

Your Community Impact Statement has been successfully submitted to City Council and Committees.

If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at NCsupport@lacity.org.

This is an automated response, please do not reply to this email.

Contact Information

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The Board approved this CIS by a vote of: Yea(11) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 12/12/2022

Type of NC Board Action: Against

Impact Information

Date: 12/17/2022

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 22-0392

Agenda Date:

Item Number:

Summary: The Hollywood United Neighborhood Council voted to deny City Motion Number CF 22-0392 based in the following concerns: 1. The Transportation Communications Network (TCN) plan would have a negative impact on the existing ban on digital billboards and would allow digital billboards to be placed anywhere in the city on any intersection, lot, building, etc. 2. The fact that most the digital billboards will be digital displays increases the safety component in that drivers will be distracted looking at the flashing and changing digital billboards on critical intersections. It is particularly dangerous when digital billboards are placed on intersections and freeway entrances. 3. The unchecked expansion of billboard advertising will increase urban blight throughout the city. 4. There are no controls over the data collection by the billboard companies of driver's information and how the data will be used. 5. There has been a lack of community input into this motion's proposals. Any expansion of digital billboards needs a full community and environmental review. 6. The unchecked expansion of digital billboards could have a negative impact on residential development and could cause a loss of affordable housing.