

Communication from Public

Name: Laura Levine

Date Submitted: 11/07/2023 04:24 PM

Council File No: 22-0392

Comments for Public Posting: I strongly oppose the Metro Transportation Communication Network (TCN) digital billboard advertising Program (Program).
Laura Levine Lacter 1756 Midvale Avenue LA CA 90024

Communication from Public

Name: Patricia J Lowry

Date Submitted: 11/07/2023 10:05 AM

Council File No: 22-0392

Comments for Public Posting: OPPOSE Metro Digital Billboard, Agenda Item # 10 I strongly oppose the Metro Transportation Communication Network (TCN) digital billboard advertising Program (Program). Below is a summary of some of the proposed Program elements that are problematic (also see August 22, September 5 & September 27 letters from Coalition for a Beautiful Los Angeles). The current proposal represents a huge policy change for the City (as one City Planning Commissioner commented, “Frankly, this is a sea change in signage in our City”). If the City Council Planning and Land Use Management Committee (PLUM) votes to approve this Program over the community’s objections, it is incumbent upon the Committee to ensure protections for its citizenry.

Communication from Public

Name: Andrew M.

Date Submitted: 11/07/2023 11:19 AM

Council File No: 22-0392

Comments for Public Posting: I live in CD11 (Tracy Park) and own a rental in CD5 (Katy Yaroslavsky). I oppose Metro's Transportation Communication Network (TCN) as it will add more digital billboard blight to our community. There appears to have been little or no attention paid to the serious issue of traffic impacts caused by such digital billboards. Furthermore, these digital billboards do not belong in sensitive areas in Westside areas. Potential (as they are questionable in the long run) profits do not change the nature of the involved hazard, blight and other impacts that will be caused by these digital billboards that will be located outside sign districts. Please do not approve them. Thank you.

Communication from Public

Name: Clara Solis

Date Submitted: 11/07/2023 12:37 PM

Council File No: 22-0392

Comments for Public Posting: I am opposed to the TCN it poses a public safety risk. The studies in the Draft EIR were insufficient to analyze the impacts in a large City with already problematic traffic. Additionally, none of the studies analyzed the impacts in a City with a large population whose primary language is not English. Further, other studies have shown that electronic billboards are especially distracting to more inexperienced drivers and elderly drivers. At higher speeds and in more challenging situations, the billboards are distracting to even experienced drivers. While the City Planning Commission was told these billboards could enhance safety because it is providing up to date information, this is frankly ridiculous because on 8 seconds of every 60 will display traffic information. Further, the billboard will refresh every 8 seconds which is also distracting. Don't be fooled by the billboard companies presentation, about this providing more public safety. It will make driving more distracting. Think of all the lawsuits this will cause. When a driver kills someone because they are distracted, lawyers will look to the deep pockets of our City. There are better ways to pay for Metro projects. I am willing to pay the additional \$2 on my property taxes not to be burdened by the danger of these billboards.

Communication from Public

Name: L. Darren Young

Date Submitted: 11/07/2023 12:57 PM

Council File No: 22-0392

Comments for Public Posting: These electronic boards are NOT something we need, and will be distracting and very detrimental after dark. PLEASE do not accept this blight on our neighborhoods — there are enough eyesores already allowed in the name of advertising. Vote NO on this.
Thank you!

Communication from Public

Name: Erica Moore

Date Submitted: 11/07/2023 02:24 PM

Council File No: 22-0392

Comments for Public Posting: Please do not allow digital large lit signs in our communities of CD11. There are so many reasons why these are not appropriate, safe or a asset for our environment here. They are distracting, impact wild life and not congruent with our neighborhoods. Please honor the requests of the stakeholders. We don't need more visual bombarding. Thank you