

Communication from Public

Name: Elise Swanson

Date Submitted: 04/25/2024 03:34 PM

Council File No: 15-1207-S1

Comments for Public Posting: Dear Members of the Los Angeles City Council, We, the San Pedro Historic Waterfront Business Improvement District, and the San Pedro Chamber of Commerce, unite in writing to you today to urge your support in advancing Council File 15-1207-S1 to expand the Los Angeles Convention Center. As strong advocates for the business community in San Pedro, we keenly recognize the immense potential of Los Angeles's tourism industry, driven by our diverse attractions and renowned hospitality. However, we are deeply concerned by the constraints imposed by the current state of the Los Angeles Convention Center, which hinders our collective ability to fully capitalize on this potential. Recent analyses indicate that over two billion dollars in sales could be forfeited if the Convention Center remains unchanged. The expansion of the Convention Center is not merely a matter of enhancing existing infrastructure; it is a vital lifeline for sustaining the burgeoning entertainment district we have painstakingly cultivated in San Pedro. Over nearly two decades, we have invested in transforming the LA Waterfront into a vibrant hub of activity, and the Convention Center expansion is integral to its continued success. An expanded Convention Center holds the promise of attracting larger events, conferences, and conventions, thereby amplifying our city's economic impact, and bolstering our collective prosperity. We understand the complexities involved in evaluating the expansion project. However, we urge you to consider the tangible benefits that an expanded Convention Center would deliver not only to the downtown Los Angeles community but also to our community located 25 miles away. In closing, we implore you to prioritize the expansion of the Los Angeles Convention Center as a critical investment in the future of our city. Thank you for your attention and consideration. Sincerely,
Ryan Blaney Elise Swanson Executive Director President/CEO
San Pedro Historic Waterfront BID San Pedro Chamber of Commerce (310) 832-2183 (310) 832-7272



April 24, 2024

Paul Krekorian
Council President
Los Angeles City Council
200 N. Main Street, California 90012

RE: Urgent Support for Expanding the Los Angeles Convention Center

Dear Members of the Los Angeles City Council,

We, the San Pedro Historic Waterfront Business Improvement District, and the San Pedro Chamber of Commerce, unite in writing to you today to urge your support in advancing Council File 15-1207-S1 to expand the Los Angeles Convention Center.

As strong advocates for the business community in San Pedro, we keenly recognize the immense potential of Los Angeles's tourism industry, driven by our diverse attractions and renowned hospitality. However, we are deeply concerned by the constraints imposed by the current state of the Los Angeles Convention Center, which hinders our collective ability to fully capitalize on this potential. Recent analyses indicate that over two billion dollars in sales could be forfeited if the Convention Center remains unchanged.

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Thank you for your attention and consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "R. Blaney".

Ryan Blaney
Executive Director
San Pedro Historic Waterfront BID
(310) 832-2183

A handwritten signature in black ink, appearing to read "Elise Swanson".

Elise Swanson
President/CEO
San Pedro Chamber of Commerce
(310) 832-7272