

MOTION

ECONOMIC DEVELOPMENT & JOBS
ECONOMIC DEVELOPMENT & JOBS

Los Angeles has historically been the heart and soul of the entertainment industry. However, the COVID-19 Pandemic, recent Hollywood strikes and additional economic constraints have led to a steep decline in local film production. The City must act quickly, as we risk losing significant market share to other areas of the country. In addition to providing stable, well-paying jobs to our residents, the significant boost to our local economy has the potential to bring desperately needed revenue to our City.

Despite numerous state bills being introduced, including one introduced in 2018 by former Assemblymember Nazarian, which would have extended the Film and TV Tax Credit (AB 2936), our partners at the State-level have been unable to provide the necessary relief to the entertainment industry. Assembly Bill 1138 (Zbur, Bryan) and Senate Bill 630 (Allen), introduced February 21st and March 25th, 2025, are poised to revitalize production throughout the State. Now, we must do our part at the local level to keep production in Los Angeles.

The onerous regulations and permitting required by the City are significant obstacles to production companies. Bureaucratic permitting, expensive and often unnecessary fees, inconsistent safety requirements, and lack of City personnel and resources dedicated to filming requests are among the most significant hurdles to our entertainment industry. Prompt action is necessary to bring film, television and commercial production back to Los Angeles.

I THEREFORE MOVE that the City Council instruct the CLA, with assistance from the Fire Department, Police Department, Department of Recreation and Parks, Bureau of Public Works, Economic Workforce and Development Department, Department of Transportation, FilmLA, and any other relevant departments to report back in 30 days on:

- I. Recommendations on establishing more competitive fee structures within the City's filming permitting process;
- II. Proposing alternatives or reducing requirements of public safety personnel required at shoots which can impose a significant cost on shoots within the City;
- III. Offering waived or reduced fees for utilizing public property as shoot locations;
- IV. Creating a pool of film-certified public safety officers available for rates competitive with other cities that are currently taking production away from LA;
- V. Identifying and enforcing the price gouging of crew parking and base camps for film shoots.
- VI. Recommendations for streamlining the film permitting review process, that includes staffing and resources necessary across all departments involved;
- VII. Recommendations for revising the stage certification process that allow for more stages to certify and limit additional expenses.

PRESENTED BY:

ADRIN NAZARIAN

Councilmember, Second District

SECONDED BY:

MAR 28 2025

ORIGINAL