

## Communication from Public

**Name:** Barbara Broide

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**Council File No:** 22-0392

**Comments for Public Posting:** The TCN Program should not be approved at this time. It has multiple shortcomings that leave the City as passengers on a bumpy ride for decades to come without any authority to have control over revenues or expenses, to address dangerous situations on the City's streets, to protect tenants who might find themselves living right next door to a flashing changing digital billboard, to protect wildlife and endangered species whose homes have been invaded by the flashing, changing advertising messages presented by Metro, All Vision and their subcontractors. IF THE CITY wishes to generate advertising revenues, the proposed effort should be under the City's control and respectful of our scenic resources, parks, monuments, and the safety and well-being of our street users. It should not be a program based upon Metro's scraps of land and former railroad right-of-way that were cherry picked by All Vision for billboards. And, if there is to be an ad program in Los Angeles, it should be honest about reducing blight. The TCN program with the new amendments (have you read them and understand what they mean?) will allow posters to be counted toward billboard removal requirements. That cheats the public of the one potential tangible benefit of the program. This program is a METRO program. You are members of the LA City Council and should be acting in the best interest of the City, not Metro's.