

Communication from Public

Name: Mott Smith

Date Submitted: 10/03/2023 10:35 AM

Council File No: 20-0380-S2

Comments for Public Posting: Dear Chair Marqueece Harris-Dawson and Committee Members:
On behalf of the Council of Infill Builders, a statewide organization of real estate professionals committed to improving California through infill development, we urge your support for extending the Emergency Planning Ordinance. Small business bankruptcies are surging, driven by rising interest rates, dwindling equity, and regulatory burdens. While the City can't control the first two, it has the power to streamline approvals – an incredibly powerful tool to preserve legacy business, promote job creation and clear a path for economic mobility through entrepreneurship. Delays in city sign-offs cost local businesses \$1,000 to \$2,000 a day. Cutting 30 days of red tape can save a business up to \$60,000, reducing debt and equity requirements. The Emergency Planning Ordinance has already slashed the 6-12 month parking approval process, aiding business survival and enhancing street life. Extending it is not just good planning—it's excellent policy. We commend your past efforts and look forward to future successes. Sincerely, Mott Smith Chair



October 3, 2023

Planning and Land Use Management Committee

Re: Item (2) – Support for 20-0380-S2 Continuing Emergency Planning Ordinance

Dear Chair Marqueece Harris-Dawson and Committee Members:

On behalf of the Council of Infill Builders, a statewide organization of real estate professionals committed to improving California through infill development, we urge your support for extending the Emergency Planning Ordinance.

Small business bankruptcies are surging, driven by rising interest rates, dwindling equity, and regulatory burdens. While the City can't control the first two, it has the power to streamline approvals – an incredibly powerful tool to preserve legacy business, promote job creation and clear a path for economic mobility through entrepreneurship.

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The Emergency Planning Ordinance has already slashed the 6-12 month parking approval process, aiding business survival and enhancing street life. Extending it is not just good planning—it's excellent policy.

We commend your past efforts and look forward to future successes.

Sincerely,

A handwritten signature in blue ink, appearing to read "Mott Smith". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Mott Smith, Council of Infill Builders

C: Rachel Freeman, Deputy Mayor, Economic Development
Carolyn Hull, General Manager, Economic & Workforce Development Department
Leila Lee, Director, Small Business Policy, Office of Mayor Bass
Su In Lee, Small Business Policy Manager, Office of Mayor Bass
Jenna Karic, Economic Policy Manager, Office of Mayor Bass