

## TRANSMITTAL

To: **THE COUNCIL**

Date: **10/11/24**

From: **THE MAYOR**

**TRANSMITTED FOR YOUR CONSIDERATION. PLEASE SEE ATTACHED.**

A handwritten signature in black ink, appearing to read "Carolyn Webb de Macias". The signature is fluid and cursive, with a large loop at the end.

(Carolyn Webb de Macias for)

**KAREN BASS**

**Mayor**

**BOARD OF  
ANIMAL SERVICES  
COMMISSIONERS**

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**City of Los Angeles**  
CALIFORNIA



**KAREN BASS**  
MAYOR

**DEPARTMENT OF  
ANIMAL SERVICES**  
221 N. Figueroa Street  
6<sup>TH</sup> Floor, Suite #600  
Los Angeles, CA 90012

(888) 452-7381  
FAX (213) 482-9511

STAYCEE DAINS  
GENERAL MANAGER

CURTIS R. WATTS  
ASSISTANT GENERAL MANAGER  
Administration

ANNETTE G. RAMIREZ  
ASSISTANT GENERAL MANAGER  
Lifesaving

DR. JEREMY PRUPAS  
CHIEF VETERINARIAN

October 9, 2024

The Honorable Karen Bass  
Mayor, City of Los Angeles  
200 N. Spring Street, Room 303  
Los Angeles, CA 90012

Attention: Legislative Coordinator

**RE: ACCEPTANCE OF A \$25,571 DONATION FROM SUBARU OF AMERICA, INC. AND  
SUBARU SHERMAN OAKS INTO THE ANIMAL WELFARE TRUST FUND**

Recommendation for Council Action, subject to the approval of the Mayor:

1. **ACCEPT** a \$25,571 donation from Subaru of America, Inc. and Subaru Sherman Oaks on behalf of the City of Los Angeles Department of Animal Services for benefiting animal enrichment at the animal care centers;
2. **APPROVE** the deposit of these funds into the Animal Welfare Trust Fund - Fund No. 859, Account 060054 – Lifesaving Fund;
3. **APPROVE** the disbursement of these funds restricted for the designated purpose of benefiting animal enrichment at animal care centers;
4. **AUTHORIZE** the Board of Animal Services Commissioners to authorize the transfer of donation funds from the Animal Welfare Trust Fund - Fund No. 859 to the volunteer program budget for purchasing supplies and equipment used in enrichment activities by Department volunteers until the \$25,571 is exhausted; and,
5. **FORWARD** the acceptance of this donation to the Mayor and City Council for approval.

**BACKGROUND:**

For over a decade, Subaru of Sherman Oaks, local to the East Valley Animal Care Center, and Subaru of America, Inc. has partnered with the Department of Animal Services (Department), hosting multiple

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SUBJECT: Transmittal to Mayor and Council

ACCEPTANCE OF A \$25,571 DONATION FROM SUBARU OF AMERICA, INC. AND SUBARU SHERMAN OAKS INTO THE ANIMAL WELFARE TRUST FUND

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adoption events, making past donations, and sponsoring booths at the Sherman Oaks Street Fair and the Los Angeles Auto Show.

In August 2023, Jennifer Curiel submitted an application to participate in the Subaru Loves Pets Initiative to Subaru of America, Inc. on the suggestion of then, Lead Volunteer Liaison Jacob Miller and Subaru of Sherman Oaks. The initiative's aim was to promote adoption of pets from animal shelters across the United States. In October 2023, the Department, East Valley Animal Care Center participated in the Sherman Oaks Street Fair sponsored by Subaru of Sherman Oaks and the Subaru Loves Pets initiative. In November 2023, Jacob Miller submitted a report to Subaru of America per instructions on the initiative's application along with a story explaining how Subaru of Sherman Oaks helped the Department with adoptions for that month by promoting the local shelter and sponsoring a booth to hold an adoption event and information table at the Sherman Oaks Street Fair. The Department was awarded a donation in the amount of \$25,571 to be deposited to the Animal Welfare Trust Fund for the purposes of supporting enrichment activities at Department's animal care centers.

#### **SUMMARY:**

The Department staff and volunteers are daily engaged in activities aimed at enriching the environment for the animals in its care. By doing so, the Department's goal is to alleviate fear, anxiety, and stress for the animals and enrich the spaces they are housed to promote a welcoming environment for potential adopters. The goal is to increase the live save rate, decrease overall length of stay, and provide a large selection of animals for adoption that are safe for the community.

The Department achieves environment enrichment through a number of activities called boredom busters for in kennel\cage enrichment, equipment for volunteers and staff to use conducting playgroups, offsite events that promote adoption and serve as a respite for animals housed at the centers, and short-term fostering. Examples of what is used for these include treats, training aids, toys, puzzles, blankets, dog beds, raised beds, ingredients for frozen treats, leashes, collars, "adopt me" gear, short-term foster kits, playgroup equipment.

On September 10, 2024, the Board of Animal Services Commissioners authorized the Acceptance of a \$25,571 Donation from Subaru of America, Inc. and Subaru Sherman Oaks into the Animal Welfare Trust Fund, subject to the approval of the City Council and Mayor.

#### **FISCAL IMPACT:**

There will be no financial impact to the General Fund. The funds from this donation will be deposited into the Animal Welfare Trust Fund and disbursements will be made as needed to support environment enrichment activities.

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Respectfully submitted,

A handwritten signature in blue ink, reading "Annette G. Ramirez". The signature is fluid and cursive, with the first name "Annette" and last name "Ramirez" clearly legible.

Annette G. Ramirez  
Acting General Manager

Attachment: Adopted Board Report – Acceptance of a \$25,571 Donation from Subaru of America, Inc. and Subaru Sherman Oaks into the Animal Welfare Trust Fund

cc: Jacqueline Reyes, City Administrative Officer  
Sharon Lee, Los Angeles Animal Services

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**Report to the Board of Animal Services Commissioners**

**MEETING DATE:** September 10, 2024

**PREPARED BY:** Jacob Miller

**REPORT DATE:** September 5, 2024

**TITLE:** Volunteer Coordinator

**SUBJECT: ACCEPTANCE OF A \$25,571 DONATION FROM SUBARU OF AMERICA, INC. AND  
SUBARU SHERMAN OAKS INTO THE ANIMAL WELFARE TRUST FUND**

**BOARD ACTION RECOMMENDED:**

1. **ACCEPT** a \$25,571 donation from Subaru of America, Inc. and Subaru Sherman Oaks on behalf of the City of Los Angeles Department of Animal Services for benefiting animal enrichment at the animal care centers;
2. **APPROVE** the deposit of these funds into the Animal Welfare Trust Fund - Fund No. 859, Account 060054 – Lifesaving Fund;
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3. **AUTHORIZE** the Board of Animal Services Commissioners to authorize the transfer of donation funds from the Animal Welfare Trust Fund - Fund No. 859 to the volunteer program budget for purchasing supplies and equipment used in enrichment activities by Department volunteers until the \$25,571 is exhausted; and,
4. **FORWARD** the acceptance of this donation to the Mayor and City Council for approval.

**BACKGROUND:**

For over a decade, Subaru of Sherman Oaks, local to the East Valley Animal Care Center, and Subaru of America, Inc. has partnered with the Department of Animal Services (Department), hosting multiple adoption events, making past donations, and sponsoring booths at the Sherman Oaks Street Fair and the Los Angeles Auto Show.

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**SUMMARY:**

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**FISCAL IMPACT:**

There will be no financial impact to the General Fund. The funds from this donation will be deposited into the Animal Welfare Trust Fund and disbursements will be made as needed to support environment enrichment activities.

Approved:



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Annette Ramirez, Acting General Manager

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**BOARD ACTION:**

|                                     |                                 |             |                          |
|-------------------------------------|---------------------------------|-------------|--------------------------|
| <input checked="" type="checkbox"/> | Passed                          | Disapproved | <input type="checkbox"/> |
| <input type="checkbox"/>            | Passed with noted modifications | Continued   | <input type="checkbox"/> |
| <input type="checkbox"/>            | Tabled                          | New Date    | <input type="checkbox"/> |