

Your Community Impact Statement has been successfully submitted to City Council and Committees.

If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at NCsupport@lacity.org.

This is an automated response, please do not reply to this email.

Contact Information

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The Board approved this CIS by a vote of: Yea(9) Nay(1) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 09/19/2022

Type of NC Board Action: Against

Impact Information

Date: 09/20/2022

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 22-0392

Agenda Date: 09/19/2022

Item Number: 9.F

Summary: WANC Board members extremely concerned with the blight of distractive digital advertising at Metro Stations, freeways, bus shelters, public right away, etc. The use of "smart" technology not clearly defined seen as possibly being intrusive into the privacy of our personal lives is a concern. Resources can better be used elsewhere, especially with so many people living on our streets. Board members were resounding adamant against the use of this electronic media in our skies/spaces, especially at night with this type of light pollution. Comments/concerns from Board Members are relative to CF 20-1536 and the STAP program equally. Funds should be used elsewhere, not for commercial advertising.