

Communication from Public

Name: Heather K Cochran

Date Submitted: 12/08/2023 11:08 AM

Council File No: 23-1264

Comments for Public Posting: The Television Academy proudly serves its members from the City of Los Angeles. Based in North Hollywood, we see just how vibrant this community is and how much potential it has to grow as a hub for creative activity and the arts. There is no denying that there is a direct link between available housing supply, affordable housing supply, and the economic stability of a neighborhood. In our industry, for every one job in television production, approximately two more are created. If the City Council wants to grow and retain jobs in North Hollywood, where will they stay? We encourage you to support this endeavor and further develop the transit hub in North Hollywood, including a minimum quota of 25% affordable housing stock. Continued investment in our neighborhood will benefit our employees, the thousands of entertainment professionals visiting our campus each year, and the many more who work alongside us in the area. Thank you for your consideration.

Communication from Public

Name: Reid Swanson

Date Submitted: 12/06/2023 05:49 PM

Council File No: 23-1264

Comments for Public Posting: An August 1, 2022, article in the Los Angeles Daily News asked, "Does LA Metro's new transit lines and stations result in enough nearby affordable housing, or are these projects a gentrification force, displacing low-income residents with luxury apartments and high-end housing?" As I reviewed the details of the proposal coming before the Council this Friday, it seems that gentrification would triumph over addressing the challenge of meeting the low-income housing needs of East San Fernando Valley residents. I am opposed to moving forward with this development project for the following reasons: --This proposal is inadequate in meeting the needs for affordable housing, providing only 20% low-income and 5% moderate-income housing units. I would like to see a 35% affordable housing target in the development. --In the proposal, low-income residents will not have access to the amenities (including a swimming pool) that market-rate residents of the same housing development will have. This type of segregation is not acceptable. --Finally, there is no guarantee that these housing units will be kept affordable. I strongly encourage you to reject this proposal.