



KAREN BASS  
MAYOR

June 16, 2025

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Katie Chin to the Board of City Tourism Commissioners for the term ending June 30, 2026.

I certify that in my opinion Ms. Chin is especially qualified by reason of training and experience for the work which shall devolve upon her, and that I make the appointment solely in the interest of the City.

Ms. Chin will fill the vacancy created by the departure of Cameron Onumah.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass".

KAREN BASS  
Mayor

KB:lap

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Katie Chin  
**Commission:** Board of City Tourism Commissioners  
**End of Term:** 6/30/2026

### Appointee Information

1. **Race:** API
2. **Gender:** F
3. **Council District and neighborhood of residence:** 4 - South Valley
4. **Are you a registered voter in the City of Los Angeles?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** Bachelor of Science, Mass Communications and Public Relations, Boston University
7. **Occupation/profession:** Owner, Wok Star Inc.
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Appointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Race	Gender	Term End
Rawson, Kathleen	West LA	11	Caucasian	F	6/30/2030
Shepperd, Angelia	South Valley	4	African American	F	6/30/2029
Bakewell, Taelor	East LA	14	African American	F	6/30/2027
Vein, Jon	Central	4	Caucasian	M	6/30/2028
VACANT					6/30/2026

## **Katie Chin**

### **Executive Culinary Entrepreneur, Former Entertainment Marketing Leader and Playwright**

Award-winning chef, cookbook author, TV host, and former senior marketing executive with a unique blend of corporate strategy, entertainment promotions, and culinary innovation. Proven success leading global marketing campaigns, securing brand partnerships, producing televised content, and building top-tier food businesses with a strong focus on cultural advocacy and philanthropic leadership.

### **PROFESSIONAL EXPERIENCE**

#### **“Holy Shiitake! A Wok Star is Born” – Los Angeles & Honolulu**

Writer & Performer | May 2022 – Present

- • Created and performed an award-winning one-woman show chronicling personal and professional journey as a Chinese-American chef and entrepreneur
- • Staged multiple performances in Los Angeles and Honolulu

#### **Wok Star Catering – Los Angeles, CA**

Founder & Executive Chef | Jan 2009 – Present

- • Founder of full-service catering business specializing in modern Asian and 'Asian without Borders' cuisine

#### **HUNGRY Inc. – Virtual/Global**

Celebrity Chef Partner | Mar 2020 – Present

- • Delivered over 350 virtual cooking classes to Fortune 100 clients
- • Created team-building culinary experiences for corporate audiences

#### **AAPI LA Task Force – City of Los Angeles – volunteer**

Co-Chair | 2022 – Present

- • Co-leads city-wide initiative to amplify AAPI voices in food, culture, and business • •
- Curates and produces the annual AAPI LA Market x Smorgasburg collaboration in partnership and collaboration with the city.

#### **Women’s Entrepreneurship Day (WED) – Volunteer**

SW Regional Ambassador | 2018 – Present

- • Partnered with City of LA to produce WED at LA City Hall (2,000+ attendees) • •
- Instrumental in 2019 proclamation of November 19 as Women’s Entrepreneurship Day in LA in partnership and collaboration with the city

#### **Chefkatiechin.com – Online**

Founder & Food Blogger | June 2011 – Present

- • Created a leading pan-Asian cooking blog and YouTube channel (launched 2014) • •
- • Featured across major national media and food outlets

**Katie Chin Entertainment Marketing and Promotions – Los Angeles,**

CA President | Dec 2000 – June 2002

- Developed brand partnerships for Sanrio, Wildbrain Entertainment
- Produced Hello Kitty Musubi Workshops, secured Hormel/SPAM sponsorship of Hello Kitty Festival
- Integrated Yo Gabba Gabba character Brobee into national Wonderful Pistachios campaign

**Double Happiness Catering – Los Angeles, CA**

Founder | June 2002 – April 2008

- Pan-Asian catering clients included Smashbox, Sony, Universal, Elle Décor, James Perse

**Fox Consumer Products – Beverly Hills, CA**

Senior Vice President Worldwide Promotions and Product Placement | May 1998 – Sept. 2000

- Secured and negotiated multi-million-dollar co-branded partnerships with Burger King, Intel, Coca-Cola, Nestlé, Oldsmobile, IBM, and others
- Oversaw quality control and production of Simpsons animated cross-promotional spots for Butterfinger, MCI and CC's Chips (Australia)
- Developed online Cherry Coke campaign for Titan A.E. with 20MM packaging impressions and display activity
- Exceeded worldwide revenue projections by 40% for F99
- Garnered national recognition including ADWEEK Top Ten Campaign for Simpsons/Intel
- Managed a 14-member team and launched the Fox/NewsCorp Promotions Council, promoting synergy across 27 divisions

**Alcone Marketing Group – Los Angeles, CA**

Vice President Worldwide Entertainment | Dec. 1996 – May 1998

- Increased Alcone international Burger King premium assignments by 50%
- Grew new business by 30%
- Garnered tremendous publicity by being featured in Kidscreen Magazine's "Champion Series"
- Acted as in-house entertainment tie-in consultant to over 50 account directors representing 25+ blue-chip brands

**Universal Studios Consumer Products Group – Universal City, CA**

Vice President Promotions and Strategic Alliances | May 1996 – Nov. 1996

- Negotiated multi-million-dollar Jurassic Park: The Lost World promotional tie-ins with Burger King, General Mills, Hershey, Kodak, and Tropicana
- Secured product placement deals with Amblin Entertainment for Mercedes-Benz, General Mills and Hershey's
- Secured promotional licensing fees in excess of \$15 Million

**Twentieth Century Fox Licensing and Merchandising – Los Angeles,**

CA Senior Vice President, Marketing and Promotions | 1992 – 1995

- Led synergy efforts across NewsCorp divisions for major theatrical releases
- Produced summit for Mighty Morphin Power Rangers Movie

- • PMAA Super Reggie Award winner for Simpsons/Nestlé campaign

**Walt Disney Studios / Buena Vista Pictures Marketing – Burbank, CA**  
Manager, National Promotions | 1989 – 1992

- • Developed packaged-goods partnerships for Aladdin, Beauty and the Beast •
- Negotiated Disney’s first revenue-generating promo tie-in

**Orion Pictures Corporation – Century City, CA**  
Manager, National Promotions | 1988 – 1989

**Clein & Feldman Public Relations – Los Angeles, CA**  
Junior Account Executive | 1987 – 1988

## **LEADERSHIP, ADVOCACY & CIVIC ENGAGEMENT**

- • Board Member – TeachAAPI, SheAngels Foundation, Silicon Valley Women Founders Fund
- • Empowerment Leader Award – Business Relationship Alliance Network • • Culinary Ambassador – National Pediatric Cancer Foundation; Food Forward Culinary Council
- • Frequent contributor to fundraising events through Wok Star Catering donations •
- Advocate for women founders, AAPI creatives, and underrepresented food entrepreneurs

## **EDUCATION**

**Boston University – Boston, MA**  
Bachelor of Science, Mass Communications & Public Relations, 1987



KAREN BASS  
MAYOR

June 16, 2025

Dear Ms. Chin:

I am pleased to inform you that I hereby appoint you to the Board of City Tourism Commissioners for the term ending June 30, 2026, subject to confirmation by the City Council.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and undated Letters of Separation **within one week** of receiving this letter. These documents are necessary to ensure the most efficient, open, and accountable city government possible.

Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions team will assist in connecting you with Personnel's Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission via the California Fair Political Practices Commission's e-Disclosure website, or by mailing the forms to City Hall at 200 N. Spring Street, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Samantha Rodriguez at the City Ethics Commission by email at [samantha.rodriguez@lacity.org](mailto:samantha.rodriguez@lacity.org).

As part of the appointment process, Nithya Raman, your Councilmember, and Councilmember Traci Park, the Chair of the Trade, Travel, and Tourism Committee, may wish to meet with you to answer any questions they have. Our office will assist with arranging these meetings.

Ms. Katie Chin  
June 16, 2025  
Page 2

Additionally, you will be required to attend public meetings at City Hall where your appointment will be considered. You will be hearing from our office and a City Council Clerk who will let you know when your appointment will be considered by the Trade, Travel, and Tourism Committee. Sometime thereafter, you will be notified of the date when your appointment will be presented to the full City Council. Before you may begin serving, you will be required to take the Oath of Office in the City Clerk's Office located in Room 395 of City Hall. If you require parking for these meetings, please contact my Commissions team by email at [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org).

Per the City Charter, most commissioners must be registered voters of the City of Los Angeles, and must therefore reside within Los Angeles. If you move at any point during your term, or your contact information changes, please contact my Commissions team immediately at the email address listed below. While we hope that you complete a successful term, if for some reason you intend to resign, please do so in writing to my Commissions team at [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org).

Congratulations, and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass". The signature is fluid and cursive, with the first name "Karen" and last name "Bass" clearly distinguishable.

KAREN BASS  
Mayor

KB:lap

Attachment I  
Ms. Katie Chin  
June 16, 2025

## **Nominee Check List**

### **I. Within 7 days:**

- ☐ Email the below completed documents, found on the last three pages of this letter, to: [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org) OR mail them to:

Office of the Mayor  
Attn: Luz Portillo  
200 N. Spring Street, Room 303  
Los Angeles, CA 90012

- Remuneration Form
- Undated Separation Letters (2)

- ☐ Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

### **II. Before your appointment is heard in committee or full council (you will be contacted by the Clerk's Office with this date):**

- ☐ File the following forms with the City Ethics Commission. If you are required to file, you will receive these forms via email from that office. Be sure to take no more than 21 days to file, per City law.

- Statement of Economic Interest ("Form 700")  
*IMPORTANT:* The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- CEC Form 60

### **III. The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.**

- ☐ Your City Councilmember Nithya Raman
- ☐ Councilmember Traci Park, Chair of the Council Committee considering your nomination

### **IV. Public Meetings at City Hall:**

- ☐ Trade, Travel, and Tourism Committee Hearing
- ☐ Full Council Hearing