

**BTC - BETTER TECHNOLOGY CORPORATION**

14540 SYLVAN ST, VAN NUYS, CA 91411

OFFICE (818) (818) 779-8860 fax

**CERTIFICATE OF POSTING FOR PUBLIC HEARING**

City of Los Angeles  
Department of City Planning  
200 North Spring Street  
Los Angeles, CA 90012-4801

CASE NO. CF-24-0828

- ( ) Community Planning Bureau-Metro/South/East - Room 667
  - ( ) Community Planning Bureau-West/Coastal - Room 621
  - ( ) Community Planning Bureau - Valley - 6262 Van Nuys Blvd., Rm 351, Van Nuys, CA 91401
  - ( ) Subdivisions/Parcel Maps - Room 750
  - ( ) Zoning Administration - Room 763
  - ( ) City/Area Planning Commission Office - Room 272
- To verify the Commission information, call the Commission Office at (213) 978-1300.

**CERTIFICATE OF POSTING**

This certifies that I/WE have posted the "NOTICE OF PUBLIC HEARING" sign for

located at 6801 W. Hollywood Blvd (type of request) 6801-6909 W Hollywood Blvd  
(address of development) 1755-1767 N Highland Ave; 1722 N Orange Dr

Public Hearing scheduled October 1, 2024

I hereby certify under the penalty of perjury that I posted the above-mentioned NOTICE OF PUBLIC HEARING on the  
18 day of September 2024.

Owner/Applicant (Print)

OR

Gonzalo Flores  
Representative/Posting Agent (Print)

Signature

Signature

Date

THE PROCESSING OF YOUR CASE WILL NOT BE COMPLETED UNTIL THIS FORM IS RETURNED TO THE CASE FILE FOR YOUR PROJECT (SEE ABOVE FOR ROOM NUMBERS).

DEPARTMENT POLICY REQUIRES THAT FOR VERIFICATION OF THE DATE OF POSTING A MINIMUM OF TWO PHOTOGRAPHS MUST BE TAKEN (FRONT PAGE OF A NEWSPAPER WITH THE DATE CLEARLY READABLE IN THE PHOTOGRAPH NEXT TO THE SIGN AND ANOTHER SHOWING THE SIGN(S) POSTED ON THE SITE FROM ACROSS THE STREET).

REGARDLESS OF WHO POSTS THE SITE IT IS ALWAYS THE RESPONSIBILITY OF THE APPLICANT/OWNER TO ASSURE THAT THE NOTICE IS FIRMLY ATTACHED, LEGIBLE, POSTED FOR PUBLIC VIEW FROM THE PROPERTY STREET FRONTAGE, AND REMAINS IN THAT CONDITION THROUGHOUT THE ENTIRE POSTING PERIOD.

HOLLY L. WOLCOTT  
CITY CLERK

PETTY F. SANTOS  
EXECUTIVE OFFICER

# City of Los Angeles CALIFORNIA



KAREN BASS  
MAYOR

OFFICE OF THE  
CITY CLERK

Council and Public Services Division  
200 N. Spring Street, Room 395  
Los Angeles, CA 90012  
General Information - (213) 978-1133  
FAX: (213) 978-1079

PATRICE Y. LATTIMORE  
DIVISION MANAGER

[clerk.lacity.org](http://clerk.lacity.org)

September 6, 2024

CPC-2001-1940-DA-ZV-1A  
Council District 13

## **NOTICE TO APPELLANT(S), APPLICANT(S), OWNER(S), OCCUPANT(S), AND INTERESTED PARTIES WITHIN A 300-FOOT RADIUS**

You are hereby notified that the Planning and Land Use Management (PLUM) Committee of the Los Angeles City Council will hold a public hearing in-person on **Tuesday, October 1, 2024** at approximately **2:00 P.M.**, or soon thereafter, in the John Ferraro Council Chamber, Room 340, City Hall, 200 North Spring Street, Los Angeles, CA 90012 (entrance on Main Street), to consider the following: Exemption from the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines, Section 15321 (Class 21), and related CEQA findings; report from the Los Angeles City Planning Commission (LACPC); and an Appeal filed by H&H Retail Owner LLC (Representative: Jeffrey B. Isaacs, Isaacs-Friedberg-Zill LLP), from the determination of the LACPC in the termination of the Development Agreement (DA) contract, pursuant to California Government Code Section 65867 and 65868 and Section 5.1.3. of the Development Agreement (Ordinance No. 174843), by and between the City of Los Angeles and TrizecHahn Hollywood, LLC, executed November 5, 2002. A Notice of Default was issued on February 22, 2024, and the purported successor Developer was required to cure the default by April 22, 2024. As the purported successor Developer had not cured the default, the Director of Planning utilized the Failure to Cure Default Procedures of Section 5.1.3 of the Development Agreement for the LACPC to terminate the Development Agreement contract. Termination of the Development Agreement contract would not affect the previously approved Zone Variance entitlement pertaining to location of employee parking spaces; for the properties located at 6801 West Hollywood Boulevard (6801 - 6909 West Hollywood Boulevard; 1755 - 1767 North Highland Avenue; 1722 North Orange Drive).

Applicant: City of Los Angeles  
Case No. CPC-2001-1940-DA-ZV-1A  
Environmental No. ENV-2024-2272-CE

The audio for this meeting is broadcast live on the internet at: <https://clerk.lacity.org/calendar>. The live audio can also be heard at: (213) 621-CITY (Metro), (818) 904-9450 (Valley), (310) 471-CITY (Westside) and (310) 547-CITY (San Pedro Area). If the live audio is unavailable via one of these channels, members of the public should try one of the other channels.

Requests for reasonable modification or accommodation from individuals with disabilities, consistent with the Americans with Disabilities Act can be made by contacting the City Clerk's Office at (213) 978-1133. For Telecommunication Relay Services for the hearing impaired, please visit this site for information: <https://www.fcc.gov/consumers/guide/telecommunications-relay-services-trs>.

If you are unable to appear at this meeting, you may submit your comments in writing. Written comments may be addressed to the City Clerk, Room 395, City Hall, 200 North Spring Street, Los Angeles, CA 90012, or submitted through the Public Comment Portal: [www.LACouncilComment.com](http://www.LACouncilComment.com).

AN EQUAL OPPORTUNITY EMPLOYER

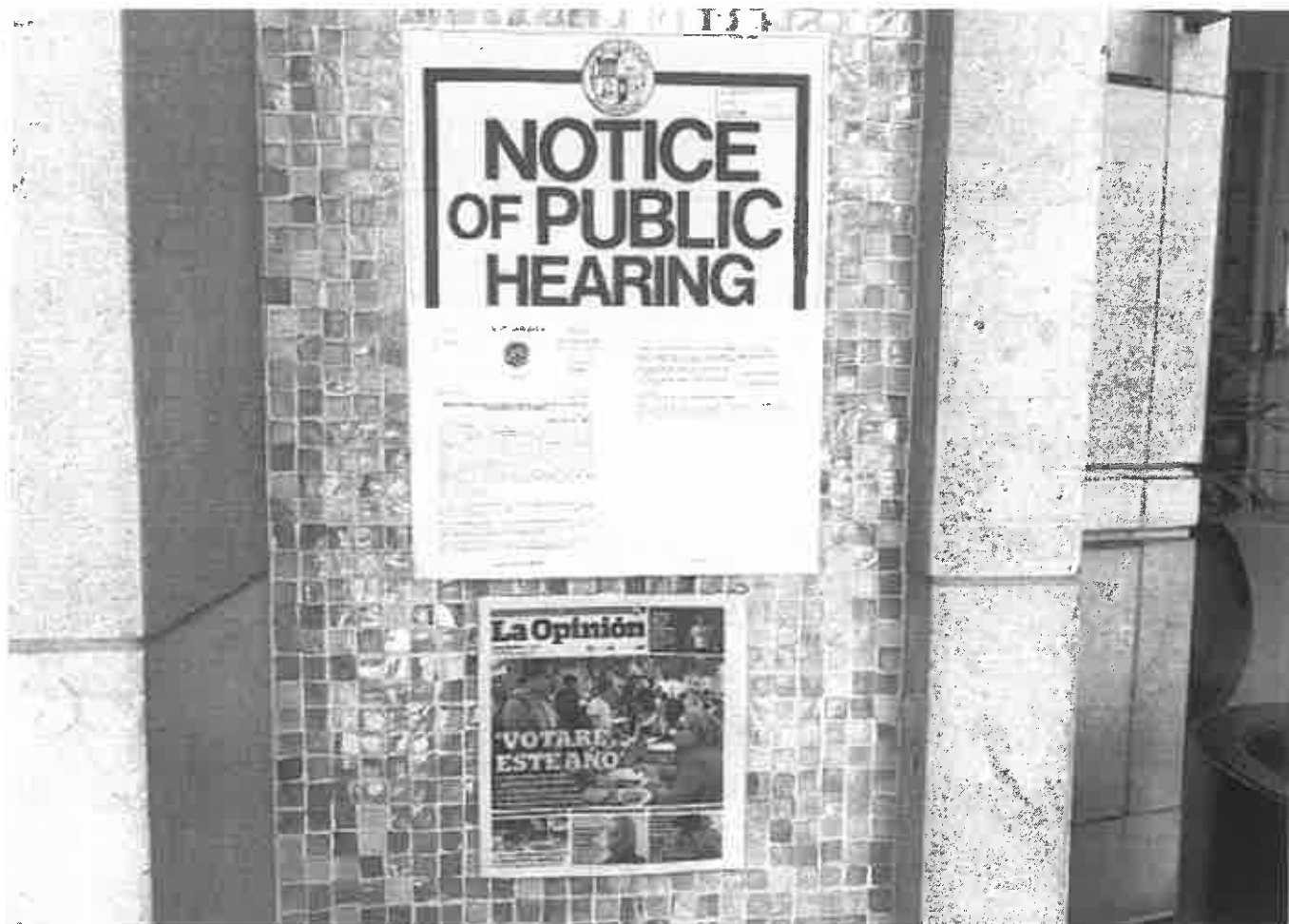
In addition, you may view the contents of Council file Nos. **24-0828** by visiting: [www.lacouncilfile.com](http://www.lacouncilfile.com).

Please be advised that the Planning and Land Use Management Committee reserves the right to continue this matter to a later date, subject to any time limit constraints.

<b>For inquiries about the project, contact City Planning staff:</b>		
Valentina Knox-Jones	(213) 978-1741	<a href="mailto:valentina.knox.jones@lacity.org">valentina.knox.jones@lacity.org</a>
<b>For inquiries about the meeting, contact City Clerk staff:</b>		
Candy Rosales	(213) 978-1078	<a href="mailto:clerk.plumcommittee@lacity.org">clerk.plumcommittee@lacity.org</a>

Candy Rosales  
Deputy City Clerk, Planning and Land Use Management Committee

**Note:** If you challenge this proposed action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City Clerk at, or prior to, the public hearing. Any written correspondence delivered to the City Clerk before the City Council's final action on a matter will become a part of the administrative record. The time in which you may seek judicial review of any final action by the City Council is limited by California Code of Civil Procedure Section 1094.6 which provides that an action pursuant to Code of Civil Procedure Section 1094.5 challenging the Council's action must be filed no later than the 90th day following the date on which the Council action becomes final.



6801 W. Hollywood Blvd.





Hollywood Blvd.



Highland Ave



Highland Ave



Orange D.



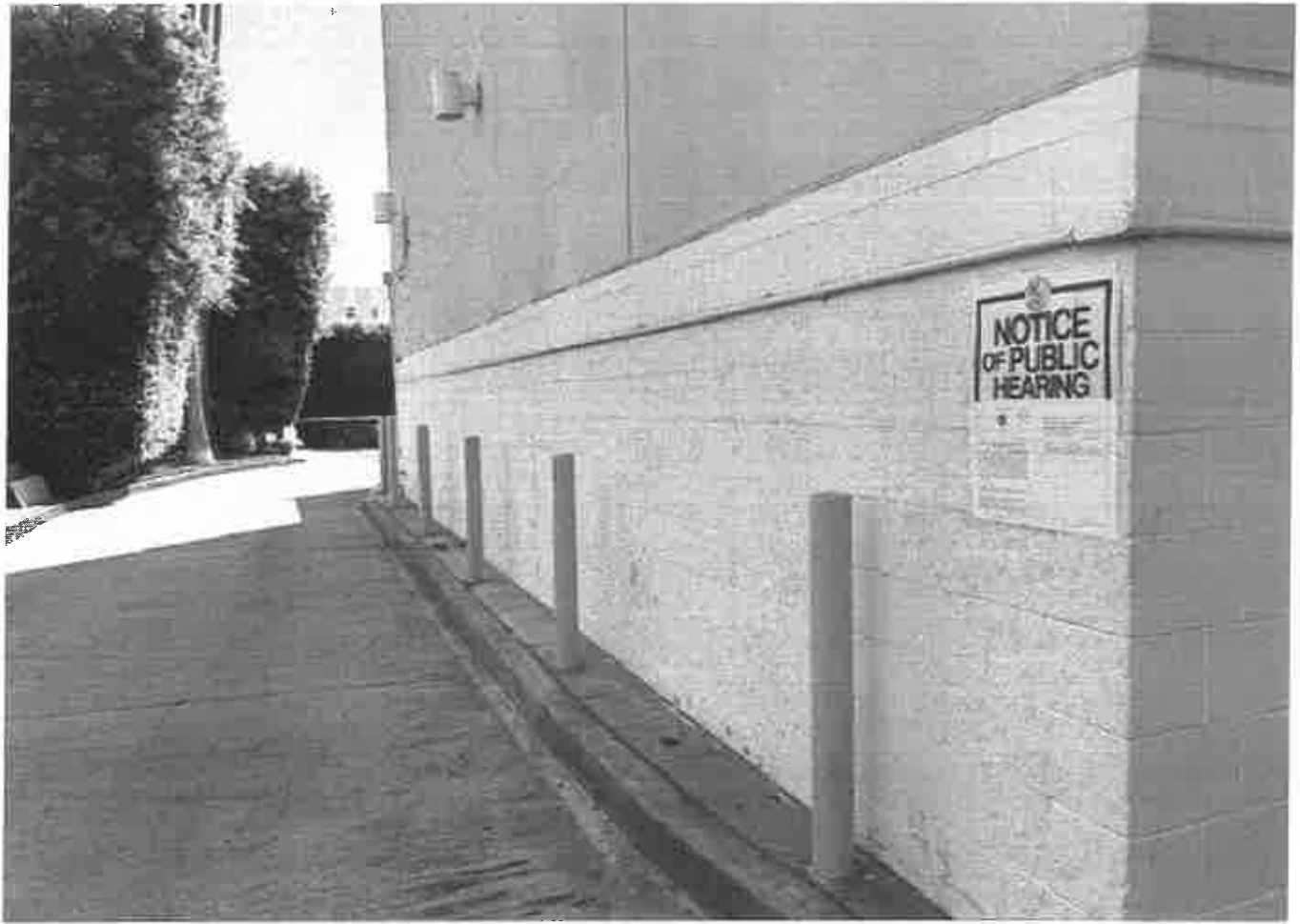
Johnny Grant way





Orchid Ave





Hillcrest Rd.

Miércoles 18 de septiembre de 2024 Con la comunidad hispana cada día

\$125

# La Opinión

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ALTA 75° | BAJA 63°

**América  
golea al  
Atlas y  
Cruz Azul  
pierde ante  
San Luis en  
la Liga MX  
P.17**



## ‘VOTARÉ ESTE AÑO’

Jóvenes latinos del sur de  
California se comprometen a  
participar en las elecciones de  
noviembre en el Día Nacional

