

Communication from Public

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Date Submitted: 07/14/2023 10:46 AM

Council File No: 22-0392

Comments for Public Posting: Re: Case: CPC-2022-5401-CA, CPC-2023-3653-ZC, and Environmental Case: ENV-2022-5286-EIR Billboards on the public roads are meant to be seen, are they not? They are literally intended to distract drivers from driving. Then why would you EVER consider allowing more of them? What's being bought and sold here? OUR eyeballs. The public is being forced into a blinking, ugly, and less-safe environment just to give advertisers and billboard companies access to our eyeballs. What right have they to commercialize the public space except as given by the people or their representatives? As my representatives, I say to you: stop selling my eyeballs! If you want to truly act for the PEOPLE instead of the special interests, say NO to these billboards. And then get to work eliminating all off-site billboards in our city. Billboards degrade us all. And for what? Money? Yes, of course, money. There's a word for those who profit from the sullyng of others. Don't pimp our city. Eric Wrobbel