

Communication from Public

Name: Aimee Gabel

Date Submitted: 11/07/2023 01:50 PM

Council File No: 15-1207-S1

Comments for Public Posting: November 7, 2023 Councilmember Traci Park, Chair Trade, Travel and Tourism Committee 200 N. Spring Street Los Angeles, CA 90012 Subject: Agenda Item #2 LA Convention Center Expansion Project Council File 15-1207-S1 Dear Councilmember Park: I am writing in support of the LA Convention Center expansion and modernization. As the largest clean energy conference and trade show in North America, I represent the premier event for the all-encompassing clean energy industry, with an audience of 40,000 clean energy professionals from around the world. Due to the delayed convention center expansion, our organization has been unable to host this critical gathering in Los Angeles. Our event space requirements would be met with the planned renovation but until that time, we must take our \$50+ millions of dollars in economic impact to other cities. Our show, RE+, is the entrepreneurial hub for distributed & utility-scale energy companies and their customers involved in the generation, storage, transmission, and distribution of electricity - from emerging new players to longstanding energy industry leaders. Our international audience would greatly benefit from an easily accessible, diverse, and reimagined city like Los Angeles. I would love to have our tens of thousands of business leaders who are driving America's transition to a clean energy economy meet in your city. I strongly urge you to advocate for this much needed city resource and encourage your fellow City Council members to vote positively for the LA Convention Center expansion and modernization. Sincerely, Aimee Misako Gabel, MSOD Chief Experience Officer RE+ Events CC: Councilmember Tim McOsker, Vice Chair of Trade, Travel and Tourism Committee Councilmember Hugo Soto-Martinez, Member of Trade, Travel and Tourism Committee



November 7, 2023

Councilmember Traci Park, Chair
Trade, Travel and Tourism Committee
200 N. Spring Street
Los Angeles, CA 90012

**Subject: Agenda Item #2 LA Convention Center Expansion Project
Council File 15-1207-S1**

Dear Councilmember Park:

I am writing in support of the LA Convention Center expansion and modernization. As the largest clean energy conference and trade show in North America, I represent the premier event for the all-encompassing clean energy industry, with an audience of 40,000 clean energy professionals from around the world.

Due to the delayed convention center expansion, our organization has been unable to host this critical gathering in Los Angeles. Our event space requirements would be met with the planned renovation but until that time, we must take our \$50+ millions of dollars in economic impact to other cities.

Our show, RE+, is the entrepreneurial hub for distributed & utility-scale energy companies and their customers involved in the generation, storage, transmission, and distribution of electricity - from emerging new players to longstanding energy industry leaders. Our international audience would greatly benefit from an easily accessible, diverse, and reimagined city like Los Angeles. I would love to have our tens of thousands of business leaders who are driving America's transition to a clean energy economy meet in your city.

I strongly urge you to advocate for this much needed city resource and encourage your fellow City Council members to vote positively for the LA Convention Center expansion and modernization.

Sincerely,
Aimee Misako Gabel, MSOD
Chief Experience Officer
RE+ Events

CC: Councilmember Tim McOsker, Vice Chair of Trade, Travel and Tourism Committee
Councilmember Hugo Soto-Martinez, Member of Trade, Travel and Tourism Committee

Communication from Public

Name: Marc Gagnon
Date Submitted: 11/07/2023 10:38 AM
Council File No: 15-1207-S1
Comments for Public Posting: Attached is a letter in support of the LA Convention Center expansion and modernization.

November 7, 2023

Councilmember Traci Park, Chair
Trade, Travel and Tourism Committee
200 N. Spring Street
Los Angeles, CA 90012

**Subject: Agenda Item #2 LA Convention Center Expansion Project
Council File 15-1207-S1**

Dear Councilmember Park:

I oversee all of the events for IHRSA – The Health & Fitness Association. We are scheduled to return to the Los Angeles Convention Center with our annual event March 6-8, 2024. Our event historically brings in 12,000 plus attendees with 400 plus exhibitors that covers 400,000 sqft plus additional meeting space. We are currently anticipating that our event in March will attract 8,000 plus attendees with 350 exhibitors covering 346,890 sqft. Our intent is to return to Los Angeles in March 2028, but will only be able to do so if the expansion and renovation are completed prior to then in order to accommodate our anticipated return to our pre-pandemic numbers and future growth.

Los Angeles is in a prime position to become the top destination on the west coast for meetings and events, however, without the expansion it will miss out on this along with the significant revenue the events would bring to the city every year. I strongly encourage the City of Los Angeles to approve and move forward with the expansion and renovation. Each year this project is delayed the city is allowing other destinations such as Dallas and Austin, which recently approved their own projects, to get ahead of Los Angeles, which will ultimately have a major impact on what shows the LACC is attracting.

Thank you in advance for your time.

Sincerely,

Marc Gagnon
Vice President of Meetings & Trade Shows
IHRSA – The Health & Fitness Association

CC: Councilmember Tim McOsker, Vice Chair of Trade, Travel and Tourism Committee
Councilmember Hugo Soto-Martinez, Member of Trade, Travel and Tourism Committee