

Communication from Public

Name: Jennifer Krsanac

Date Submitted: 11/06/2023 07:26 AM

Council File No: 15-1207-S1

Comments for Public Posting: Attached is a letter in support of the LA Convention Center expansion and modernization.

November 6, 2023

Councilmember Traci Park, Chair
Trade, Travel and Tourism Committee
200 N. Spring Street
Los Angeles, CA 90012

**Subject: Agenda Item #2 LA Convention Center Expansion Project
Council File 15-1207-S1**

Dear Councilmember Park:

My organization held their Annual Meeting at the Los Angeles Convention Center in 2018 and 2023. Both meetings were successful from an attendee standpoint, but proved challenging for the organization in terms of the convention center space and overall layout. The current space is not designed for proper engagement and flow for all types of meeting attendees since the meetings rooms are completely disjointed from each other, as well as the exhibit hall.

With that being said, we will be unable to consider Los Angeles going forward until the expansion is fully confirmed. This is extremely unfortunate since we have a large West Coast membership base, as well as attract a large number of exhibiting companies and attendees from Asia while in Los Angeles.

Sincerely,
Jennifer Krsanac, CMP
Director of Meeting Services
North American Spine Society

CC: Councilmember Tim McOsker, Vice Chair of Trade, Travel and Tourism Committee
Councilmember Hugo Soto-Martinez, Member of Trade, Travel and Tourism Committee

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