

Communication from Public

Name: Cassy Horton

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Comments for Public Posting: Dear PLUM Committee and City Council Representatives, I am a Downtown LA Resident and Board Member of the Downtown Los Angeles Residents Association (DTLA RA). I have worked Downtown since 2009 and currently live on the edge of the Historic Core and the financial District. Like many of my neighbors, I love Downtown and I am deeply invested in helping out community thrive. I urge you to move forward on DTLA 2040 today. As a resident I witness firsthand the many challenges that my community is facing such as homelessness, underinvestment in residential amenities, and a slow post-COVID Downtown economic recovery. DTLA 2040 is the key to unlocking our neighborhood's potential and helping DTLA thrive. It also will help Los Angeles get back on track with more housing and more tax revenue. The DTLA 2040 plan is community-informed and is something we've been working on for nearly a decade. The time to pass it is now. As a resident, I urge you to move on the amendments before you and move DTLA 2040 forward so our neighborhood can heal, grow, and thrive. Thanks for supporting and investing in our neighborhood and helping us get back on a path of forward progress. Sincerely, Cassy Horton