

Communication from Public

Name: Maria Salinas - Los Angeles Area Chamber of Commerce

Date Submitted: 09/10/2024 05:33 PM

Council File No: 24-1001

Comments for Public Posting: On behalf of the Los Angeles Area Chamber of Commerce (“LA Chamber”) which represents more than 1,400 organizations and 650,000 employees in the region, I am writing to express our support for Councilmember McOskey’s Item 6 (Council File 24-1001) on the agenda, related to Job Readiness Services Review. If passed, this motion would instruct the Personnel Department and Economic Workforce and Development Department (EWDD) to report with a review of the services offered at each WorkSource Center, identifying the programs that are most utilized and most effective. The motion would also instruct the departments to present best practices to achieve the highest results for their clients, including a breakdown of each Workforce Center Program, how many applicants are in each category, and how many applicants were placed in a job. Of those who were placed in a job, the presentation would also track how many were placed through the Target Local Hiring (TLH) or Bridge to Jobs (Bridge) Programs. Securing these metrics are crucial so the city can optimize successful programming. Given the client-facing role that WorkSource Centers play across the city, their variety of services can make a transformative difference for job seekers. The Chamber supports this motion to support city efforts to study outcomes from their own programs and optimize workforce development services. The Chamber calls on the Council to vote AYE on Item 6. Sincerely, Maria Salinas
President and CEO