

## Communication from Public

**Name:** Helen Coyne-Hoerle

**Date Submitted:** 09/12/2023 01:10 PM

**Council File No:** 22-0392

**Comments for Public Posting:** I am commenting on the proposed electronic Billboards that Metro is trying to set up. I understand their perceived need for funds but this is not the way to do it I am unalterably opposed to this both for aesthetic reasons and for the danger to motorists that it imposes by having electronic signs of that size distracting motorists as they drive. I understand that there is an extensive legal history both legislative and court cases on this topic. Litigation will soon follow. And is well deserved in my opinion. The city is preferring one group (Metro) to the exclusion of others, the billboard advertisers This does not stand up to Legal scrutiny and will mandate the expense of many many legal hours/weeks. This may well Wipe Out the expected income that Metro is counting on. Please review this again both for aesthetic reasons which I have not dwelled on much, the safety, as well as the legal aspects. immediately above. I urge you not to support this Metro attempt to raise dollars in an arbitrary and legally unsupported manner. Helen Coyne-Hoerle Attorney at law, retired

## Communication from Public

**Name:** Marion Schulman

**Date Submitted:** 09/13/2023 03:07 PM

**Council File No:** 22-0392

**Comments for Public Posting:** These billboards distract drivers and cause accidents.

## Communication from Public

**Name:**

**Date Submitted:** 09/13/2023 03:16 PM

**Council File No:** 22-0392

**Comments for Public Posting:** Dear President Millman and City Planning Commissioners: I join the Coalition for a Beautiful Los Angeles in opposing the TCN program for the many reasons enumerated in their August 22 and September 5, 2023 comment letters and those further expressed in the September 12, 2023 Daily News article describing public safety hazards associated with distracting digital billboards. In order to accommodate Metro's TCN program, the City of Los Angeles is proposing to adopt three Ordinances, amend the Mobility Element of its General Plan, erect digital billboards in 22 Community Plan areas, override 16 Specific Plans, Supplemental Use Districts or other Overlays, revise the City's 2002 Sign Ordinance and other Municipal Code provisions, ignore CPC recommended sign ordinance amendments (referred to as Version B+), and place its sign ban in jeopardy. I strongly oppose the TCN program and request that CPC reject the Department of City Planning Recommendation Report. However, if the CPC votes to recommend adoption of the Report despite overwhelming objections from the public, community and environmental organizations, and Neighborhood Councils, I request CPC adopt the following: 10:1 Takedown Ratio: Require, at a minimum, that every square foot of sign area of a new off-site digital sign (freeway-facing and non-freeway facing) be offset by a reduction of more than 10 square feet of existing off-site sign area. Consistent with CPC's recommended B+ version of the Sign Ordinance Hours of Operation: Digital displays shall only operate between the hours of 7:00 a.m. and 12:00 a.m. (not 5:00 a.m. per Recommendation Report). Consistent with CPC's recommended B+ version of the Sign Ordinance Adjust to 7:00 a.m. – 10:00 p.m. if a digital sign impacts any residential uses Scenic Corridors: No off-site sign shall be located within 500 feet of the center line of a Scenic Corridor, Scenic Highway, Scenic Parkway or Scenic Route as designated on an adopted specific plan, community plan or adopted element of the General Plan. Consistent with CPC's recommended B+ version of the Sign Ordinance Consistent with the Mobility Element of the City's General Plan Scenic Corridor/Parkway Specific Plans must supersede the TCN Ordinance Overlays: Existing Specific Plans, Supplemental Use Districts, Transit Corridor Plans and other planning Overlays must supersede the TCN Ordinance (not the

other way around per Recommendation Report) Sensitive City  
Resources: Removal of all proposed digital signs that would be  
adjacent to or shine into sensitive areas, including, but not limited  
to: Ballona Wetlands Ecological Reserve Sepulveda Basin  
Wildlife Reserve Barnsdall Art Park Mulholland Scenic Parkway  
Refresh Rate: One refresh rate every 20 seconds (not one refresh  
every eight seconds per Recommendation Report) 20 second  
refresh rate as recommended by Illuminating Engineering Society  
Recommended Practice for Off-Roadway Sign Luminance

## Communication from Public

**Name:**

**Date Submitted:** 09/13/2023 03:19 PM

**Council File No:** 22-0392

**Comments for Public Posting:** If anything this city needs to remove all billboards. They are ugly and used for graffiti vandals and the idea that digital billboards is good is a downright stupid idea. Don't we have enough distracted drivers on the road? I am against all billboards ,remove them all.Zero billboards.

## Communication from Public

**Name:** Colleen M Hanlon

**Date Submitted:** 09/13/2023 03:35 PM

**Council File No:** 22-0392

**Comments for Public Posting:** I strongly oppose the addition of any more digital billboards in the City of LA. Not only are they distracting to drivers and intrusive to nearby homes, they are a visual blight on the city. This issue keeps coming up despite fierce opposition by residents every time. Why isn't the City focusing on doing what residents want instead of what MTA or monied interests want? Let's have a massive tree planting/beautification project and pick up all the trash. I travel a lot and LA has more litter than any other city in this country.

## Communication from Public

**Name:** Alexander Fierro-Clarke

**Date Submitted:** 09/13/2023 04:24 PM

**Council File No:** 22-0392

**Comments for Public Posting:** Dear President Millman and City Planning Commissioners: I join the Coalition for a Beautiful Los Angeles in opposing the TCN program for the many reasons enumerated in their August 22 and September 5, 2023 comment letters and those further expressed in the September 12, 2023 Daily News article describing public safety hazards associated with distracting digital billboards. In order to accommodate Metro's TCN program, the City of Los Angeles is proposing to adopt three Ordinances, amend the Mobility Element of its General Plan, erect digital billboards in 22 Community Plan areas, override 16 Specific Plans, Supplemental Use Districts or other Overlays, revise the City's 2002 Sign Ordinance and other Municipal Code provisions, ignore CPC recommended sign ordinance amendments (referred to as Version B+), and place its sign ban in jeopardy. I strongly oppose the TCN program and request that CPC reject the Department of City Planning Recommendation Report. However, if the CPC votes to recommend adoption of the Report despite overwhelming objections from the public, community and environmental organizations, and Neighborhood Councils, I request CPC adopt the following:

- 10:1 Takedown Ratio: Require, at a minimum, that every square foot of sign area of a new off-site digital sign (freeway-facing and non-freeway facing) be offset by a reduction of more than 10 square feet of existing off-site sign area.
- Consistent with CPC's recommended B+ version of the Sign Ordinance -Hours of Operation: Digital displays shall only operate between the hours of 7:00 a.m. and 12:00 a.m. (not 5:00 a.m. per Recommendation Report). Consistent with CPC's recommended B+ version of the Sign Ordinance Adjust to 7:00 a.m. – 10:00 p.m. if a digital sign impacts any residential uses
- Scenic Corridors: No off-site sign shall be located within 500 feet of the center line of a Scenic Corridor, Scenic Highway, Scenic Parkway or Scenic Route as designated on an adopted specific plan, community plan or adopted element of the General Plan. Consistent with CPC's recommended B+ version of the Sign Ordinance Consistent with the Mobility Element of the City's General Plan Scenic Corridor/Parkway Specific Plans must supersede the TCN Ordinance
- Overlays: Existing Specific Plans, Supplemental Use Districts, Transit Corridor Plans and other planning Overlays must supersede the TCN Ordinance (not the

other way around per Recommendation Report) -Sensitive City  
Resources: Removal of all proposed digital signs that would be  
adjacent to or shine into sensitive areas, including, but not limited  
to: Ballona Wetlands Ecological Reserve Sepulveda Basin  
Wildlife Reserve Barnsdall Art Park Mulholland Scenic Parkway  
-Refresh Rate: One refresh rate every 20 seconds (not one refresh  
every eight seconds per Recommendation Report) 20 second  
refresh rate as recommended by Illuminating Engineering Society  
Recommended Practice for Off-Roadway Sign Luminance



## Communication from Public

**Name:** Celeste Wolfe

**Date Submitted:** 09/13/2023 04:33 PM

**Council File No:** 22-0392

**Comments for Public Posting:** Dear President Millman and City Planning Commissioners: I join the Coalition for a Beautiful Los Angeles in opposing the TCN program for the many reasons enumerated in their August 22 and September 5, 2023 comment letters and those further expressed in the September 12, 2023 Daily News article describing public safety hazards associated with distracting digital billboards. In order to accommodate Metro's TCN program, the City of Los Angeles is proposing to adopt three Ordinances, amend the Mobility Element of its General Plan, erect digital billboards in 22 Community Plan areas, override 16 Specific Plans, Supplemental Use Districts or other Overlays, revise the City's 2002 Sign Ordinance and other Municipal Code provisions, ignore CPC recommended sign ordinance amendments (referred to as Version B+), and place its sign ban in jeopardy. I strongly oppose the TCN program and request that CPC reject the Department of City Planning Recommendation Report. However, if the CPC votes to recommend adoption of the Report despite overwhelming objections from the public, community and environmental organizations, and Neighborhood Councils, I request CPC adopt the following: 1) 10:1 Takedown Ratio: Require, at a minimum, that every square foot of sign area of a new off-site digital sign (freeway-facing and non-freeway facing) be offset by a reduction of more than 10 square feet of existing off-site sign area. -- Consistent with CPC's recommended B+ version of the Sign Ordinance 2) Hours of Operation: Digital displays shall only operate between the hours of 7:00 a.m. and 12:00 a.m. (not 5:00 a.m. per Recommendation Report). -- Consistent with CPC's recommended B+ version of the Sign Ordinance 3) Adjust to 7:00 a.m. – 10:00 p.m. if a digital sign impacts any residential uses. 4) Scenic Corridors: No off-site sign shall be located within 500 feet of the center line of a Scenic Corridor, Scenic Highway, Scenic Parkway or Scenic Route as designated on an adopted specific plan, community plan or adopted element of the General Plan. -- Consistent with CPC's recommended B+ version of the Sign Ordinance, Consistent with the Mobility Element of the City's General Plan, Scenic Corridor/Parkway Specific Plans must supersede the TCN Ordinance. 5) Overlays: Existing Specific Plans, Supplemental Use Districts, Transit Corridor Plans and other planning Overlays must supersede the TCN Ordinance (not the other way around per Recommendation Report) 6) Sensitive City Resources: Removal of all proposed digital signs that would be adjacent to or shine into sensitive areas, including, but not limited to: Ballona Wetlands Ecological Reserve, Sepulveda Basin Wildlife Reserve, Barnsdall Art Park, Mulholland Scenic Parkway 7) Refresh Rate: One refresh rate every 20 seconds (not one refresh every eight seconds per Recommendation Report) -- 20 second refresh rate as recommended by Illuminating Engineering Society Recommended Practice for Off-Roadway Sign

Luminance There is an extensive history with regulating the existence of Digital Billboards in visual spaces that need proper evaluation for safety standards against driver distraction on expressways and freeways. There is also concern on light pollution and light "noise" like with Times Square or Shibuya Crossing in Japan where pedestrians walk and bump into each other looking at moving images. I think the City Council needs to REGULATE exactly WHERE these kinds of Moving Digital Image Boards should be permitted to go and not a wholesale willy-nilly ill conceived approvals where the distraction will cause public harm. Here is just a small extensive sample of the history on these Billboards: 1) 2012 Court Decision Limiting Digital Billboards --  
[https://clkrep.lacity.org/onlinedocs/2012/12-1611-S1\\_MOT\\_12-12-12.pdf](https://clkrep.lacity.org/onlinedocs/2012/12-1611-S1_MOT_12-12-12.pdf)  
2) The current ask --  
[https://clkrep.lacity.org/onlinedocs/2012/12-1611-S1\\_MOT\\_12-12-12.pdf](https://clkrep.lacity.org/onlinedocs/2012/12-1611-S1_MOT_12-12-12.pdf)  
3) A 2008 document limiting digital billboards --  
[https://clkrep.lacity.org/onlinedocs/2008/08-0002-S154\\_reso\\_10-1-08.pdf](https://clkrep.lacity.org/onlinedocs/2008/08-0002-S154_reso_10-1-08.pdf)  
4) The 2008 Mayor's Resolution --  
[https://clkrep.lacity.org/onlinedocs/2008/08-0002-s154\\_ca\\_10-08-08.pdf](https://clkrep.lacity.org/onlinedocs/2008/08-0002-s154_ca_10-08-08.pdf)  
5) Previous Legislation on halting Digital Billboards --  
[https://clkrep.lacity.org/onlinedocs/2009/09-0002-S2\\_reso\\_1-16-09.pdf](https://clkrep.lacity.org/onlinedocs/2009/09-0002-S2_reso_1-16-09.pdf) 6)  
This is the move to use TCN Billboards --  
[https://clkrep.lacity.org/onlinedocs/2022/22-0392\\_mot\\_4-05-22.pdf](https://clkrep.lacity.org/onlinedocs/2022/22-0392_mot_4-05-22.pdf)

## Communication from Public

**Name:** Theresa

**Date Submitted:** 09/13/2023 07:03 PM

**Council File No:** 22-0392

**Comments for Public Posting:** Dear President Millman and City Planning Commissioners: I join the Coalition for a Beautiful Los Angeles in opposing the TCN program for the many reasons enumerated in their August 22 and September 5, 2023 comment letters and those further expressed in the September 12, 2023 Daily News article describing public safety hazards associated with distracting digital billboards. In order to accommodate Metro's TCN program, the City of Los Angeles is proposing to adopt three Ordinances, amend the Mobility Element of its General Plan, erect digital billboards in 22 Community Plan areas, override 16 Specific Plans, Supplemental Use Districts or other Overlays, revise the City's 2002 Sign Ordinance and other Municipal Code provisions, ignore CPC recommended sign ordinance amendments (referred to as Version B+), and place its sign ban in jeopardy. I strongly oppose the TCN program and request that CPC reject the Department of City Planning Recommendation Report. However, if the CPC votes to recommend adoption of the Report despite overwhelming objections from the public, community and environmental organizations, and Neighborhood Councils, I request CPC adopt the following: 10:1 Takedown Ratio: Require, at a minimum, that every square foot of sign area of a new off-site digital sign (freeway-facing and non-freeway facing) be offset by a reduction of more than 10 square feet of existing off-site sign area. Consistent with CPC's recommended B+ version of the Sign Ordinance Hours of Operation: Digital displays shall only operate between the hours of 7:00 a.m. and 12:00 a.m. (not 5:00 a.m. per Recommendation Report). Consistent with CPC's recommended B+ version of the Sign Ordinance Adjust to 7:00 a.m. – 10:00 p.m. if a digital sign impacts any residential uses Scenic Corridors: No off-site sign shall be located within 500 feet of the center line of a Scenic Corridor, Scenic Highway, Scenic Parkway or Scenic Route as designated on an adopted specific plan, community plan or adopted element of the General Plan. Consistent with CPC's recommended B+ version of the Sign Ordinance Consistent with the Mobility Element of the City's General Plan Scenic Corridor/Parkway Specific Plans must supersede the TCN Ordinance Overlays: Existing Specific Plans, Supplemental Use Districts, Transit Corridor Plans and other planning Overlays must supersede the TCN Ordinance (not the

other way around per Recommendation Report) Sensitive City  
Resources: Removal of all proposed digital signs that would be  
adjacent to or shine into sensitive areas, including, but not limited  
to: Ballona Wetlands Ecological Reserve Sepulveda Basin  
Wildlife Reserve Barnsdall Art Park Mulholland Scenic Parkway  
Refresh Rate: One refresh rate every 20 seconds (not one refresh  
every eight seconds per Recommendation Report) 20 second  
refresh rate as recommended by Illuminating Engineering Society  
Recommended Practice for Off-Roadway Sign Luminance

## Communication from Public

**Name:** S. Ashley

**Date Submitted:** 09/13/2023 09:06 PM

**Council File No:** 22-0392

**Comments for Public Posting:** I strongly oppose the TCN program and request that CPC reject the Department of City Planning Recommendation Report. I am a psychologist and mother of two younger drivers, who is deeply concerned about the hazard that these distracting digital signs present for everyone, especially teenage drivers. Studies have shown that younger drivers are more distractible than older, and more experienced ones. Using MRI scan, researchers have found that teenagers' brains continue developing far longer into adulthood than previously thought. Older teenagers, who drive, may look like young adults but their brain structure resembles that of much younger children due to too much grey matter. The scans, also revealed an unexpected level of activity in the prefrontal cortex, a large region at the front of the brain involved in decision-making and multitasking. This indicated that the teenage brain was working less effectively than that of an adult. Placing distracting digital signs along freeways and major streets is more enticing to these younger drivers than you can appreciate. Distracting any motorist is irresponsible. Distracting younger motorist is criminal, and the City will be held liable. Why place everyone's safety in jeopardy in the name of bringing some revenue to the City? This is "blood money" that will have grave repercussions, and you are in the position to make that call. Consider the scenario of having one of your family members involved in an accident due to one of these signs, and losing their life or causing another to lose theirs. Is this program worth it to you? However, if the CPC votes to recommend adoption of the Report despite overwhelming objections from the public, community and environmental organizations, and Neighborhood Councils, I request CPC adopt the following: 10:1 Takedown Ratio: Require, at a minimum, that every square foot of sign area of a new off-site digital sign (freeway-facing and non-freeway facing) be offset by a reduction of more than 10 square feet of existing off-site sign area. Consistent with CPC's recommended B+ version of the Sign Ordinance Hours of Operation: Digital displays shall only operate between the hours of 7:00 a.m. and 12:00 a.m. (not 5:00 a.m. per Recommendation Report). Consistent with CPC's recommended B+ version of the Sign Ordinance Adjust to 7:00 a.m. – 10:00 p.m. if a digital sign impacts any residential uses Scenic Corridors: No off-site sign

shall be located within 500 feet of the center line of a Scenic Corridor, Scenic Highway, Scenic Parkway or Scenic Route as designated on an adopted specific plan, community plan or adopted element of the General Plan. Consistent with CPC's recommended B+ version of the Sign Ordinance Consistent with the Mobility Element of the City's General Plan Scenic Corridor/Parkway Specific Plans must supersede the TCN Ordinance Overlays: Existing Specific Plans, Supplemental Use Districts, Transit Corridor Plans and other planning Overlays must supersede the TCN Ordinance (not the other way around per Recommendation Report) Sensitive City Resources: Removal of all proposed digital signs that would be adjacent to or shine into sensitive areas, including, but not limited to: Ballona Wetlands Ecological Reserve Sepulveda Basin Wildlife Reserve Barnsdall Art Park Mulholland Scenic Parkway Refresh Rate: One refresh rate every 20 seconds (not one refresh every eight seconds per Recommendation Report) 20 second refresh rate as recommended by Illuminating Engineering Society Recommended Practice for Off-Roadway Sign Luminance

## Communication from Public

**Name:** Phil Davis

**Date Submitted:** 09/13/2023 09:22 PM

**Council File No:** 22-0392

**Comments for Public Posting:** Dear President Millman and City Planning Commissioners: I join the Coalition for a Beautiful Los Angeles in opposing the TCN program for the many reasons enumerated in their August 22 and September 5, 2023 comment letters and those further expressed in the September 12, 2023 Daily News article describing public safety hazards associated with distracting digital billboards. In order to accommodate Metro's TCN program, the City of Los Angeles is proposing to adopt three Ordinances, amend the Mobility Element of its General Plan, erect digital billboards in 22 Community Plan areas, override 16 Specific Plans, Supplemental Use Districts or other Overlays, revise the City's 2002 Sign Ordinance and other Municipal Code provisions, ignore CPC recommended sign ordinance amendments (referred to as Version B+), and place its sign ban in jeopardy. I strongly oppose the TCN program and request that CPC reject the Department of City Planning Recommendation Report. However, if the CPC votes to recommend adoption of the Report despite overwhelming objections from the public, community and environmental organizations, and Neighborhood Councils, I request CPC adopt the following: \* 10:1 Takedown Ratio: Require, at a minimum, that every square foot of sign area of a new off-site digital sign (freeway-facing and non-freeway facing) be offset by a reduction of more than 10 square feet of existing off-site sign area. \* Consistent with CPC's recommended B+ version of the Sign Ordinance \* Hours of Operation: Digital displays shall only operate between the hours of 7:00 a.m. and 12:00 a.m. (not 5:00 a.m. per Recommendation Report). \* Consistent with CPC's recommended B+ version of the Sign Ordinance \* Adjust to 7:00 a.m. – 10:00 p.m. if a digital sign impacts any residential uses \* Scenic Corridors: No off-site sign shall be located within 500 feet of the center line of a Scenic Corridor, Scenic Highway, Scenic Parkway or Scenic Route as designated on an adopted specific plan, community plan or adopted element of the General Plan. \* Consistent with CPC's recommended B+ version of the Sign Ordinance \* Consistent with the Mobility Element of the City's General Plan \* Scenic Corridor/Parkway Specific Plans must supersede the TCN Ordinance \* Overlays: Existing Specific Plans, Supplemental Use Districts, Transit Corridor Plans and other planning Overlays

must supersede the TCN Ordinance (not the other way around per Recommendation Report) \* Sensitive City Resources: Removal of all proposed digital signs that would be adjacent to or shine into sensitive areas, including, but not limited to: \* Ballona Wetlands Ecological Reserve \* Sepulveda Basin Wildlife Reserve \* Barnsdall Art Park \* Mulholland Scenic Parkway \* Refresh Rate: One refresh rate every 20 seconds (not one refresh every eight seconds per Recommendation Report) \* 20 second refresh rate as recommended by Illuminating Engineering Society Recommended Practice for Off-Roadway Sign Luminance This action will set a very dangerous precedent and will normalize the unwanted signage digitization that will be a horrible blight on the City. Again, I strongly oppose the TCN program and request that CPC reject the Department of City Planning Recommendation Report. Phil Davis, West Los Angeles, CD5



## Communication from Public

**Name:** Ester Gonzalez

**Date Submitted:** 09/13/2023 11:30 PM

**Council File No:** 22-0392

**Comments for Public Posting:** Reference: City Planning Commission Case: CPC-2022-5401-CA, CPC-2023-3653-ZC, ENV-2022-5286-EIR, CF- 22-0392 Dear City Planning Commissioners, and President Millman, As a native Angelena, I have seen our city become less hospitable to a healthy lifestyle. Not only do we have to contend with endless trash piles, noise, but now you want to add more blight to our city by adding more digital billboards? This is ugly. It is a distraction when driving, and the energy that it will need to pull electricity will further pollute our air, and it is light pollution at night especially since you plan to run it until midnight. Did you know that Los Angeles is a path for migratory birds, and lights can effect birds in a negative way? I care more about protecting wildlife than advertising. For this and so many ethical reasons, I OPPOSE the TCN program that involves installing Digital Billboards, I do not support changing the city ordinances to implement Metro's Transportation Communication Network. Do not sacrifice our health, safety and bring blight so that a few can make big profits. We already have a horrible digital billboard at the Reef Building. Plus, all the new skyscrapers along the Figueroa downtown corridor with bright lights. Again I am opposed to the TCN program of installing Digital Billboards. Cleaning piles of trash all over the city thanks to the homeless and dumping issues would be a much better action to take by the City Council. Thank you for taking my comment.

## Communication from Public

**Name:** Ester Gonzalez

**Date Submitted:** 09/13/2023 11:30 PM

**Council File No:** 22-0392

**Comments for Public Posting:** Reference: City Planning Commission Case: CPC-2022-5401-CA, CPC-2023-3653-ZC, ENV-2022-5286-EIR, CF- 22-0392 Dear City Planning Commissioners, and President Millman, As a native Angelena, I have seen our city become less hospitable to a healthy lifestyle. Not only do we have to contend with endless trash piles, noise, but now you want to add more blight to our city by adding more digital billboards? This is ugly. It is a distraction when driving, and the energy that it will need to pull electricity will further pollute our air, and it is light pollution at night especially since you plan to run it until midnight. Did you know that Los Angeles is a path for migratory birds, and lights can effect birds in a negative way? I care more about protecting wildlife than advertising. For this and so many ethical reasons, I OPPOSE the TCN program that involves installing Digital Billboards, I do not support changing the city ordinances to implement Metro's Transportation Communication Network. Do not sacrifice our health, safety and bring blight so that a few can make big profits. We already have a horrible digital billboard at the Reef Building. Plus, all the new skyscrapers along the Figueroa downtown corridor with bright lights. Again I am opposed to the TCN program of installing Digital Billboards. Cleaning piles of trash all over the city thanks to the homeless and dumping issues would be a much better action to take by the City Council. Thank you for taking my comment.

## Communication from Public

**Name:** Susan Ryan

**Date Submitted:** 09/13/2023 11:39 PM

**Council File No:** 22-0392

**Comments for Public Posting:** I am writing to express MY OPPOSITION to giant digital billboards in the city and alongside our local freeways. My objections and points are as follows: • Giant digital boards (GDB's) will negatively impact the quality of life in the areas they are placed in. Personally, I cannot sleep with strong artificial light coming into my bedroom, such as those from outside house lights and security lights. In addition to blinds, I also have black-out curtains. Many people have the same reaction, and there is ample evidence that artificial light interferes with human circadian rhythms. According to a study by the National Park Service, Los Angeles has an average sky brightness of 16.5 magnitudes per square arcsecond, which is considered a high level of light pollution! Introducing GDB's means introducing more light pollution! • I am almost certain that the location of the GDB's won't be proposed in expensive neighborhoods like Brentwood, Santa Monica, or Hancock Park, and so their placement in lower income, already light-polluted areas along major streets, will become another form of discrimination against nearby residents. Residents in lower income areas are already suffering from fossil fuel extractions in their immediate vicinity, noise pollution from constant police helicopter activity, and light pollution from existing billboards, and business signage. ENOUGH!! WE ALL DESERVE TO BE ABLE TO SLEEP AT NIGHT! Get ready for lawsuits if you add to the pollution levels in already pollution-burdened parts of the city! • Is anyone concerned about the natural world and the food-chain that supports us? The U.S. is experiencing a catastrophic decline in bee populations, which has serious implications for our food chain, but are you aware that moths—NIGHTTIME POLLINATORS are even more important? And these moths kill themselves by the millions as they flutter to bright night-time lights. Biologists consider moths a 'back up' for the decline of bees—BUT NOT IF WE ADD TO THEIR DECLINE BY DRAWING THEM TO THEIR DEATH ON GDB'S!! Nighttime insects also feed birds, bats, and other important animals in our food chain. And speaking of birds, their populations across the U.S. are also declining. They are killed as they crash into the windows of countless buildings in cities, and they are losing their way on their migratory paths from the light pollution humans are creating. Humans can no longer afford to

take the natural world out of their calculations as they build and make changes to their cities. THIS INCLUDES HIGHLY INVASIVE AND POLLUTING GDB'S! Would you want one close to your home? I am quite certain the answer is NO! I trust the officials of our city can achieve their communication goals for the METRO system without Giant Digital Boards.

## Communication from Public

**Name:** Bel Air Skycrest Property Owners' Association  
**Date Submitted:** 09/13/2023 11:44 PM  
**Council File No:** 22-0392  
**Comments for Public Posting:** Attached please find a letter expressing Bel Air Skycrest Property Owners' Association's strong opposition to Metro's proposed TCN Digital Billboard Advertising Program and the Planning Report recommendations. Thank you. Lois Becker, BASPOA Community Liaison \* \* \* \* \*

\* \* \* \* \*

September 13, 2023 Re: CPC-2022-5401-CA, CPC-2023-3653-ZC, ENV-2022-5286-EIR, and CF 22-0392 -- OPPOSED! City Planning Commission cpc@lacity.org via email Dear President Millman and City Planning Commission: Bel Air Skycrest Property Owners' Association (BASPOA) stands with the Hillside Federation, the Coalition for a Beautiful Los Angeles, and many, many more community and environmental organizations, all of whom strongly oppose: 1) Metro's proposed digital billboard advertising (TCN) program as well as: 2) the lengthy series of entitlement contortions recommended by Planning Staff to enable the program to move forward. Moving ahead with this program, and doing so by these means, would be a clear act of disrespect for the will of the citizens of Los Angeles and for the City's own Municipal Code, its General Plan, 16 Specific Plans and Overlays, and the 2002 Sign Ordinance, as well as the more recent, CPC-approved amendments to said ordinance. Please send a clear message that the City RESPECTS its own rules and REJECTS the crass commercialization of our urban landscape. EMBRACE your role as protectors of public safety and defenders of our most precious resources. REJECT the TCN program and the Planning Staff Report recommendations and RESTORE the stakeholders' faith in City Hall. Respectfully, Lois Becker, BASPOA Community Liaison loismark@gmail.com



September 13, 2023

Re: CPC-2022-5401-CA, CPC-2023-3653-ZC, ENV-2022-5286-EIR, and CF 22-0392

-- **OPPOSED!**

City Planning Commission  
cpc@lacity.org  
*via email*

Dear President Millman and City Planning Commission:

Bel Air Skycrest Property Owners' Association (BASPOA) stands with the Hillside Federation, the Coalition for a Beautiful Los Angeles, and many, many more community and environmental organizations, all of whom **strongly oppose**:

1) Metro's proposed digital billboard advertising (TCN) program

as well as:

2) the lengthy series of *entitlement contortions* recommended by Planning Staff to enable the program to move forward.

Moving ahead with this program, and doing so by these means, would be a clear act of disrespect for the will of the citizens of Los Angeles and for the City's own Municipal Code, its General Plan, 16 Specific Plans and Overlays, and the 2002 Sign Ordinance, as well as the more recent, CPC-approved amendments to said ordinance.

Please send a clear message that the City RESPECTS its own rules and REJECTS the crass commercialization of our urban landscape. EMBRACE your role as protectors of public safety and defenders of our most precious resources. REJECT the TCN program and the Planning Staff Report recommendations and RESTORE the stakeholders' faith in City Hall.

Respectfully,

Lois Becker, BASPOA Community Liaison  
loismark@gmail.com