



CITY TOURISM DEPARTMENT

LOS ANGELES CONVENTION CENTER
1201 S. FIGUEROA STREET
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February 24, 2025

Economic Development and Jobs Committee
Office of the City Clerk
200 N. Spring Street, Room 395
Los Angeles, CA 90012

**SUBJECT: SUPPORT FOR THE LA CONVENTION CENTER EXPANSION & MODERNIZATION
PROJECT - COUNCIL FILE 15-1207-S1**

Dear Honorable Councilmembers:

The Board of City Tourism Commissioners ("Board") strongly urges you to approve the expansion and modernization of the LA Convention Center. We look forward to the CAO and CLA providing new options for this project next month, and we urge you to choose a path that moves this critical project forward. At its regularly scheduled meeting on February 19, 2025, the Board agreed to submit this letter of support to the Economic Development and Jobs Committee and the City Council.

This project will stimulate the economy at a time when LA is in dire need of economic development and additional revenue to support the City's budget. It will also create new jobs for Angelenos and increase visitation to our city. It is critical to keep the LA Convention Center competitive as other cities finish modernizing their centers. While we are well-aware of the challenges our city faces due to the catastrophic wildfires, we believe that it is critical to address those issues while at the same time supporting our convention and tourism industries and the jobs and other economic activities that they support. If the expansion were pushed until after the 2028 Olympics, the real world outcome could be dire to the future of the LA Convention Center. Therefore, the Board urges the City Council to approve the LA Convention Center Expansion & Modernization Project.

Respectfully Submitted,

Board of City Tourism Commissioners

Jon Vein, President
Kathleen Rawson, Vice President
Taelor Bakewell
Cameron Onumah
Angelia Sheppard

cc: Members of the Board of City Tourism Department
Doane Liu, Executive Director, City Tourism Department