

Your Community Impact Statement has been successfully submitted to City Council and Committees.

If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at [NCsupport@lacity.org](mailto:NCsupport@lacity.org).

This is an automated response, please do not reply to this email.

#### Contact Information

Neighborhood Council: Westside Neighborhood Council

Name: Joseph Roth

Phone Number:

Email: [wncseat18@gmail.com](mailto:wncseat18@gmail.com)

The Board approved this CIS by a vote of: Yea(14) Nay(0) Abstain(2) Ineligible(0) Recusal(0)

Date of NC Board Action: 7/14/2002

Type of NC Board Action: Against

#### Impact Information

Date: 07/14/2022

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 22-0392

Agenda Date:

Item Number:

Summary: In a regular monthly meeting of the Westside Neighborhood Council, the board voted to oppose the Council motion CF# 22-0392 and the furtherance of an ordinance that will result in the placement of dangerous, driver-distracting digital billboards on our streets whether they be freeway or non-freeway facing billboards. The Board questions the City's approval of the program prior to the completion of the program's CEQA Environmental Impact Report (now underway by Metro), denying our community a voice in challenging the placement in or near to our community and neighborhood council neighborhoods. We do not understand why or how the City can advance this program without considering all the associated issues including roadway safety (and particularly pedestrian and bicyclist vulnerability), environmental impacts, how to minimize ad faces while maximizing revenues, whether approval of this program will open the City up to future litigation that could undermine the City's ability to regulate off-site signage.