

CITY OF LOS ANGELES

CALIFORNIA

JAIME H. PACHECO-OROZCO
GENERAL MANAGER



DEPARTMENT OF AGING
AN AREA AGENCY ON AGING
221 N. FIGUEROA ST., STE. 500
LOS ANGELES, CA 90012
(213) 482-7252

KAREN BASS
MAYOR

June 26, 2023

Honorable City Council
c/o Office of the City Clerk
Room 395, City Hall
Los Angeles, CA 90012

Honorable Councilmembers:

REQUEST AUTHORITY TO ACCEPT AND DISTRIBUTE \$95,000 IN FARMERS MARKET VOUCHERS FROM THE SENIOR FARMERS MARKET NUTRITION PROGRAM (SFMNP) BY THE CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE

The City of Los Angeles Department of Aging (LADOA) requests City Council and Mayoral approval to request authority to accept and distribute \$95,000 in Farmers Market vouchers from the Senior Farmers Market Nutrition Program (SFMNP) by the California Department of Food and Agriculture in accordance with ED3. See the enclosed ED3 waiver.

For questions regarding this matter, please contact Jaime H. Pacheco-Orozco at (213) 810-4006.

Sincerely,

Jaime H. Pacheco-Orozco

JAIME H. PACHECO-OROZCO
General Manager

JHP:MFR:aa:gdh/LADOA Senior Farmers Market Nutrition Program Transmittal Council Cover Ltr (Waiver)

cc: Chris Lee, City Attorney
Maria D. Gutierrez, City Administrative Officer
Susan Oh, Chief Legislative Analyst

TRANSMITTAL

TO
Department of Aging

DATE
06/26/2023

COUNCIL FILE NO.

FROM
The Mayor

COUNCIL DISTRICT

APPROVAL OF REQUEST FOR AUTHORITY TO ACCEPT AND DISTRIBUTE \$95,000 IN FARMERS MARKET VOUCHERS FROM THE SENIOR FARMERS MARKET NUTRITION PROGRAM (SFMNP) BY THE CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE

Approved, ED3 Waived, and Transmitted for further processing.



MAYOR
(Chris Thompson for)

JAIME H. PACHECO-OROZCO
GENERAL MANAGER

CITY OF LOS ANGELES
CALIFORNIA



KAREN BASS
MAYOR

DEPARTMENT OF AGING
AN AREA AGENCY ON AGING
221 N. FIGUEROA ST., STE. 500
LOS ANGELES, CA 90012
(213) 482-7252

June 7, 2023

Council File Numbers:
Council Districts: All
Contact Persons & Phone
Jaime H. Pacheco-Orozco
(213) 810-4006

Honorable Karen Bass
Mayor, City of Los Angeles,
200 N. Spring St., Room 303
Los Angeles, CA 90012

Attention: Legislative Coordinator

REQUEST AUTHORITY TO ACCEPT AND DISTRIBUTE \$95,000 IN FARMERS MARKET VOUCHERS FROM THE SENIOR FARMERS MARKET NUTRITION PROGRAM (SFMNP) BY THE CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE.

The Los Angeles Department of Aging (LADOA) requests authority to accept and distribute \$95,000 in farmers' market vouchers from the Senior Farmers' Market Nutrition Program (SFMNP) administered by the California Department of Food and Agriculture (CDFA).

RECOMMENDATION

The General Manager of the LADOA request that the City Council, subject to the approval of the Mayor:

1. AUTHORIZE the General Manager, Aging, or designee, to accept and to distribute \$95,000 in farmers' market vouchers from the Senior Farmers Market Nutrition Program administered by the California Department of Food and Agriculture as indicated in the allocation listed below.

BACKGROUND

LADOA is committed to supporting older adults by delivering various programs and services through the Department's service providers. These programs help older adults

achieve independence and allows them to age safely and healthy; lead active, productive, and meaningful lives; and remain engaged in their communities. Programs include: supportive social services, transportation, evidence based programs, and most importantly nutrition programs to ensure older adults receive a healthy, nutritious meal. Older adults continue to be challenged by growing food insecurity, increased poverty, and limited resources. As such, nutrition and food insecurity continue to be top priorities for the Department and the City of Los Angeles.

Senior Farmers' Market Nutrition Program

The SFMNP is a federally funded program administered nationally by the U.S. Department of Agriculture's Food and Nutrition Services Agency (USDA, FNS), and by the CDFA in the state of California. This program is implemented under the Code of Federal Regulations 7 CFR 249. CDFA partners with Area Agencies on Aging (AAAs) throughout California who help administer the SFMNP.

The SFMNP provides low-income seniors with check booklets to purchase fresh, nutritious, unprepared, locally-grown produce, fruits and vegetables, raw honey, and cut herbs, from Authorized Certified Farmers' Markets (ACFM) to low-income seniors. Through this program, the LADOA, as the AAA Administrative Entity, was awarded a total of 1,900 booklets, each containing five \$10.00 vouchers, totaling \$95,000 in program award, for use at the ACFMs.

The SFMNP checks are allocated to each of the Department's service providers, who promote and distribute the check booklets to eligible older adults on a first-come, first-served basis within their community. Allocation is based on the Department's Client Tracking System (CTS) data of program participants who have shared their annual income with LADOA. Only individuals with annual income between \$0 to \$30,000 were used to calculate the funding formula percentage of poverty level for each of the Aging Service Area (ASA). Note, the eligibility level for participation in the SFMNP is 185% of the federal poverty level, which is equivalent to approximately \$27,000 per year (for a household of one). When provided by older adults, annual income in our CTS system is tracked in increments of \$10,000. Table 1 below displays the proposed check booklet distribution for the Senior Multipurpose Centers and the Department that the City's ASA will receive from this program.

LADOA service providers must ensure all program participants self-certify that they meet the participant eligibility requirements, which are: participant must be 60 years of age or older, participant's household annual income does not exceed more than 185% of federal poverty level, and participant has not already received a SFMNP check booklet. Check booklets are to be distributed by LADOA service providers to older adult participants no

later than September 30, 2023, or within 30 calendar days of receiving them from the Department. Participants must redeem their SFMNP checks no later than November 30, 2023 at an ACFM.

Table 1: Check Booklet Distribution Based on LADOA's Client Tracking System Income Data

ASA #	Aging Service Area (ASA)	Senior Multipurpose Center (MPC)	Number of participants with Annual Income between \$0 and \$30,000	Funding Formula Percentage Based on Client Population	Check Booklet Allocation
1	NorthWest Valley	Robert M. Wilkinson	468	6.44%	122
2	NorthEast Valley	Alicia Broadous-Duncan	252	3.47%	65
3	SouthWest Valley	ONEgeneration	820	11.28%	214
4	Mid Valley	Bernardi	465	6.40%	121
5	SouthEast Valley	Southeast Valley	301	4.14%	78
6	Westside	Felicia Mahood	252	3.47%	65
7	West Wilshire	Jona Goldrich	343	4.72%	89
8	Northside	Hollywood	121	1.66%	31
8	Targeted	Echo Park - Mini MPC	118	1.62%	30
9	Eastside	Mexican American Opportunity Foundation	697	9.59%	182
10	City	St. Barnabas	174	2.39%	45
11	SouthWestern	Southwestern	604	8.31%	157
12	West Adams	West Adams	441	6.07%	115
13	Central	Theresa Lindsay	476	6.55%	124
13	Targeted	SRO Housing - Mini MPC	268	3.69%	70
14	South LA	Bradley	597	8.21%	156
14	Targeted	Estelle Van Meter - Mini MPC	172	2.37%	44
15	Harbor	Harbor	520	7.15%	135
Citywide	Citywide	Los Angeles LGBT Center	182	2.50%	47
LADOA	N/A	N/A	N/A	N/A	10
Total			7,271	100.00%	1,900

FISCAL IMPACT STATEMENT

There is no impact to the General Fund.

Copy of this transmittal is being forwarded to the City Attorney and the Council on Aging for concurrent review and approval.

Sincerely,

Jaime H. Pacheco-Orozco

JAIME H. PACHECO-OROZCO
General Manager

JHP:MFR:at:gdn/Senior Farmers Market Nutrition Program Transmittal 06072023

cc: Chris Lee, Deputy City Attorney
Regina C. Mills, Deputy City Attorney
Rafael Garcia, Office of the City Administrative Officer
Maria D. Gutierrez, Office of the City Administrative Officer
Wendy Caputo, Los Angeles City Council on Aging