

MOTION

StylesVille Barber Shop and Beauty Salon is a single-story commercial building located on the northwest side of Van Nuys Boulevard between Pala Avenue and Ralston Avenue in Pacoima. The subject mid-century vernacular building was constructed in 1955 by owner Jesus Lozano to serve as a grocery store. Later, the subject building was occupied by a restaurant and bar named the Dew Drop Inn. Since 1977, it has served as the location of StylesVille Barber Shop and Beauty Salon and is currently operated by Gregory Faucett, grandson of the original owners, Fred and Ollie Carter.

StylesVille Barber Shop and Beauty Salon was opened in 1958 by Fred L. Carter at 13154 Van Nuys Boulevard, on the opposite side of the street from its present location. StylesVille moved to its current location in 1977 and - as state law mandated the separation of male and female hair care establishments - Carter divided the new space into a barber shop and beauty salon so couples and families could get their hair done together. Ollie V. Carter - wife to Fred - provided beauty salon services in the new space. The shop was one of many Black owned businesses along Van Nuys providing services to the diverse local community. After the couple's retirement, their daughter Nella and grandson Gregory took over the business and continue to run it.

The property was identified through SurveyLA's African American History of Los Angeles historic context statement as significant as the oldest Black barbershop and beauty salon in the San Fernando Valley and perhaps all of Los Angeles.

StylesVille was once one of numerous owned Black businesses along Van Nuys Boulevard and has been an anchor institution in the Valley's Black community for over 60 years. StylesVille served as a place to socialize and catch up with friends and, up until the Covid-19 pandemic, regularly hosted community barbecues in the rear lot. While most of the Black population in Pacoima relocated to other areas, many Black patrons have continued to make the trip from across Los Angeles and Southern California to StylesVille. Over the years, the subject property has seen notable clientele that include jazz musician Billy Eckstine and University of Southern California football player Anthony Davis. Today, StylesVille is one of the few remaining businesses associated with the Black community in Pacoima.

In 2024 the Los Angeles City Council designated it Historic-Cultural Monument 1313.

I THEREFORE MOVE that the property at 13161 Van Nuys Blvd, Pacoima, CA 91331 be named as "Stylesville Beauty & Barbershop Established 1957" and that the Department of Transportation be directed to erect permanent ceremonial sign(s) to this effect at this location that reads:

StylesVille Barbershop & Beauty Salon,  
Established 1957

One of the earliest Black-owned barbershops in the San Fernando Valley  
Associated with the post-World War II development of the African American community in Pacoima

Historic-Cultural Monument No. 1313

PRESENTED BY:

SECONDED BY:

  
MONICA RODRIGUEZ  
Councilwoman, 7th District



  
MAR 25 2025

ORIGINAL