

Communication from Public

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Date Submitted: 06/27/2022 08:51 AM

Council File No: 22-0392

Comments for Public Posting: I want to enter my opposition to adding digital billboards to our streets and freeways. It's bad enough that our lives are dominated with digital ads online. Why would we want more of that outdoors too? Revenue. I get that. And raising revenue through ads seems easy. We see it in the online world all the time, read: Facebook. At first it seems like we are getting something for free. Then, eventually, we find that we're giving up something that is really hard, perhaps impossible, to get back. I would rather pay more taxes for the things I want for our city: free public transportation, more green spaces, less blight. I urge you not to sell our outdoor space for more advertising. Thank you for your thoughtful consideration.