



City Clerk Council and Public Services <clerk.cps@lacity.org>

11/30/2022

1 message

City Clerk Council and Public Services <clerk.cps@lacity.org>
 To: City Clerk Council and Public Services <clerk.cps@lacity.org>

Wed, Nov 30, 2022 at 1:03 PM

----- Forwarded message -----

From: Julie Slater-Giglioli <julierose.1951@gmail.com>
 To: LA City Clerk <clerk.cps@lacity.org>
 Cc:
 Bcc:
 Date: Wed, 30 Nov 2022 15:59:39 -0500
 Subject: Oppose Metro TCN- LA Council File 22-0392
 To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
 Julie Slater-Giglioli
 960 N Martel Ave
 Los Angeles, CA 90046

----- Forwarded message -----

From: Robert Aronson <Robert@aronson.law>
 To: LA City Clerk <clerk.cps@lacity.org>
 Cc:
 Bcc:
 Date: Wed, 30 Nov 2022 15:58:06 -0500
 Subject: Oppose Metro TCN- LA Council File 22-0392
 To whom it may concern:

I am strongly opposed to the Metro TCN Program which sells advertising to pay for Metro bus structures. This proposal will jeopardizing the City's 2002 sign ordinance and the City's argument in Court that it has the authority to regulate off-site signs.

The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating

that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

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Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending rejection of the TCN proposal.

Sincerely,
Robert Aronson
108 Catamaran Street
Venice, CA 90292

----- Forwarded message -----

From: Michael Gross <mpgross1doc@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 15:51:34 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Michael Gross
4021 Meadow Lark Dr
Calabasas, CA 91302

----- Forwarded message -----

From: Peter Harris <peterharris59@netzero.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 15:58:05 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Peter Harris
6526 Drexel Ave
Los Angeles, CA 90048

----- Forwarded message -----

From: Fred Licht <fred@fredlicht.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 15:48:03 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Fred Licht
3355 Reta St
La Crescenta, CA 91214

----- Forwarded message -----

From: Emily Aldredge <emily.aldredge@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 15:50:37 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392

To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Emily Aldredge
3351 Primera Ave Apt 7
Los Angeles, CA 90068

----- Forwarded message -----

From: Gail McMullen <gjmcm48la@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 15:44:14 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Gail McMullen
1734 N Kingsley Dr Apt 4
Los Angeles, CA 90027

----- Forwarded message -----

From: Janet Pielke <jvop43@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 15:41:10 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Janet Pielke
1589 Webster Ave
Claremont, CA 91711

----- Forwarded message -----

From: Sheila Winston <sheshe@mybunnyday.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 15:38:28 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Sheila Winston
24303 Woolsey Canyon Rd
CANOGA PARK, CA 91304

----- Forwarded message -----

From: Wendy Pratt <prattpr@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 15:34:34 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Wendy Pratt
501 N Lucia Ave.
Redondo Beach, CA 90277

----- Forwarded message -----

From: r taylor <ritat8@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 15:32:46 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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Sincerely,
r taylor
11500 W Olympic Blvd
LOS ANGELES, CA 90064

----- Forwarded message -----

From: patrick frank <plf@grabados.org>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 15:24:04 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
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Sincerely,
patrick frank
1622 crescent pl
venice, CA 90291

----- Forwarded message -----

From: Barbara Wasserman <sarasmommy12@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 15:21:16 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Barbara Wasserman
10201 Mason Ave Unit 117
Chatsworth, CA 91311

----- Forwarded message -----

From: Ginna Rutter <ginnarutte@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 15:19:24 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Ginna Rutter
806 So. ogden Dr
Los Angeles, CA 90036

----- Forwarded message -----

From: Patricia Mace <patriciamace@ca.rr.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 15:13:06 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

PLEASE HALT IMMEDIATELY ANY PLANS TO COVER OUR CITY OF LA WITH DIGITAL VISUAL RUBBISH AT EVERY TURN !! - LEAVE OUR CITY IN IT'S NATURAL SELF !!! I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to the natural environment!!!!!!

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic

accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this prog

Sincerely,
Patricia Mace
1835 S Wooster St
Los Angeles, CA 90035

----- Forwarded message -----

From: Karen Gerst <kgerst@earthlink.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 15:16:23 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Karen Gerst
1030 N Kenwood St
Burbank, CA 91505

----- Forwarded message -----

From: Alexander Fierro-Clarke <alexferro.film@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 15:07:00 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Alexander Fierro-Clarke
1356 Douglas St Apt 16
Los Angeles, CA 90026

----- Forwarded message -----

From: Frances Goff <franthony68@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 15:12:05 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Frances Goff
37 S Sierra Madre Blvd
Pasadena, CA 91107

----- Forwarded message -----

From: Jacqueline Broulard <jacquelinewells@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 15:02:06 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Jacqueline Broulard
3917 Black Bird Way
Calabasas, CA 91302

----- Forwarded message -----

From: Randall Henderson <randallrhenderson@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 15:05:24 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Randall Henderson
Randall R. Henderson
Valley Village, CA 91607

----- Forwarded message -----

From: Linda Webb <lwebb@dmjca.org>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 14:57:11 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Linda Webb
5300 Crest Road
Rancho Palos Verdes, CA 90275

----- Forwarded message -----

From: Marian Dodge <sm68dodge@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 14:58:59 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Marian Dodge
2648 N Commonwealth Ave
Los Angeles, CA 90027

----- Forwarded message -----

From: Mary Freeman <sharpi30.mf@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 14:56:13 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Mary Freeman
958 E 52nd St
Los Angeles, CA 90011

----- Forwarded message -----

From: Judy Sachter <sachter@alum.mit.edu>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 14:51:47 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City

Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Judy Sachter
1933 Selby Ave Apt 102
Los Angeles, CA 90025

----- Forwarded message -----

From: Dempsey Garcia <manof1000usernames@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 14:43:46 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Dempsey Garcia
13538 3/4 Village Dr
Cerritos, CA 90703

----- Forwarded message -----

From: al shayne <afshayne@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 14:44:46 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
al shayne
126 N Martel Ave
Los Angeles, CA 90036

----- Forwarded message -----

From: Marie DiMassa <medimassa@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 14:42:06 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Marie DiMassa
3725 Myrtle Ave
Long Beach, CA 90807

----- Forwarded message -----

From: "P. P. Soucek" <politicek@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 14:41:59 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
P. P. Soucek
5326 Sylmar Ave
Sherman Oaks, CA 91401

----- Forwarded message -----

From: Jeanette Paisley <zoe-meg@telus.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 14:40:28 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Jeanette Paisley
729 W Glenoaks Blvd # A
Glendale, CA 91202

...

[Message clipped] [View entire message](#)



City Clerk Council and Public Services <clerk.cps@lacity.org>

11/30/2022

1 message

City Clerk Council and Public Services <clerk.cps@lacity.org>
To: City Clerk Council and Public Services <clerk.cps@lacity.org>

Wed, Nov 30, 2022 at 4:33 PM

----- Forwarded message -----

From: Maria Barboza <mbarboza.evrnc@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 19:05:09 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I welcome a more inclusive process to help determine if we can work by not forcing policies onto small communities that are already impacted by noise and traffic pollution.

Sincerely,
Maria Barboza
PO Box 39522
Los Angeles, CA 90039

----- Forwarded message -----

From: Karen Ridgley <ksridgley@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 18:57:31 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Karen Ridgley
16128 Northfield St
LA, CA 90272

----- Forwarded message -----

From: Barry Johnson <bjohnson4166@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 18:54:18 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,

Barry Johnson
4166 Farmdale Ave.
Studio City, CA 91604

(818) 761-0983

Sincerely,
Barry Johnson
4166 Farmdale Ave.
Studio City, CA 91604

----- Forwarded message -----

From: Raymond Goldstone <rgoldsto@saonet.ucla.edu>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 18:55:29 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Raymond Goldstone
10535 Missouri Ave.
Los Angeles, CA 90025

----- Forwarded message -----

From: Beth Fulton <beth@angelcopr.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 18:52:51 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Beth Fulton

4910 radford
valley village, CA 91607

----- Forwarded message -----

From: Melissa Marote <melissa.matthews2005@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 18:43:28 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Melissa Marote
22258 Covello St
Canoga Park, CA 91303

----- Forwarded message -----

From: Stephanie Dillard <dillardnec@gamil.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 18:39:21 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Stephanie Dillard
6216 palm ave
Whittier, CA 90601

----- Forwarded message -----

From: Sherry Vatter <sgv@chem.ucla.edu>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 18:38:30 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating

pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Sherry Vatter
3362 Keystone Ave
Los Angeles, CA 90034

----- Forwarded message -----

From: Hebe Barrera <escuinle@frontier.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 18:22:28 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Hebe Barrera
P. O. Box 7735
Northridge, CA 91327

----- Forwarded message -----

From: Brenda Martinez <brenda.bhnc@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 18:19:40 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Brenda Martinez
629 S Evergreen Ave
Los Angeles, CA 90023

----- Forwarded message -----

From: Joseph Dadgari <dadgarijm@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 18:15:52 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward

the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Joseph Dadgari
PO Box 492205
Los Angeles, CA 90049

----- Forwarded message -----

From: SANDY HUBBARD <SANDY@magazinec.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 17:55:31 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

As a community, we have consistently opposed digital billboards, as they are both a blight to our neighborhood as well as create historically-documented traffic hazards (www.scenic.org/compendium).

The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (very importantly, the authority to regulate off-site signs--signage which Valley Village has also historically been opposed to) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers did recognize the importance of reducing driver distraction by enacting laws which banned cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

****Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).**

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a

problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

We urge you to halt plans to race forward with the Metro TCN Program with this flawed and incomplete DEIR, which omits key information about digital signs impacts.

In light of these concerns, we stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described.

--Sandy Hubbard, Valley Village Residents Association boardmember

Sincerely,
SANDY HUBBARD
11911 Magnolia Blvd.
VALLEY VILLAGE, CA 91607

----- Forwarded message -----

From: Katherine Poole <pookapoole@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 17:52:58 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Katherine Poole
160 S Hudson Ave Unit 206
Pasadena, CA 91101

----- Forwarded message -----

From: Ellen Wilhelm <ellen91601@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 17:50:17 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Ellen Wilhelm
12259 Hesby Street
Valley Village, CA 91607

----- Forwarded message -----

From: Hilary Young <hilaryyoung@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 17:42:18 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I URGE YOU to HALT plans to move forward with the Metro TCN Program!!

The Draft Environmental Impact Report (DEIR) is FLAWED and INCOMPLETE, omitting key information about the impacts of digital signs!!

CONTRARY to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements!!

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program !!!

Sincerely,
Hilary Young
706 N Alvarado St
Los Angeles, CA 90026

----- Forwarded message -----

From: Susan Collins <scollins@luckymail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 17:41:52 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Susan Collins
13636 Ventura Blvd. #280
Sherman Oaks, CA 91423

----- Forwarded message -----

From: barry eisen <BarryEisen@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 17:40:47 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
barry eisen
11711 cantonplace
studio city, CA 91604

----- Forwarded message -----

From: John Zuehlke <jpzuehlke@prodigy.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 17:40:42 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase

scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
John Zuehlke
5526 Murieta Avenue
Sherman Oaks, CA 91401

----- Forwarded message -----

From: O Lewis <ovl@att.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 17:40:26 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
O Lewis
PO Box 881075
Los Angeles, CA 90009

----- Forwarded message -----

From: Joan Murray <jsmurray24@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 17:33:40 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Joan Murray
3330 Grand View Blvd

Los Angeles, CA 90066

----- Forwarded message -----

From: Cathy Kraus <thatscat@hotmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 17:32:55 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Cathy Kraus
6240 Bakman Ave
North Hollywood, CA 91606

----- Forwarded message -----

From: Karen Berger <kareneliseberger@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 17:32:49 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Karen Berger
4412 Ocean View Blvd Apt 207
Montrose, CA 91020

----- Forwarded message -----

From: Harlan Lebo <hjlebo@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 17:27:15 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a

problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Harlan Lebo
PO Box 614
La Mirada, CA 90668

----- Forwarded message -----

From: Nancy Nolen <dccandnjl@ca.rr.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 17:25:06 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Nancy Nolen
13468 Polk St
Sylmar, CA 91342

----- Forwarded message -----

From: Sara Hayes <bluwndzdancing@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 17:23:26 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you strongly to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. I'm surprised this was missed. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

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Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program. What more can I say to drive home this point?

Sincerely,
Sara Hayes
370 Temple Ave.
Long Beach, CA 90814

----- Forwarded message -----

From: Anita Youabian <anita.youabian@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 17:13:54 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward

the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Anita Youabian
10725 Ohio Ave
Los Angeles, CA 90024

----- Forwarded message -----

From: "diana waters" <dianawaters09@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 17:08:56 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
diana waters
19901 Prairie Ave
Torrance, CA 90503

----- Forwarded message -----

From: Sigrid Ramos <sigrid1943@msn.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 17:00:16 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Sigrid Ramos
14836 Hart St
Van Nuys, CA 91405

----- Forwarded message -----

From: Steve Graff <stevegraff12@hotmail.com>

To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 17:05:38 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Steve Graff
1948 Malcolm Ave
Los Angeles, CA 90025

----- Forwarded message -----

From: Bryant Crouse <bcbcbc@pacbell.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 16:59:28 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Bryant Crouse
3400 Ben Lomond Pl
Los Angeles, CA 90027

...

[Message clipped] [View entire message](#)

46 attachments

-  **Oppose Metro TCN- LA Council File 22-0392.eml**
8K
-  **Oppose Metro TCN- LA Council File 22-0392.eml**
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-  **Oppose Metro TCN- LA Council File 22-0392.eml**
8K
-  **Oppose Metro TCN- LA Council File 22-0392.eml**



City Clerk Council and Public Services <clerk.cps@lacity.org>

11/30/2022

1 message

City Clerk Council and Public Services <clerk.cps@lacity.org>

Thu, Dec 1, 2022 at 7:07 AM

To: City Clerk Council and Public Services <clerk.cps@lacity.org>

----- Forwarded message -----

From: Andrea Hamm <dre303@hotmail.com>

To: LA City Clerk <clerk.cps@lacity.org>

Cc:

Bcc:

Date: Thu, 1 Dec 2022 02:47:02 -0500

Subject: Oppose Metro TCN- LA Council File 22-0392

To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,

Andrea Hamm

9119 Wakefield Ave Unit 24

Panorama City, CA 91402

----- Forwarded message -----

From: Susan Ryan <susanryan2010@gmail.com>

To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Thu, 1 Dec 2022 02:55:01 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Susan Ryan
1217 S Orange Dr
Los Angeles, CA 90019

----- Forwarded message -----

From: Janet Albaugh <janalbaugh@roadrunner.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Thu, 1 Dec 2022 01:40:21 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Janet Albaugh
2750 Hutton Dr
Beverly Hills, CA 90210

----- Forwarded message -----

From: Maya Asiano <mayapc@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Thu, 1 Dec 2022 01:33:38 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Maya Asiano
315 28th street
Manhattan beach, CA 90266

----- Forwarded message -----

From: Matthew Wright <mjwright2001@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Thu, 1 Dec 2022 00:01:30 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Matthew Wright
1450 12th St Apt C
Manhattan Beach, CA 90266

----- Forwarded message -----

From: Ann Dorsey <aedorsey@hotmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:

Date: Thu, 1 Dec 2022 00:22:00 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Ann Dorsey
18042 Schoenborn #5
Northridge, CA 91325

----- Forwarded message -----

From: Avron Daniller <avrondaniller@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 22:30:04 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Avron Daniller
18411 Clark str
Tarzana, CA 91356

----- Forwarded message -----

From: Susan Porter <susansporter@hotmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 22:29:15 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Susan Porter
1870 Newport Ave
Pasadena, CA 91103

----- Forwarded message -----

From: Thomas Fukuman <nobachi2007@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 21:30:49 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Thomas Fukuman
2313 W 170th St
Torrance, CA 90504

----- Forwarded message -----

From: Celeste Hong <celestehong13@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 22:13:54 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Celeste Hong
4758 Cromwell Ave
Los Angeles, CA 90027

----- Forwarded message -----

From: Peter Bodlaender <p.bodlaender@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 20:33:46 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Peter Bodlaender
3040 Silver Lea Terrace
Los Angeles, CA 90039

----- Forwarded message -----

From: Laurie Rittenberg <lrittenberg@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 20:40:48 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Laurie Rittenberg
4063 Farmdale Ave
Studio City, CA 91604

----- Forwarded message -----

From: cathy crum <cscanatomyarts@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 20:12:07 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
cathy crum
4018 Defender Dr
Agoura Hills, CA 91301

----- Forwarded message -----

From: Tim Hanson <timhans@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 20:18:23 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase

scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at www.scenic.org/compendium.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Tim Hanson
223 Strand St Apt F
Santa Monica, CA 90405

----- Forwarded message -----

From: George Kleiman <kleiman3d@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 20:06:19 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
George Kleiman
6111 W Olympic Blvd
Los Angeles, CA 90048

----- Forwarded message -----

From: Thomas Perry <Perrycontact@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 19:57:10 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Thomas Perry
3730 Mound View Avenue

Studio City, CA 91604

----- Forwarded message -----

From: "Dr. Jo Perry" <joaperry@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 19:51:54 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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Sincerely,
Dr. Jo Perry
3730 Mound View Avenue, 3730 M, 3730 Mound View Avenue
Studio City, CA 91604

----- Forwarded message -----

From: Rick Rosner <rickrosner@hotmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 19:56:12 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Rick Rosner
Rick Rosner 12207 Laurel Terrace Drive
Studio City, CA 91604

----- Forwarded message -----

From: Stephanie Jackel <sjackel@cox.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 19:50:12 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Stephanie Jackel
1500 Green Oak Road
Vista, CA 92081

----- Forwarded message -----

From: Mary Lou Leo <mleo@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Wed, 30 Nov 2022 19:32:15 -0500
Subject: Oppose Metro TCN- LA Council File 22-0392
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,
Mary Lou Leo
800 Schumacher Dr
Los Angeles, CA 90048