

MOTION

TRANSPORTATION

Parking meters are used to help improve customer turnover in commercial areas by giving visitors sufficient time to shop and conduct other business while providing a time-based incentive to move their cars when they are done.

Adams Boulevard between La Brea Avenue and Hauser Boulevard is a busy commercial corridor with a mix of small businesses, churches, and residential buildings. Currently, there is little on-street parking to accommodate the needs of the community. The installation of parking meters along this roadway segment could provide an effective mechanism to provide more parking access to patrons and visitors, while creating sufficient turnover for businesses. In order to pursue this strategy, the Department of Transportation needs to analyze parking conditions in the area, estimate the costs, and consider other factors to determine the feasibility of installing parking meters along this roadway segment.

I THEREFORE MOVE that the City Council direct the Department of Transportation to report within 30 days on the feasibility and necessary steps to establish a parking meter zone on Adams Boulevard between La Brea Avenue and Hauser Boulevard, including cost, revenue impact, and timeline.

PRESENTED BY:



HEATHER HUTT

Councilmember, 10th District

SECONDED BY:



ORIGINAL

BMR


JUN 04 2025