



10/24/2022

1 message

City Clerk Council and Public Services <clerk.cps@lacity.org>
To: City Clerk Council and Public Services <clerk.cps@lacity.org>

Tue, Oct 25, 2022 at 8:04 AM

----- Forwarded message -----

From: Celeste Hong <celestehong13@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 22:00:42 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Celeste Hong
4758 Cromwell Ave
Los Angeles, CA 90027

----- Forwarded message -----

From: Suzanne Danziger <suzanne_danziger@hotmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 22:41:00 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

This weekend, I was driving on Sunset Blvd in West Hollywood and was blinded by a giant electronic billboard playing video.

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Suzanne Danziger
4750 Natick Ave. Apt 3
Sherman Oaks, CA 91403

----- Forwarded message -----

From: joie winnick <joiewinnick@earthlink.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 21:08:10 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
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Sincerely,
joie winnick
13911 Riverside Drive
Sherman Oaks, CA 91423

----- Forwarded message -----

From: Jill Holden <jilly.holden@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 19:49:02 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

No more BILLBOARDS. REALLY. Are we selling everything in our lives? I am constantly distracted by the billboards that are already in place. Stop. There was not enough time to find out what folks really want screaming at them as they drive and walk. You know that this is a bad idea. Please, I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign

ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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No Billboards.

Sincerely,
Jill Holden
6135 Longridge Ave
Valley Glen, CA 91401

----- Forwarded message -----

From: Darren Spurr <dspurr626@hotmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 19:39:02 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Darren Spurr
PO Box 255
Whittier, CA 90604

----- Forwarded message -----

From: Lee Ringuette <ltrbab@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:

Date: Mon, 24 Oct 2022 19:34:59 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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Sincerely,
Lee Ringuette
816 Parkman Ave.
Los Angeles, CA 90026

----- Forwarded message -----

From: TAYFUR INGALLS <tayfur@prodigy.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 19:17:11 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
TAYFUR INGALLS
3334 DORCHESTER AVE
LOS ANGELES, CA 90032

----- Forwarded message -----

From: Tim Hanson <timhans@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 19:30:52 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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Sincerely,
Tim Hanson
223 Strand St Apt F
Santa Monica, CA 90405

----- Forwarded message -----

From: Janice Tarr <janice337@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 19:07:23 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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Sincerely,
Janice Tarr
11420 Berwick St
Los Angeles, CA 90049

----- Forwarded message -----

From: Joe Gallagher <joegallag2@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 18:51:22 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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Sincerely,
Joe Gallagher
1404 N. Gardner St. #3
Los Angeles, CA 90046

----- Forwarded message -----

From: CHRISTOPHER PARSONS <cparsons20@hotmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 18:43:46 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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Sincerely,
CHRISTOPHER PARSONS
2574 Glendower Ave
Los Angeles, CA 90027

----- Forwarded message -----

From: Christine Rowe <CRWHNC@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 17:23:12 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Christine Rowe
6732 Faust Ave
West Hills, CA 91307

----- Forwarded message -----

From: Charlene Rothstein <charwhnc@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 17:05:55 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no

original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Charlene Rothstein
7875 Valley Flores Drive
West Hills, CA 91304

----- Forwarded message -----

From: Marc Woersching <mwoersch@att.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 17:04:05 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Marc Woersching
PO Box 4471
Valley Village, CA 91617

----- Forwarded message -----

From: Donna Williams <wacincconserve@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 16:35:18 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety

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Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Donna Williams
6234 Afton Pl
Los Angeles, CA 90028

----- Forwarded message -----

From: Christina Turbeville <tina@scatterit.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 16:31:31 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Christina Turbeville
1666 Federal Avenue, #2
Los Angeles, CA 90025

----- Forwarded message -----

From: Evelyn Valdez <evilyn8@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 16:29:17 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392

To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Evelyn Valdez
113 E 73rd St
Los Angeles, CA 90003

----- Forwarded message -----

From: Lee Doolan <sojourn7@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 16:26:38 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Lee Doolan
PO Box 174
Lawndale, CA 90260

----- Forwarded message -----

From: Lynn Ryan <prairiefire100@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 16:06:11 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Lynn Ryan
5208 Calle Mayor
Torrance, CA 90505

----- Forwarded message -----

From: Faye Rye <raindance100@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 15:52:20 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Faye Rye
5208 Calle Mayor
Torrance, CA 90505

----- Forwarded message -----

From: Mayra Flores <mayra@perloffwebster.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 15:48:08 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Mayra Flores
321 Hampton Drive
Venice, CA 90291

----- Forwarded message -----

From: Nicole Siskind <NSiskind@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 15:43:53 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Nicole Siskind
836 Wonder View Drive
Calabasas, CA 91302

----- Forwarded message -----

From: Patricia Mace <patriciamace@ca.rr.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 15:40:40 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

THESE PLANS NEED TO BE BANNED !! YOU SHOULD NOT HAVE THIS POWER TO UGLIFY OUR CITY, EVER !! I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Patricia Mace
1835 S Wooster St
Los Angeles, CA 90035

----- Forwarded message -----

From: David Garfinkle <drgarfinkle@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 15:21:43 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
David Garfinkle
6073 Calvin Ave
Tarzana, CA 91356

----- Forwarded message -----

From: Ed and Bee Simpson <edsimpson@dslextreme.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 15:02:26 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs.

We support Scenic Los Angeles. Please listen to their genuine and well researched information. Neither Metro nor the City should move forward with the installation of digital signs as described in this program.

Thank you.

Sincerely,
Ed and Bee Simpson
2038 Milan Ave
South Pasadena, CA 91030

----- Forwarded message -----

From: "B. E." <barerickson@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 14:57:22 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital

signs as described in this program.

Sincerely,
B. E.
V. Sch. Rd.
WLV, CA 91361

----- Forwarded message -----

From: JOHN Lamb <johnlamb46@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 14:48:24 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
JOHN Lamb
159 W Montecito Ave Apt B
Sierra Madre, CA 91024

----- Forwarded message -----

From: J Yudell <turtleshmurtle@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 14:38:50 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
J Yudell
PO Box 5114
Santa Monica, CA 90409

----- Forwarded message -----

From: "diana` waters" <dianawaters09@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 14:35:06 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
diana` waters
325 Via Linda Vista
Redondo Beach, CA 90277

----- Forwarded message -----

From: Patrick Frank <plf@grabados.org>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Mon, 24 Oct 2022 14:05:53 -0400
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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Sincerely,
Patrick Frank
1622 Crescent Pl
Venice, CA 90291

...

[Message clipped] [View entire message](#)

71 attachments

-  **Oppose Metro TCN- LA Council File 22-0392.eml**
8K
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8K



City Clerk Council and Public Services <clerk.cps@lacity.org>

Oppose Metro TCN- LA Council File 22-0392

1 message

Harlan Lebo <hjlebo@gmail.com>
Reply-To: Harlan Lebo <hjlebo@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>

Mon, Oct 24, 2022 at 9:55 PM

To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Harlan Lebo
PO Box 614
La Mirada, CA 90637



City Clerk Council and Public Services <clerk.cps@lacity.org>

Oppose Metro TCN- LA Council File 22-0392

1 message

Cordi Koga <stradsrus@gmail.com>
Reply-To: Cordi Koga <stradsrus@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>

Mon, Oct 24, 2022 at 10:09 PM

To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Cordi Koga
[29403 Stonecrest Rd](mailto:29403StonecrestRd@RPV)
[RPV, CA 90275](mailto:RPV@CA90275)