 2022 01:09:32 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Erika Davis
2065 Pine Ave Apt 4
Long Beach, CA 90806

----- Forwarded message -----

From: "Dr. Mha Atma S Khalsa" <earthactionnetwork@earthlink.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sun, 23 Oct 2022 00:50:10 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Dr. Mha Atma S Khalsa
1536 S Crest Dr.
Loa Angeles, CA 90035

----- Forwarded message -----

From: Victoria Miller <vemiller0426@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 23:39:16 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Victoria Miller
15857 Moorpark Street
Encino, CA 91436

----- Forwarded message -----

From: Carlos Nunez <cnunez001@ca.rr.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 23:31:30 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Carlos Nunez
18009 Victory Blvd
Reseda, CA 91335

----- Forwarded message -----

From: Judith S Anderson <jskanderson@earthlink.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 22:50:10 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Judith S Anderson
7752 Atoll Ave
North Hollywood, CA 91605

----- Forwarded message -----

From: Jennie Cohen <jennieacohen@hotmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 22:13:06 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Jennie Cohen
2060 E. Layton St.
Pasadena, CA 91104

----- Forwarded message -----

From: Carol Royce-Wilder <carolrw@ca.rr.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 22:00:27 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Carol Royce-Wilder
445 28th Ave
Venice, CA 90291

----- Forwarded message -----

From: Mark Glasser <mark7glasser@ca.rr.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 21:49:48 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Mark Glasser
3660 Barry Ave
Los Angeles, CA 90066

----- Forwarded message -----

From: Noah Youngelson <sohanmonk@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 21:15:49 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Noah Youngelson
2449 Walgrove Ave
Los Angeles, CA 90066

----- Forwarded message -----

From: Vikki Helperin <vikh81@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 20:58:07 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Vikki Helperin
5046 Veloz Ave
Tarzana, CA 91356

----- Forwarded message -----

From: Darren Frale <darrenfrale@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 20:42:39 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Darren Frale
875 Rome Dr
Los Angeles, CA 90065

----- Forwarded message -----

From: Jim Robertson <j3rbrts@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 20:40:24 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Jim Robertson
446 San Vicente Blvd
Santa Monica, CA 90402

----- Forwarded message -----

From: John Zuehlke <jpzuehlke@prodigy.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 20:34:50 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
John Zuehlke
5526 Murietta Avenue
Sherman Oaks, CA 91401

----- Forwarded message -----

From: Janet Laur <janetharasz@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 20:32:26 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Janet Laur
6920 Sepulveda Blvd Apt 108
Van Nuys, CA 91405

----- Forwarded message -----

From: Mary Lou Leo <mleo@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 19:34:31 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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Sincerely,
Mary Lou Leo
800 Schumacher Dr
Los Angeles, CA 90048

----- Forwarded message -----

From: Daniel Costa <memorylane@pacbell.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 19:32:45 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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Sincerely,
Daniel Costa
2253 N Beachwood Dr
Los Angeles, CA 90068

----- Forwarded message -----

From: Ann Dorsey <aedorsey@hotmail.com>
To: LA City Clerk <clerk.cps@lacity.org>

Cc:
Bcc:
Date: Sat, 22 Oct 2022 19:22:09 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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Sincerely,
Ann Dorsey
18042 Schoenborn St Apt 5
Northridge, CA 91325

----- Forwarded message -----

From: Frank Mendoza <frankm.evrnc@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 19:20:58 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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Sincerely,
Frank Mendoza

2639 Pirtle St
Los Angeles, CA 90039

----- Forwarded message -----

From: Damon Brown <d.brown.2@hotmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 19:11:26 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Damon Brown
3536 Cloverdale Avenue
Los Angeles, CA 90016

----- Forwarded message -----

From: April Kullis <april@aprilkullis.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 19:08:27 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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Sincerely,
April Kullis
20802 Exhibit Court
Woodland Hills, CA 91367

----- Forwarded message -----

From: Cathy Kraus <thatscat@hotmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 18:20:04 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Cathy Kraus
6240 Bakman Ave
North Hollywood, CA 91606

----- Forwarded message -----

From: Jerry Schneider <jerryspe9@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 18:19:05 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Jerry Schneider
4113 Sea View Avenue
Los Angeles, CA 90065

----- Forwarded message -----

From: Kimberly Turner <turner.kimberly.4@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 18:18:09 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as hillside neighborhoods and scenic highways Laurel Canyon and Coldwater Canyon.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Kimberly Turner
3637 GOODLAND AVE
STUDIO CITY, CA 91604

----- Forwarded message -----

From: Helen Fallon <helenandbertfallon@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 18:04:03 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Helen Fallon
425 Linnie Canal Apt A
Venice, CA 90291

----- Forwarded message -----

From: Renee Klein <renee_klein@hotmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 17:58:44 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Renee Klein
4632 la Villa marina
MdR, CA 90292

----- Forwarded message -----

From: Suzanne Licht <slicht@inorbit.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 17:54:08 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Suzanne Licht
3831 Stephen M White Dr
San Pedro, CA 90731

----- Forwarded message -----

From: Hilary Young <hilaryyoung@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 17:48:19 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

THIS IS UNBELIEVABLE !!

I URGE you to HALT plans to move forward with the Metro TCN Program !!

The Draft Environmental Impact Report (DEIR) is **FLAWED** and **INCOMPLETE**, omitting key information about the impacts of digital signs! The TCN program would **INCREASE SCENIC BLIGHT** throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life !!

CONTRARY to the findings of in the DEIR, there is a preponderance of evidence demonstrating the **NEGATIVE IMPACTS** digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements.

We **ALL** know that human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is **INHERENTLY DANGEROUS !!** The Traffic Safety section of the DEIR fails to account for this evidence! The report contains **NO** original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal **DO NOT MATCH** those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021) !!

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that **ALL** billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that **NEITHER Metro NOR** the City moves forward with the installation of digital signs as described in this program !!

Sincerely,
Hilary Young
706 N Alvarado St
Los Angeles, CA 90026



10/22/2022

1 message

City Clerk Council and Public Services <clerk.cps@lacity.org>
To: City Clerk Council and Public Services <clerk.cps@lacity.org>

Tue, Oct 25, 2022 at 8:00 AM

----- Forwarded message -----

From: Ken Hughes <starlit12@roadrunner.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:17:39 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

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The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Ken Hughes
7800 Woodman Ave Apt 21
Panorama City, CA 91402

----- Forwarded message -----

From: Paulette Doulatshahi <pdoulatshahi@hotmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:20:58 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Paulette Doulatshahi
8650 Gulana Ave
Playa Del Rey, CA 90283

----- Forwarded message -----

From: Steve Geddis <stvgeddis@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:16:29 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Steve Geddis
14 Main Street
Malibu, CA 90210

----- Forwarded message -----

From: Barbara Betlem-Ringuette <LTRBAB@att.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:16:46 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic

accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Barbara Betlem-Ringuette
816 Parkman Ave.
Los Angeles, CA 90026

----- Forwarded message -----

From: Jacqueline Broulard <jacquelinwells@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:15:55 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Jacqueline Broulard
3917 Black Bird Way
Calabasas, CA 91302

----- Forwarded message -----

From: Leslie Gonzales <lesliedan25@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:14:08 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Leslie Gonzales
45556 60th St W
Lancaster, CA 93536

----- Forwarded message -----

From: Karen Berger <karenliseberger@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:08:02 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Karen Berger
4412 Ocean View Bl.
Montrose, CA 91020

----- Forwarded message -----

From: Sharifa Abdul-Wahid <sharifazaw@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:07:37 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Sharifa Abdul-Wahid
4170 6th Ave
Los Angeles, CA 90008

----- Forwarded message -----

From: John Hammond <jdhammond@mail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:03:58 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
John Hammond
6815 Remmet Ave.
Canoga Park, CA 91303

----- Forwarded message -----

From: Daniel Wilkinson <dandub@gte.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 12:00:34 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Daniel Wilkinson
3122 Clark Avenue
Long Beach, CA 90808

----- Forwarded message -----

From: Donald Sage Mackay <donaldsage@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:59:17 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Donald Sage Mackay
PO Box 823
South Pasadena, CA 91031

----- Forwarded message -----

From: Amelia jones <ailema90@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:57:35 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Amelia jones
425 Raymond Ave Apt A
Santa Monica, CA 90405

----- Forwarded message -----

From: Laurie Rittenberg <lrittenberg@sbcgkbal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:54:08 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Laurie Rittenberg
4063 Farmdale Ave
Studio City, CA 91604

----- Forwarded message -----

From: Karen Hellwig <khellwigm@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:56:03 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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Sincerely,
Karen Hellwig
6266 Morley Ave
Los Angeles, CA 90056

----- Forwarded message -----

From: Barbara Wasserman <sarasmommy12@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:49:06 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Barbara Wasserman
10201 Mason Ave Unit 117
Chatsworth, CA 91311

----- Forwarded message -----

From: Victoria Brandon <wyandotte@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:49:13 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Victoria Brandon
9311 Bianca Ave
Northridge, CA 91325

----- Forwarded message -----

From: Della Howarth <dellahowarth@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:44:04 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting

key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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Sincerely,
Della Howarth
710 W 13th Ave
Escondido, CA 92025

----- Forwarded message -----

From: Blaise Brockman <fatherblaise@holyangelsarcadia.org>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:40:10 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Blaise Brockman
370 Campus Dr
Arcadia, CA 91007

----- Forwarded message -----

From: Karen Pedersen <karen.leafygreen@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>

Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:38:38 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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Sincerely,
Karen Pedersen
954 Elyria Dr
Los Angeles, CA 90065

----- Forwarded message -----

From: Glenda Ganis <gganis@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:34:42 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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Sincerely,
Glenda Ganis

911 S Detroit St
Los Angeles, CA 90036

----- Forwarded message -----

From: ELLEN BLUM <ellenblum66@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:34:25 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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Sincerely,
ELLEN BLUM
5074 Mecca Ave
Tarzana, CA 91356

----- Forwarded message -----

From: J Yudell <turtleshmurtle@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:33:59 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
J Yudell
PO Box 5114
Santa Monica, CA 90409

----- Forwarded message -----

From: Elaine Livesey-Fassel <livesey-fassel@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:32:34 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Elaine Livesey-Fassel
10387 Glenbarr Ave
Los Angeles, CA 90064

----- Forwarded message -----

From: Katherine Otis <mizkat1958@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:31:26 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Katherine Otis
38842 BARRINGTON ST
Palmdale, CA 93551

----- Forwarded message -----

From: Sheila Winston <sheshe@mybunnyday.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:27:52 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Sheila Winston
24303 Woolsey Canyon Rd
Canoga Park, CA 91304

----- Forwarded message -----

From: Allen Clement <ajclemco@roadrunner.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:28:51 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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Sincerely,
Allen Clement
12443 Sarah St.
Studio City, CA 91604

----- Forwarded message -----

From: Patrick Frank <plf@grabados.org>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:25:56 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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Sincerely,
Patrick Frank
1622 Crescent Pl
Venice, CA 90291

----- Forwarded message -----

From: Eric Wrobbel <eric@ericwrobbel.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:25:44 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

Why are our leaders so hellbent to turn this city into a cesspool of hucksterism? STOP this madness with digital billboards. Say NO!

Please stop plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key

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Sincerely,
Eric Wrobbel
20802 Exhibit Ct
Woodland Hills, CA 91367

----- Forwarded message -----

From: Tyson Martin <tysonjmartin@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 22 Oct 2022 11:25:01 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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Sincerely,
Tyson Martin
4426 W Kling St
Burbank, CA 91505

...

[Message clipped] [View entire message](#)