

NEIGHBORHOODS AND COMMUNITY ENRICHMENT COMMITTEE REPORT relative to approving the proposed Citywide Coach LA Plan Agreement with the Los Angeles Parks Foundation and Nike USA, Inc., to accept funds and in-kind support for the Equitable Coaching Program Initiative.

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

1. APPROVE the proposed partnership agreement (Agreement) with the Los Angeles Parks Foundation (LAPF), a California nonprofit organization, and Nike USA, Inc., (Nike) an Oregon registered corporation, detailed in Attachment 1 of the January 18, 2024 Board of Recreation and Park Commissioners (Board) report, attached to the Council file, stipulating the terms and conditions for the continued implementation of the Coach LA Initiative (Program), which is informed by the Coach Playbook (2023), which equips all coaches with the training and engagement to deliver early positive sport and play experience for all Los Angeles participants.
2. AUTHORIZE the General Manager, Department of Recreation and Parks (RAP) or designee to:
 - a. Execute the Agreement.
 - b. Accept the charitable contributions provided by LAPF and Nike as part of the Agreement, including but not limited to resources for Program implementation, Program and sustainability planning, and equipment, materials, and supplies in the furtherance of the Program, and specific purposes described in the proposed Agreement, collectively valued up to approximately \$750,000, as set forth in the Agreement.
3. AUTHORIZE the Chief Accounting Employee, RAP or designee to establish the necessary accounts and/or to appropriate funding received within "Recreation and Parks Grant" Fund No. 205 to accept charitable funds from LAPF provided by Nike for the Project Coordinator and Senior Project Coordinator positions for a one and a half year period.
4. DIRECT RAP staff to submit the positions of Project Coordinator and Senior Project Coordinator for the Fiscal Year 2025-2026 budget.

Fiscal Impact Statement: The Board reports that acceptance of the charitable contributions provided by Nike through a monetary donation to LAPF and in-kind contributions received by RAP will have no negative fiscal impact to RAP's General Fund.

Community Impact Statement: None submitted.

Summary:

On February 21, 2024, your Committee considered the December 1, 2023 Board report relative to approving the proposed Citywide Coach LA Plan Agreement with the Los Angeles Parks Foundation and Nike USA, Inc., to accept funds and in-kind support for the Equitable Coaching Program Initiative. The report attached to the Council file includes some background on the matter.

After providing an opportunity for public comment, the Committee moved to approve the recommendations detailed above. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

NEIGHBORHOODS AND COMMUNITY ENRICHMENT COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
HERNANDEZ:	YES
LEE:	YES
HUTT:	YES

EV 24-0067_rpt_nce_02-21-24

-NOT OFFICIAL UNTIL COUNCIL ACTS-