

MOTION

NEIGHBORHOOD & COMMUNITY
ENRICHMENT

El Pueblo de Los Angeles Historical Monument is the birthplace of our city and a destination for both residents and visitors. The world-renowned 22-acre historic district reflects the diverse communities that together forged Los Angeles. As home to world-famous Olvera Street, the district uniquely integrates museums, historical sites, retail, restaurants, events, and filming. As expressed in their mission statement, El Pueblo, “promotes, safeguards, and preserves the City’s Birthplace, and culturally diverse heritage through the effective management of its commercial and historical resources and events.”


El Pueblo is currently working with the Bureau of Engineering (BOE) to develop a master plan to replace the outdated 1981 General Plan. The El Pueblo de Los Angeles Executive Management Team and Council District 14 have developed a vision for the El Pueblo Master Plan which will assist in the protection and activation of historic and cultural resources, prioritization of future development goals, identification of the highest and best use for future commercial revenue generating opportunities, and the execution of projects.

The scope of work will be implemented in two major components: The Master Plan and the Project Implementation Plan. The objectives for the new El Pueblo Master Plan are centered on guiding new development, appropriate adaptive reuse of existing buildings, reinvigorating the commercial vitality of retail and dining, expanding meaningful and accessible cultural and educational offerings, and preserving the district’s historic scale while linking the area to surrounding cultural districts.

The Bureau of Engineering (BOE) has solicited a Task Order Solicitation (TOS), scored proposals, negotiated the fees, and developed a recommendation for the TOS award of the Master Plan portion of the scope of work. An appropriation of \$500,000 from the BOE’s MICLA Fund is required to fund the consultant services needed for the development of the El Pueblo Master Plan. The transfer of funds, as noted below, will give the BOE access to funding needed for the Master Plan, and will subsequently allow for the Board of Public Works to consider the BOE’s TOS award recommendation. There is no General Fund impact on operations and maintenance as this is an administrative action.

I THEREFORE MOVE that the Council, subject to the approval of the Mayor,

1. Approve the transfer of \$500,000 from the El Pueblo Fund to the Engineering Special Services Fund as noted below, for consultant services for the El Pueblo Master Plan.


JAN 24 2024

100/33/003040, Contractual Services

FROM:


<u>Funding Source</u>	<u>Fund/ Dept/ Account</u>	<u>Amount</u>
El Pueblo	100/33/003040, Contractual Services	\$500,000

TO:

Engineering Special Services Fund	682/50/ TBD, El Pueblo Master Plan	\$500,000
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2. Authorize the CAO to make technical corrections as necessary to the above transaction included in this motion to implement Mayor and Council intentions.

PRESENTED BY:


KEVIN DE LEÓN
Councilmember, 14th District

SECONDED BY:



ORIGINAL

12 JAN 24 2024