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## Community Impact Statement - Submission Details

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LA City SNow <cityoflaprod@service-now.com>  
Reply-To: LA City SNow <cityoflaprod@service-now.com>  
To: Clerk.CIS@lacity.org

Sun, Sep 24, 2023 at 8:45 PM

A Neighborhood Council Community Impact Statement (CIS) has been successfully submitted to your Commission or City Council. We provided information below about CISs and attached a copy of the CIS.

We encourage you to reach out to the Community Impact Statement Filer to acknowledge receipt and if this Community Impact Statement will be scheduled at a future meeting. Neighborhood Council board members are volunteers and it would be helpful if they received confirmation that you received their CIS.

The CIS process was enabled by the Los Angeles Administrative Code §Section 22.819. It provides that, "a Neighborhood Council may take a formal position on a matter by way of a Community Impact Statement (CIS) or written resolution." NCs representatives also testify before City Boards and Commissions on the item related to their CIS. If the Neighborhood Council chooses to do so, the Neighborhood Council representative must provide the Commission with a copy of the CIS or resolution sufficiently in advance for review, possible inclusion on the agenda, and posting on the Commission's website. Any information you can provide related to your agenda setting schedule is helpful to share with the NC.

If the CIS or resolution pertains to a matter *listed on the Commission's agenda*, during the time the matter is heard, the designated Neighborhood Council representative should be given an opportunity to present the Neighborhood Council's formal position. We encourage becoming familiar with the City Council's rules on the subject. At the Chair's discretion, the Neighborhood Council representative may be asked to have a seat at the table (or equivalent for a virtual meeting) typically reserved for City staff and may provide the Neighborhood Council representative more time than allotted to members of the general public. They are also permitted up to five (5) minutes of time to address the legislative body. If the CIS or resolution pertains to a matter *not listed on the agenda*, the designated Neighborhood Council representative may speak during General Public Comments.

We share this information to assist you with the docketing neighborhood council items before your board/commission. If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at [empowerla@lacity.org](mailto:empowerla@lacity.org).

\*\*\*\*\* This is an automated response, please DO NOT reply to this email. \*\*\*\*\*

### Contact Information

Neighborhood Council: Coastal San Pedro

Name: Robin Rudisill

Email: [wildrudi@mac.com](mailto:wildrudi@mac.com)

The Board approved this CIS by a vote of: Yea(13) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 09/18/2023

Type of NC Board Action: For

### Impact Information

Date: 09/25/2023

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 23-0957

Agenda Date:

Item Number:

Summary: The following motion was approved by the Coastal San Pedro Neighborhood Council Board at the September 19, 2023 Monthly Board Meeting: Motion Supporting a Jobs and Economic Development Incentive (JEDI) Zone for Pacific Avenue from 1st to 14th Street Resolved, the Coastal San Pedro Neighborhood Council supports the Jobs and Economic Development Incentive (JEDI) zone for Pacific Ave from 1st to 14th Street, as reflected in the attached letter to CD-15 Councilmember McOsker.

Ref:MSG9053577

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**Letter with Resolution Re JEDI Zone 9-21-23.pdf**  
999K



# COASTAL SAN PEDRO NEIGHBORHOOD COUNCIL

**Doug Epperhart**  
President

**Dean Pentcheff**  
Vice President

**Sheryl Akerblom**  
Treasurer

1840 S Gaffey St., Box 34 • San Pedro, CA 90731 • (310) 918-8650  
cspnclive@gmail.com

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September 21, 2023

To:  
Councilmember.McOsker@lacity.org  
Sent Via Email

Re: Council File No: 23-9057

Dear Councilmember McOsker:

The following motion was approved by the Coastal San Pedro Neighborhood Council Board at the September 19, 2023 Monthly Board Meeting:

**Motion Supporting a Jobs and Economic Development Incentive (JEDI) Zone for Pacific Avenue from 1st to 14th Street**

Resolved, the Coastal San Pedro Neighborhood Council supports the Jobs and Economic Development Incentive (JEDI) zone for Pacific Ave from 1st to 14th Street, as reflected in the attached letter to CD-15 Councilmember McOsker.

Sincerely,

Doug Epperhart, President  
On behalf of the Coastal San Pedro Neighborhood Council Board

cc: Amanda Enriquez <amanda.enriquez@lacity.org>, Christian Guzman-CD15 <christian.l.guzman@lacity.org>, Diana Nave <diananave@gmail.com>, Jason Herring <jaherring@usa.net>, Raymond Regalado <rreg55@hotmail.com>, Javier Gonzalez-Camarillo-Land-Use-Chair <javier@studiogarchitecture.net>, pamela.thornton@lacity.org

Ray Regalado, President  
Chris Valle, Vice President  
Melanie Labrecque, Treasurer  
Victor Christensen, Secretary



Certified Neighborhood Council  
Certification Date 02-12-02  
NW San Pedro Neighborhood Council  
638 S. Beacon Street, Box 688  
San Pedro, CA 90731

TELEPHONE: (310) 918-8650 • WEBSITE: NWSanPedro.org • E-MAIL: BOARD@NWSanPedro.org

September 18, 2023

Councilmember Tim McOsker  
Council District 15  
City of Los Angeles  
638 S. Beacon Street  
San Pedro, California 90731

RE: JEDI Zone for Pacific Avenue, San Pedro

Dear Councilmember McOsker,

The Joint San Pedro Neighborhood Council Planning Committees have identified Pacific Avenue in San Pedro as an area of focus and attention. This historic commercial corridor is a heavily traveled thoroughfare for residents and visitors, and an important component of the Port's Connectivity Plan. It is vital that we address the conditions of blight and neglect as we move forward with the redevelopment of the waterfront.

The Neighborhood Council Planning Committees, in conjunction with the Chamber, conducted a community walk to assess conditions on Pacific Avenue and identified many issues. We recognize that many of the businesses operating on Pacific do not have the revenue to support the needed improvements. One important tool that might assist would be the creation of a JEDI Zone which provides economic development incentives for underserved areas that experience persistent unemployment and underemployment, low and moderate household income earnings, and neighborhood instability.

We therefore respectfully request that you submit a motion requesting the City of Los Angeles Economic & Workforce Development Department (EWDD) to prepare an assessment of Pacific Avenue as a potential JEDI Zone.

Although our focus is Pacific Avenue from 1st Street to 22<sup>nd</sup> Street, we understand that a JEDI zone should not exceed 200 businesses. Therefore, we ask that Pacific Avenue from 1<sup>st</sup> Street to 14<sup>th</sup> Street be initially assessed for this program. This area contains some wonderful historic buildings which are unfortunately very blighted and the main intersections with important connections to the waterfront.

Thank you for your assistance with this.

Sincerely,

A handwritten signature in black ink that reads "R. Regalado".

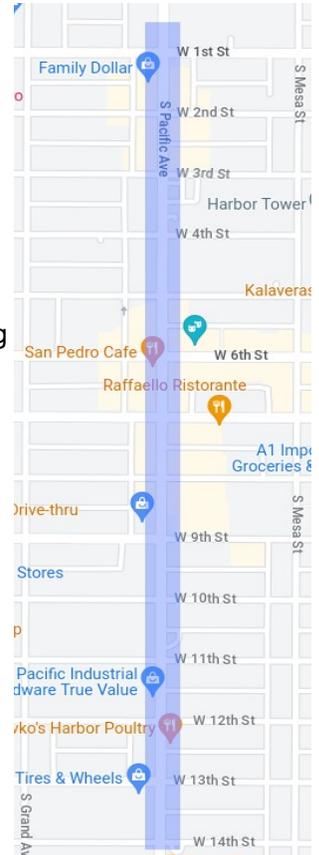
Raymond Regalado, President  
On Behalf of the Northwest San Pedro Neighborhood Council

# Motion to Request JEDI Zone Designation for Pacific Ave

Elise Swanson stated that as part of its commitment to advocate for first class roadways, the Chamber has targeted Pacific Avenue for improvement. In February members of the Joint Planning Committee joined with Chamber Members to walk Pacific Avenue and identify issues. A list of the identified issues is posted in the agenda packet.

One of the tools available for improving this corridor is the City's JEDI Zone (Jobs and Economic Development Initiative). Creation of a JEDI zone is done through a City Council motion that creates a 5-year plan and provides tools and resources for improvement including up to \$75,000 per business for facade improvements.

The first step in the creation of such a zone is an assessment of the proposed corridor. Elise presented the attached letter requesting Councilmember McOsker to submit a motion requesting the City's Economic and Workforce Development Department prepare an assessment of Pacific Avenue as a potential JEDI Zone from 1<sup>st</sup> Street to 14<sup>th</sup> St. Elise noted that while the desire is to go to 22<sup>nd</sup> Street, the City has indicated that the zone should encompass a maximum of 200 businesses so the area has been shortened. After the first 5 years, it would be possible to request an extension of the zone from 14<sup>th</sup> to 22<sup>nd</sup>.



## Baseline Assessment Criteria:

- Verification that the identified area meets at least one of the primary qualifying criteria for a JEDI Zone designation
- Evaluate distress factors using the Secondary Needs Assessment (*used to determine priorities within the requested zone*)
- Assign needs-based priority (*census tracts measuring higher in secondary needs will receive priority*)

The designation will initially be established for a five-year period, with an additional five-year renewal option. At the conclusion of the first 5-year period, an additional assessment is made to qualify for an extension:

- Number of new and relocating businesses
- Number of pre-existing businesses participating in JEDI incentives
- Overall percent of businesses helped
- Number of new jobs created as a result of JEDI incentives

Thus far 8 zones have been approved in the City of Los Angeles, including one in Wilmington (Avalon Blvd).

Benefits include Access to Capital, Compliance Assistance, Permit Fee Reduction, Employer Connect, Facade Improvement, Microloan Fee/Interest Reduction, and Priority Support Program.

More details at the JEDI Zone site: <https://ewddlacity.com/index.php/local-business/jedi>