

RESOLUTION NO. 28118

WHEREAS, on recommendation of Management, there were presented for approval, Second Amendments to both Contract DA-5421 with Rum & Humble Inc. and Contract DA-5422 with Future Roots Inc. dba DUBLAB to extend their respective terms by twelve (12) months; increase their contract authorities by \$215,000 and \$190,000, respectively; and revise both contracts' Consultant's cost proposals, equipment rental, cartage and miscellaneous expense maximums, covering continued development and implementation of a Musical Arts and Cultural Production Program at Los Angeles International Airport; and

LAX
Van Nuys
City of Los Angeles
Karen Bass
Mayor
Board of Airport
Commissioners

WHEREAS, Rum & Humble Inc. (Rum & Humble) and DUBLAB were hired to plan, curate, program, manage, and produce diverse live music, dance, theatrical performances, and special events to elevate the atmosphere of the airport and to enhance the guest experience at Los Angeles International Airport (LAX). Performances are staged across the terminals, strategically easing moments of stress for travelers and ensuring a consistently innovative, exciting, and welcoming airport environment that reflects and celebrates the local culture and talent of Los Angeles; and

Karim Webb
President
Matthew M. Johnson
Vice President
Vanessa Aramayo
Courtney La Bau
Victor Naro
Nicholas P. Roxborough
Valeria C. Velasco
John Ackerman
Chief Executive Officer

WHEREAS, during the term of the contracts, both companies have presented a wide range of musical and cultural performances and programs:

- Rum & Humble
 - Presented over forty-five (45) musical and performance groups showcasing local talent.
 - Produced a special performance with the Fernando Pullman Community Arts Center Band to highlight the youth musical talent that represents the community of South-Central Los Angeles.
 - Featured international artists with origins ranging from South Africa (Nduduzo Makhathini) to Brazil, Colombia and Venezuela (LADAMA) who are touring throughout the United States and can add a special performance while touring in Los Angeles.
- DUBLAB
 - Presented over twenty (20) musical and performance groups showcasing local talent.
 - Celebrated its 25th anniversary as a Los Angeles-based, community-supported internet radio station by hosting a livestream performance in Terminal 7 featuring DUBLAB DJs who presented diverse styles and sounds from their own music sampling collections.
 - Presented a holiday-themed puppet show in Terminal 7 with the help of the Bob Baker Marionette Theater, a nonprofit organization that aims to preserve, educate, and innovate at the intersection of puppetry and the allied arts.
 - Produced a site-specific sound installation titled *The Orchestra* for the tunnel at the West Gates at Tom Bradley International Terminal featuring thirty (30) local musicians and sound artists; and

WHEREAS, Rum & Humble's contract will expire on July 20, 2025, and DUBLAB's contract will expire on April 22, 2025. Under the Second Amendments, the second extension option for each contract will be exercised; and

WHEREAS, the Amendments would ensure LAWA continues to enhance the guest experience at LAX through live music and cultural performances. Staff anticipate that a new Request for



Proposals (RFP) for LAX Presents will take 9-12 months to secure new companies and fully execute new agreements. The Amendment will allow for time to complete the RFP process; and

WHEREAS, both Rum & Humble and DUBLAB have demonstrated in-depth experience and expertise in delivering a range of music and cultural programming options in unique environments, which allows the LAX Art Program flexibility and ability to be responsive to the programming needs of Los Angeles World Airports (LAWA). Both firms have connections with a broad range of different artists and performers, thereby increasing the diversity and variety of performances and special events LAWA can provide for its guests; and

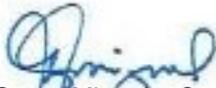
WHEREAS, costs incurred under both contracts are factored into the LAX Art Program's annual music and performance budget and will be funded by Special Fund 70A-LAX Art Program; and

WHEREAS, actions taken on this item by the Board of Airport Commissioners will become final pursuant to the provisions of Los Angeles City Charter Section 373;

NOW, THEREFORE, BE IT RESOLVED that the Board of Airport Commissioners adopted the Staff Report; further adopted staff's determination that this item, as a continuing administrative, maintenance and personnel-related activity, is exempt from California Environmental Quality Act (CEQA) requirements pursuant to Article II, Section 2.f of the Los Angeles City CEQA Guidelines; approved Second Amendments to both Contract DA-5421 with Rum & Humble Inc. and Contract DA-5422 with Future Roots Inc. dba DUBLAB to extend their respective terms by twelve (12) months, increase their contract authorities by \$215,000 and \$190,000, respectively, and revise both contracts' Consultant's cost proposals, equipment rental, cartage and miscellaneous expense maximums, covering continued development and implementation of a Musical Arts and Cultural Production Program at Los Angeles International Airport; and authorized the Chief Executive Officer, or designee, to execute said Second Amendments to both Contract DA-5421 with Rum & Humble Inc. and Contract DA-5422 with Future Roots Inc. dba DUBLAB subject to approval by the Los Angeles City Council and approval as to form by the City Attorney.

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I hereby certify that this Resolution No. 28118 is true and correct, as adopted by the Board of Airport Commissioners at its Special Meeting held on Thursday, March 13, 2025.



Grace Miguel – Secretary
BOARD OF AIRPORT COMMISSIONERS