

REVISED

0150-11615-0003

**TRANSMITTAL**

TO The Council		DATE  03/11/2024	COUNCIL FILE NO.  --
FROM The Mayor			COUNCIL DISTRICT  --

**Proposed Second Amendment to Contract No. C-135669  
between the City of Los Angeles and Loyola Marymount University (LMU) for  
Public Sentiment Survey Services**

This contract amendment is authorized for execution.  
See the City Administrative Officer report attached.



MAYOR

(Carolyn Webb de Macias for)

MWS:LMP:04240068

**Report From**  
**OFFICE OF THE CITY ADMINISTRATIVE OFFICER**  
**Analysis of Proposed Contract**  
(\$25,000 or Greater and Longer than Three Months)

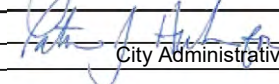
To: The Mayor	Date: 03-11-24	C.D. No. --	CAO File No.: 0150-11615-0003
Contracting Department/Bureau: Los Angeles Police Department (LAPD)		Contact: James Acheron, (213) 486-0378	
Reference: Board of Police Commissioners Transmittal to the Mayor's Office dated January 2, 2024			
Purpose of Contract: To survey City of Los Angeles residents to determine their perceptions of crime, safety, and satisfaction with police services. This second amendment extends the term for one additional year and provides for one additional public sentiment survey at a cost of \$250,000 per year.			
Type of Contract: ( ) New contract (x) Amendment, Contract No. C-135669		Contract Term Dates: Cumulative term from Contract Execution - May 29, 2020 through June 30, 2024 - 4 years 2 <sup>nd</sup> Amendment - May 29, 2023 through June 30, 2024 for a one-year extension	
Contract/Amendment Amount: \$250,000 per survey, per year			
Proposed amount \$250,000 + Prior award(s) \$773,000 = Total \$1,023,000			
Source of funds: General Fund			
Name of Contractor: Loyola Marymount University (LMU)			
Address: University Hall 4114, 1 LMU Drive, Los Angeles, CA 90045			
	Yes	No	N/A
1. Council has approved the purpose	x		
2. Appropriated funds are available	x		
3. Charter Section 1022 findings completed	x		
4. Proposals have been requested			x
5. Risk Management review completed	x		
6. Standard Provisions for City Contracts included	x		
7. Workforce that resides in the City: 0%			
8. Business Inclusion Program			x
9. Equal Benefits & First Source Hiring Ordinances		x	
10. Contractor Responsibility Ordinance			x
11. Disclosure Ordinances		x	
12. Bidder Certification CEC Form 50		x	
13. Prohibited Contributors (Bidders) CEC Form 55		x	
14. California Iran Contracting Act of 2010			x

**RECOMMENDATION**

That the Council, subject to the approval of the Mayor, authorize the Chief of Police, or designee, to execute a Second Amendment to Contract No. C-135669 with Loyola Marymount University to continue providing public sentiment survey services to the City of Los Angeles residents to determine their perceptions of crime, safety, and satisfaction with police services, through June 30, 2024, subject to the approval of the City Attorney as to form.

**SUMMARY**

The Los Angeles Police Department (LAPD) is requesting authority to execute a Second Amendment to Contract No. C-135669 with Loyola Marymount University (LMU) to provide one additional public sentiment service to survey City of Los Angeles residents to determine their perceptions of crime, safety, and satisfaction with police services. The proposed Second Amendment would extend the current contract term by one year, from May 29, 2023, through June 30, 2024, with a contract limit not to exceed \$1,023,000. On December 19, 2023, the Board of Police Commissioners approved the proposed Second Amendment to extend the agreement for one additional year, and one additional survey, for \$250,000. Council approval is required as the total proposed contract term from when the contract was first executed on May 29, 2020 through June 30, 2024 exceeds three years.

LP	Analyst	04240068	 City Administrative Officer
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## **BACKGROUND**

LMU founded the Center for the Study of Los Angeles (StudyLA) in 1996, which utilizes specific methodologies, sampling, and data collection to analyze how residents think and feel about a variety of current topics and civic issues to determine the satisfaction with various City services and how those services impact the local community. Survey development through LMU's StudyLA provides the necessary tools for a public sentiment evaluation of the LAPD to make improvements to the Department's ability to effectively serve the City's diverse communities.

In December 2019, in accordance with Charter Section 1022, the Personnel Department determined that City employees did not have the expertise to perform the work.

Based upon this determination, in May 2020, the LAPD executed a sole source Professional Services Agreement with LMU for public sentiment survey services to survey City of Los Angeles residents to determine their perceptions of crime, safety, and satisfaction with police services for a one-year term commencing on May 29, 2020, and ending on May 28, 2021.

Per the agreement, LMU conducted a series of focus groups specific to LAPD Divisions, Bureaus, or communities, as designated by the Chief of Police, to develop questions from various group perspectives. LMU provided a series of public sentiment questions to add to its annual Los Angeles Public Opinion Survey, inclusive of the LAPD and conducted surveys, including a 15-minute stand-alone survey of 1,750 residents to include multiple languages, including Spanish, Mandarin, and Korean. Descriptive analyses of all survey and focus group responses were provided to the Department and included analyses and in-depth descriptions of survey responses.

In May 2021, the First Amendment extended the term of the original agreement for an additional two-year period commencing on May 29, 2021, and ending on May 28, 2023, in order to allow the Contractor to complete two additional public sentiment surveys at an additional cost of \$250,000 per survey.

## **FISCAL IMPACT STATEMENT**

Funding of \$250,000 for Community Survey has been provided in the LAPD's Fiscal Year 2023-24 Contractual Services Account. Approval of the proposed Second Amendment will have no impact on the General Fund.

## **FINANCIAL POLICIES STATEMENT**

The recommendation provided in this report complies with the City's Financial Policies in that the contracted expenditures will be limited to the use of approved budgeted funds.

*MWS:EFR:LMP:04240068*

Attachment

# LOS ANGELES POLICE COMMISSION

**BOARD OF  
POLICE COMMISSIONERS**

DR. ERROLL G. SOUTHERS  
PRESIDENT

RASHA GERGES SHIELDS  
VICE PRESIDENT

WILLIAM J. BRIGGS, II  
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**KAREN BASS**  
MAYOR

RICHARD M. TEFANK  
EXECUTIVE DIRECTOR

MARK P. SMITH  
INSPECTOR GENERAL

EXECUTIVE OFFICE  
POLICE ADMINISTRATION BUILDING  
100 WEST FIRST STREET, SUITE 134  
LOS ANGELES, CA 90012-4112

(213) 236-1400 PHONE  
(213) 236-1410 FAX  
(213) 236-1440 TDD

January 2, 2024

BPC #23-255

The Honorable Karen Bass  
Mayor, City of Los Angeles  
City Hall, Room 303  
Los Angeles, CA 90012

Attention: Heleen Ramirez

Dear Honorable Mayor:

RE: SECOND AMENDMENT TO THE CONTRACT BETWEEN THE CITY OF LOS  
ANGELES AND LOYOLA MARYMOUNT UNIVERSITY.

At the regular meeting of the Board of Police Commissioners held Tuesday, December 19, 2023, the Board APPROVED the Department's report relative to the above matter.

Respectfully,

BOARD OF POLICE COMMISSIONERS

A handwritten signature in blue ink, appearing to read "Rebecca Munoz".

REBECCA MUNOZ  
Commission Executive Assistant

Attachment

c: Chief of Police

INTRADEPARTMENTAL CORRESPONDENCE

BPC # 23-255

RECEIVED

DEC 13 2023

POLICE COMMISSION

December 13, 2023

1.9

**TO:** The Honorable Board of Police Commissioners

**FROM:** Chief of Police

*Richard M. Ffank* 12/14/23  
**RICHARD M. FFANK** **DATE**  
**EXECUTIVE DIRECTOR**

**SUBJECT:** REQUEST FOR APPROVAL OF THE SECOND AMENDMENT TO THE  
CONTRACT BETWEEN THE CITY OF LOS ANGELES AND  
LOYOLA MARYMOUNT UNIVERSITY

**RECOMMENDED ACTIONS**

1. That the Board of Police Commissioners (Board) REVIEW and APPROVE the attached Second Amendment to the Contract between the City of Los Angeles and Loyola Marymount University.
2. That the Board TRANSMIT the Second Amendment to the Office of the Mayor for review and approval.
3. That the Board AUTHORIZE the Chief of Police to execute the Second Amendment upon Mayoral approval.

**DISCUSSION**

On May 29, 2020, the City and Contractor entered into Contract No. C-135669 to provide the Los Angeles Police Department (LAPD) with public sentiment survey services for a one-year term commencing on May 29, 2020, and ending on May 28, 2021. The First Amendment extended the term of the Original Agreement for an additional two-year period commencing on May 29, 2021, and ending on May 28, 2023, so the Contractor can complete two additional public sentiment surveys at an additional cost of \$250,000 per survey. This Second Amendment extends the term for a one-year period, beginning May 29, 2023 through June 30, 2024 to complete one additional survey.

Should you have any questions concerning this request, please contact Police Administrator II Joel Lopez, Assistant Commanding Officer, Community Safety Partnership Bureau, at (213) 486-7380.

Respectfully,

  
MICHEL R. MOORE  
Chief of Police

**BOARD OF  
POLICE COMMISSIONERS**  
Approved *December 19, 2023*  
Secretary *Rebecca Munoz*

Attachments

**SECOND AMENDMENT TO CONTRACT NO. C-135669  
BETWEEN THE CITY OF LOS ANGELES  
AND  
LOYOLA MARYMOUNT UNIVERSITY  
FOR  
PUBLIC SENTIMENT SURVEY SERVICES**

**THIS SECOND AMENDMENT** to Contract No. C-135669 is made and entered into by and between the City of Los Angeles, California, a municipal corporation (hereinafter referred to as the "City"), acting by and through the Los Angeles Police Department (hereinafter referred to as the "LAPD" or "Department"), and Loyola Marymount University, a private research university, located in Los Angeles, California (hereinafter referred to as the "Contractor").

**RECITALS**

**WHEREAS**, on May 29, 2020, the City and Contractor entered into Contract No. C-135669 ("Original Agreement") to provide the LAPD with survey services to determine the perceptions residents in the City of Los Angeles have of crime, safety, satisfaction with police services, and trust in the LAPD; and

**WHEREAS**, the Original Agreement was for a one-year period, which commenced on May 29, 2020 and expires on May 28, 2021; and

**WHEREAS**, Section 9.0 of the Original Agreement provides for amendments; and

**WHEREAS**, the LAPD has a continued need for the Contractor to complete two (2) additional Public Sentiment Surveys for the LAPD at a cost not to exceed \$250,000.00 per survey, which increases the maximum compensation limit from \$273,000.00 to \$773,000.00; and

**WHEREAS**, the First Amendment extended the term of the Original Agreement for an additional two-year period, beginning May 29, 2021 through May 28, 2023 to complete the two additional surveys; and

**WHEREAS**, the LAPD has a continued need for the Contractor to complete one (1) additional Public Sentiment Survey for the LAPD at a cost not to exceed \$250,000.00 per survey, which increases the maximum compensation limit from \$773,000.00 to \$1,023,000.00; and

**WHEREAS**, The City and the Contractor are desirous of extending the term of the Original Agreement for an additional one-year period, beginning May 29, 2023 through June 30, 2024 to complete the one additional survey; and

**WHEREAS**, this Second Amendment is necessary for the Contractor to continue to provide the services articulated under the Original Agreement; and

**WHEREAS**, the services required are expert, professional, and technical in nature, and are temporary and occasional in character; therefore, pursuant to Charter Section 371(e)(2), competitive bidding is neither practicable, advantageous, nor consistent with the City's interests; and

**WHEREAS**, the Contractor is willing to perform the work under the terms and conditions of the Original Agreement, as amended; and

**NOW, THEREFORE**, the City and Contractor hereby agree that the Original Agreement be amended as follows:

1. Extension of the Term of the Original Agreement. Section 2.0 of the Original Agreement, entitled "Term of Agreement," is hereby deleted and replaced as follows:

The term of this Agreement shall commence on May 29, 2020 and will terminate on June 30, 2024, unless otherwise terminated as provided under Section 7.0 below.

2. Changes to Compensation. Section 4.1 of the Original Agreement, entitled "Compensation," is hereby deleted and replaced as follows:

The City of Los Angeles shall disburse to the Contractor as consideration for the services to be provided by the Contractor as set forth in this Agreement an amount not to exceed One Million Twenty-Three Thousand Dollars (\$1,023,000.00), including state and local taxes. The foregoing amount represents the total compensation and reimbursement to be paid by City to the Contractor for all the services to be performed and costs incurred by the Contractor pursuant to this Agreement.

Invoices will be submitted based on the following Deliverables:

Focus Groups	\$2,000.00 each
Battery of questions in the LA Public Opinion Survey.	\$60,000.00
Stand-alone survey.	\$164,000.00
Two presentations of the data are included with each of the survey components.	Additional presentations are \$500.00 each.

3. Replacement of Standard Provisions.
- A. Exhibit A of the Original Agreement, Standard Provisions for City Contracts (Rev. 10/17) [v.3], is hereby replaced by the Standard Provisions for City Contract (Rev. 9/22) [v.1], which is attached to this Second Amendment as Attachment A.
  - B. Each occurrence of the phrase "Standard Provisions for City Contracts (Rev. 10/17) [v.3]" in the Original Agreement is hereby deleted and replaced with "Standard Provisions for City Contracts (Rev. 9/22) [v.1]".
4. Ratification. Due to the need for the Contractor's services to be provided continuously, the Contractor may have provided services prior to the execution of this Second Amendment. To the extent that said services were performed in accordance with the terms and conditions of the Original Agreement, those services are hereby ratified.
5. Order of Precedence. In the event of an inconsistency between any of the provisions of this Second Amendment to Contract No. C-135669, or all prior or current exhibits, the inconsistency shall be resolved by giving previous exhibits and/or amendments precedence in the following order:
- 1) Second Amendment to Contract No. C-135669,
  - 2) First Amendment to Contract No. C-135669,
  - 3) LAPD Contract No. C-135669, and
  - 4) Standard Provisions for City Contracts (Rev. 9/22) [v.1].
- Except as herein amended or modified, all terms and conditions of the Original Agreement shall remain unchanged and in full force and effect.
6. This Second Amendment includes four (4) pages and one (1) attachment, which constitute the entire understanding of the parties. The Original Agreement is hereby incorporated by reference in its entirety into this Second Amendment.
7. This Second Amendment may be executed in one or more counterparts, and by the parties in separate counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the same agreement. The parties further agree that facsimile signatures or signatures scanned into .pdf (or signatures in another electronic format designated by City) and sent by e-mail shall be deemed original signatures.

**[Signature Page Follows]**

**[Remainder of the Page Intentionally Left Blank]**



**IN WITNESS THEREOF**, the parties hereto have caused this Second Amendment to be executed by their respective duly authorized representatives.

**THE CITY OF LOS ANGELES**

**LOYOLA MARYMOUNT UNIVERSITY**

By: \_\_\_\_\_  
MICHEL R. MOORE  
Chief of Police

By: Aimee Uen  
AIMEE UEN  
Senior Vice President

Date: \_\_\_\_\_

Date: Dec 1, 2023

**APPROVED AS TO FORM:**

HYDEE FELDSTEIN SOTO, City Attorney

By: \_\_\_\_\_  
SAMUEL PETTY  
Deputy City Attorney

Date: \_\_\_\_\_

**ATTEST:**

HOLLY L. WOLCOTT, City Clerk

By: \_\_\_\_\_  
Deputy City Clerk

Date: \_\_\_\_\_

City Business Tax Registration Certificate (BTRC) Number: 0000002212-0013-6

Internal Revenue Service Taxpayer Identification Number: 95-1643334

Agreement Number: C-135669-2






# LMU\_2nd Amd to Contractor

Final Audit Report

2023-12-01

Created:	2023-12-01
By:	Douglas Moore (Douglas.moore@lmu.edu)
Status:	Signed
Transaction ID:	CBJCHBCAABAAAdTWdXVGsnGYXRp4ZkXYSYUMo4P9h6LpO

## "LMU\_2nd Amd to Contractor" History

-  Document created by Douglas Moore (Douglas.moore@lmu.edu)  
2023-12-01 - 6:03:12 PM GMT- IP address: 172.89.170.204
-  Document emailed to Aimee Uen (aimee.uen@lmu.edu) for signature  
2023-12-01 - 6:04:08 PM GMT
-  Email viewed by Aimee Uen (aimee.uen@lmu.edu)  
2023-12-01 - 6:07:26 PM GMT- IP address: 104.47.73.126
-  Document e-signed by Aimee Uen (aimee.uen@lmu.edu)  
Signature Date: 2023-12-01 - 6:08:56 PM GMT - Time Source: server- IP address: 157.242.192.166
-  Agreement completed.  
2023-12-01 - 6:08:56 PM GMT